



# Automated Media Optimization

Discover how deep learning can deliver new customers more efficiently.



Adding and retaining new customers is the lifeblood of any business, but how do you identify and acquire them at scale?

## DEEP LEARNING AI FOR MARKETERS, PIONEERED BY COGNITIV:



More accurately predicts consumer purchase behavior and guides them down the funnel.



Builds self-learning custom algorithms based on your First-Party data.



Delivers new customers at scale and drives performance across channels.

Reach consumers and drive performance seamlessly across all channels.



DISPLAY



OLV



MOBILE



CONNECTED TV



OTT



## NeuralMind™


Cognitiv's NeuralMind™ is the leading customer acquisition deep learning platform proven to better predict consumer behavior, deliver customers while driving down customer acquisition cost (CAC) and drive performance at scale over time.

Award-winning talent and technology driving results with deep learning.



Find out more information at [cognitiv.ai](https://cognitiv.ai)

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 @TeamCognitiv