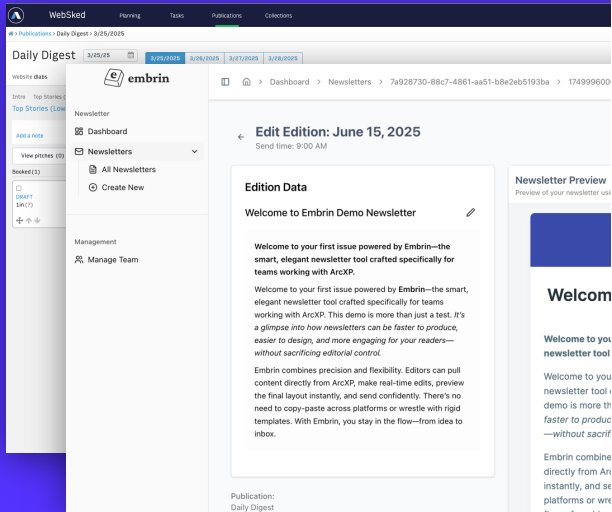


d.labs

Embrin for ArcXP

Newsletter infrastructure, built for modern editorial teams.

More control. More visibility. More velocity.



Newsletters deserve better than copy-paste workflows.

Editorial teams like yours already produce high-quality content in ArcXP.

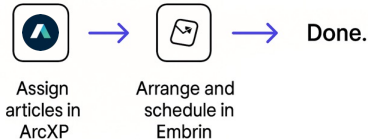
But turning that into a newsletter still looks like this.

Copy/paste. RSS hacks. Custom Solutions. Mailchimp formatting.

This stop-gap costs time.

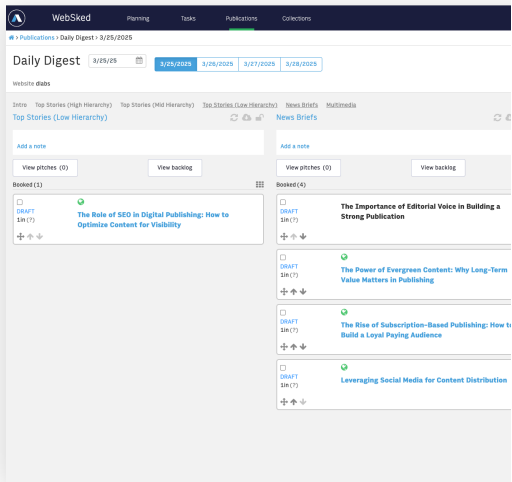
Embrin connects ArcXP directly to the send button.

No copy-paste. No syncing. No second guessing



A purpose-built newsletter system, made for ArcXP.

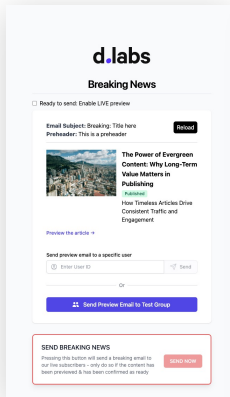
- **Compose in ArcXP. Preview and publish in Embrin.** With no handoffs.
 - **Automatic content updates** from ArcXP Composer and WebSked
 - **Seamless integration** with your existing ESP, without disruptions to your operations
-
- **Result** / Immediate efficiency gains, streamlined processes, fewer headaches



Core features built for Publishers

- **Intuitive Content Curation:** Easily pitch and rearrange stories across multiple newsletter editions.
- **Manage Scheduling:** Automated, recurring newsletter editions with smart control (lock/unlock).
- **Breaking News Capabilities:** Quickly send breaking stories directly from ArcXP Composer.
- **Live and Draft Previews:** Ensure accuracy with real-time preview interfaces to avoid mistakes.

Used by Managing Editors to preplan and QA cross-edition cadence.



Breaking news preview interface



Breaking news demo template

Embrin isn't a plugin. It's a purpose-built system for editorial scale.

What makes Embrin different

Editorial-native

Built to match how real editors think—sections, editions, layouts—not templates and HTML.

ArcXP-integrated

Pitches, assignments, and article updates flow directly from your CMS. No sync needed.

Structured, not static

Embrin editions aren't just documents—they're structured entities you can version, preview, track, and archive.

Made for speed, not just beauty

Drag. Drop. Send. Designed to reduce clicks, meetings, and wait time.

Web versions out of the box

Every send automatically becomes a linkable, on-brand web edition—zero extra steps.



From ArcXP to send-ready newsletter in 90 seconds.

1. Pitch an article in ArcXP

Editors tag content for a newsletter edition directly inside your CMS.

2. Assign it to a date

Each article is now part of a structured newsletter flow—no copy-paste.

3. Open Embrin

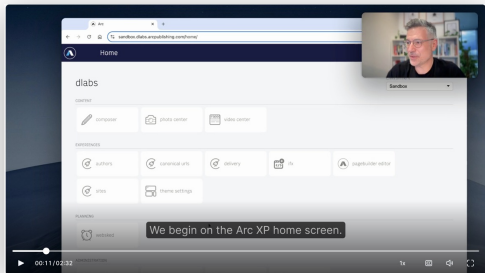
The article appears instantly, in the right edition, with zero formatting required.

4. Arrange and preview

Live preview reflects exactly what readers will see.

5. Schedule and publish Set date and time.

Embrin sends, logs, and publishes a web version automatically.



[Watch our demo](#)

Embrin pays for itself in days, not months.



Save countless hours of editorial time—daily

Customers typically reduce hours per week for each newsletter editor. When this is multiplied across various editions, countries, and teams, the time savings are significant.



Eliminate production risks and formatting mistakes

Say goodbye to broken layouts, overlooked editions, and off-brand designs. Each distribution is clean, consistent, and well-archived.



Transform newsletters into a strategic asset

More editions, enhanced segmentation, and increased audience engagement. Embrin alleviates the barriers to scaling your efforts.



Simple setup and maintenance

Integrates smoothly with ArcXP. No need for developer handoffs, integrations, or IT ticketing.



Hours saved weekly

Editors can focus on content, not technology



Millions of emails

Proven reliability at massive scale

Modern newsletters, made simple and fast.



What It Is

A purpose-built newsletter platform that connects directly with ArcXP.

- Drag-and-drop builder
- Live preview
- Schedule & web archive
- Zero copy-paste, zero formatting



What It Solves

- Fragmented tools
- Manual processes and errors
- Lack of visibility across editions
- Sluggish send cycles



What It Enables

- Faster workflows
- More editions, more frequently
- Clear editorial ownership
- Better reader experience

“We now send 4M emails a week—with 95% less complexity than our last system. Resulting in unparalleled cost efficiency and minimal maintenance.” D.Z., CTO, Global Publisher, serving 1M+ newsletter subscribers

Bring efficiency and simplicity to your newsletters

Let your newsletters move at editorial speed.

You bring the content—we'll show you what it could look like tomorrow.

Book your demo today to get started

- Email: sales@dlabs.io
- Web: www.getembrin.com

