



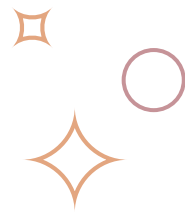
THE HIRING ENABLEMENT WORKSPACE



The World's Most Useful
**TALENT
ACQUISITION
TECHNOLOGY**

#YouCanDoThatInPoetry

Introduction



About Company

Poetry is a HR technology company based in Glasgow, Scotland, providing a hiring enablement workspace to talent acquisition and RPO teams internationally.

Our team has considerable recruitment and technology expertise and are heavily inspired by the best innovation in sales & marketing.

Our investors include Recruiting Ventures, LLC and we are supported by Scottish Enterprise High Growth Ventures.



What is a hiring enablement workspace?

Talent acquisition and RPO teams use a hiring enablement workspace to undertake many tasks in recruitment marketing, recruitment operations, talent intelligence and recruiter learning and it provides quick access to the other 3rd party tools they need.

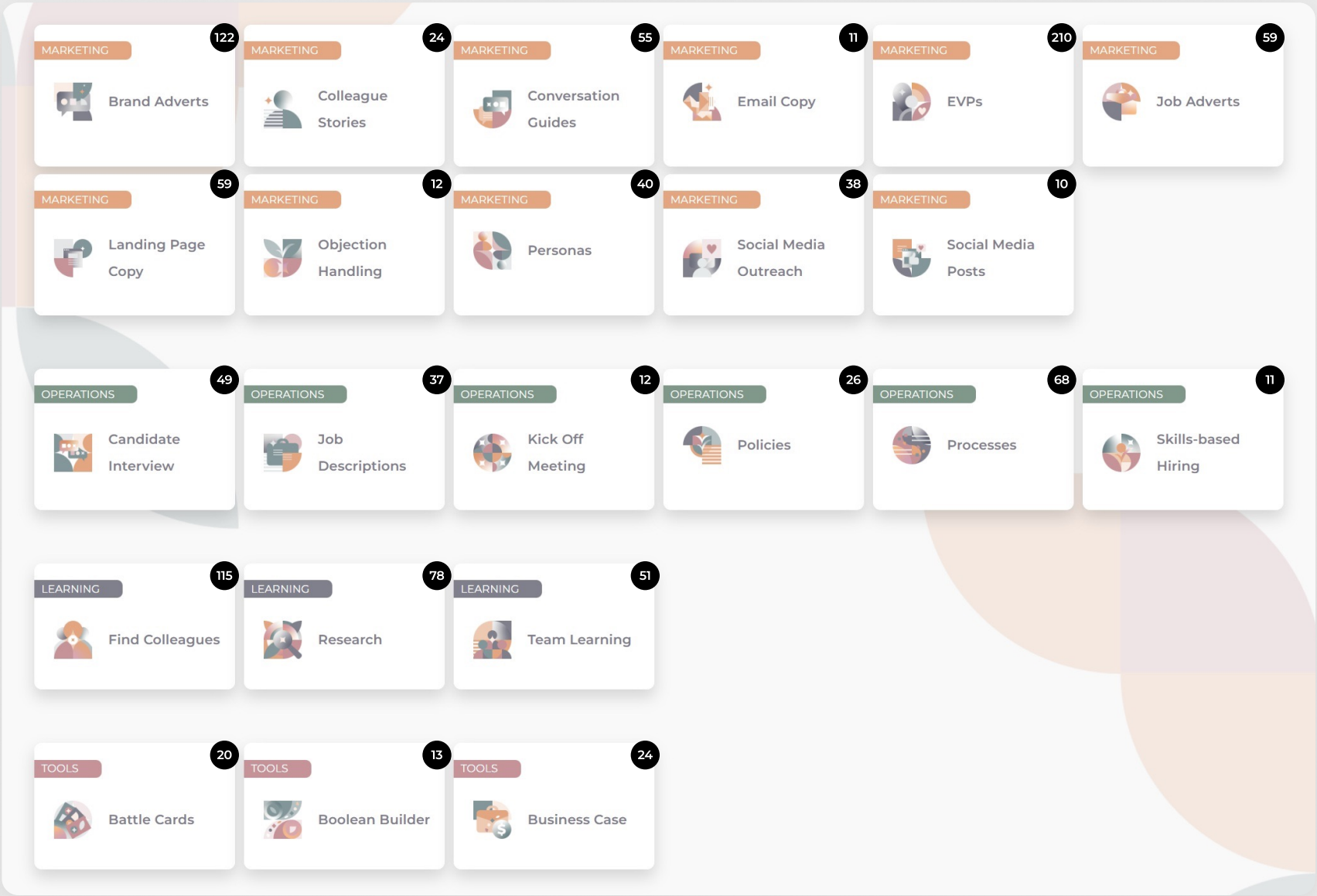
What are the main benefits of using a hiring enablement workspace?

- Poetry allows talent acquisition and RPO teams to collaborate together and with hiring managers like never before and to build assets which are consistently on-brand and in-context
- Poetry helps recruiters to be better marketers and talent advisors and typically saves each user 2 hours per day in accessing or generating the assets they need to complete their tasks.

Recruiter Desktop[◊]

Access to **28 solutions** from one central desktop.

The number displayed in the corner of each tile represents usage.

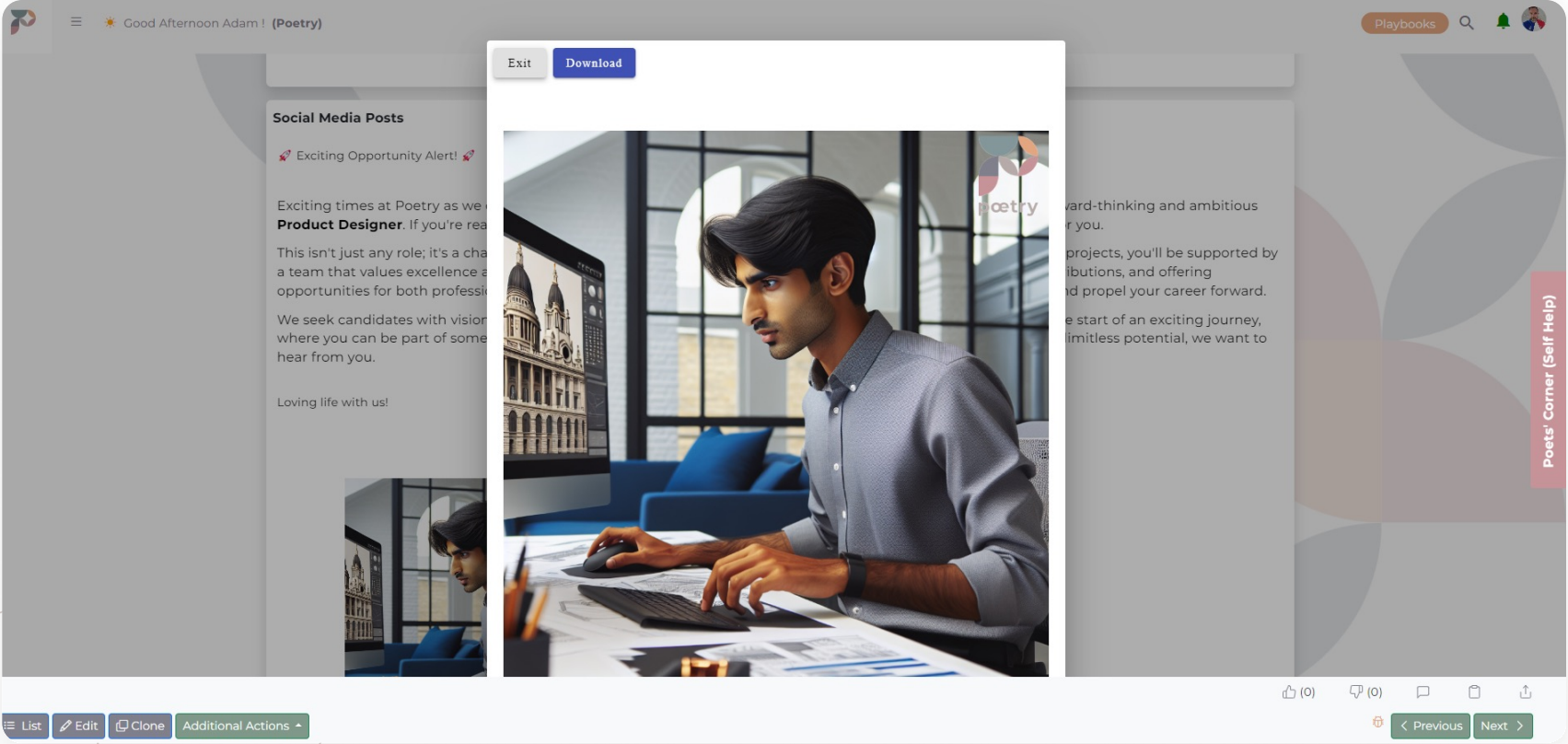
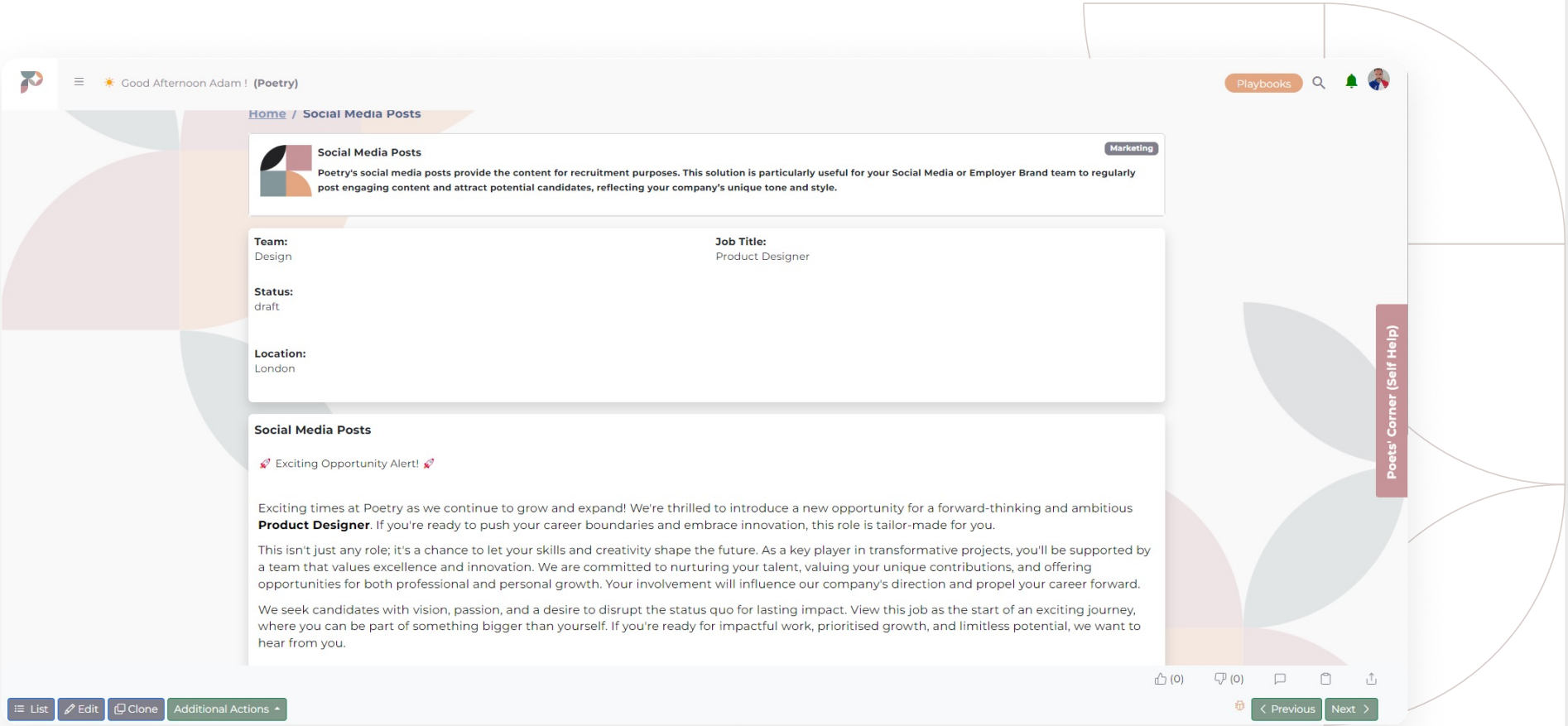


List of Solutions ✨

Group	Solution
RECRUITMENT MARKETING	Brand Adverts Colleague Stories Conversation Guides EVPs Email Copy Job Adverts Landing Page Copy Objection Handling Personas Social Media Outreach Social Media Posts
RECRUITMENT OPERATIONS	Candidate Interview Hiring Manager Enablement Kick-Off Meeting Policies Processes Skills-Based Hiring
LEARNING	Find Colleagues Talent Research Team Learning
TOOLS	Battle Cards Boolean Builder Business Cases
MISCELLANEOUS	Tile Marketplace
ANALYTICS	Asset Analysis Desktop Analysis Workspace Analysis
CENTRAL MANAGEMENT	Desktop Layout GenAI Prompt Management Language Settings Marketing / Brand Settings

‘Inspire Me’ Generative AI

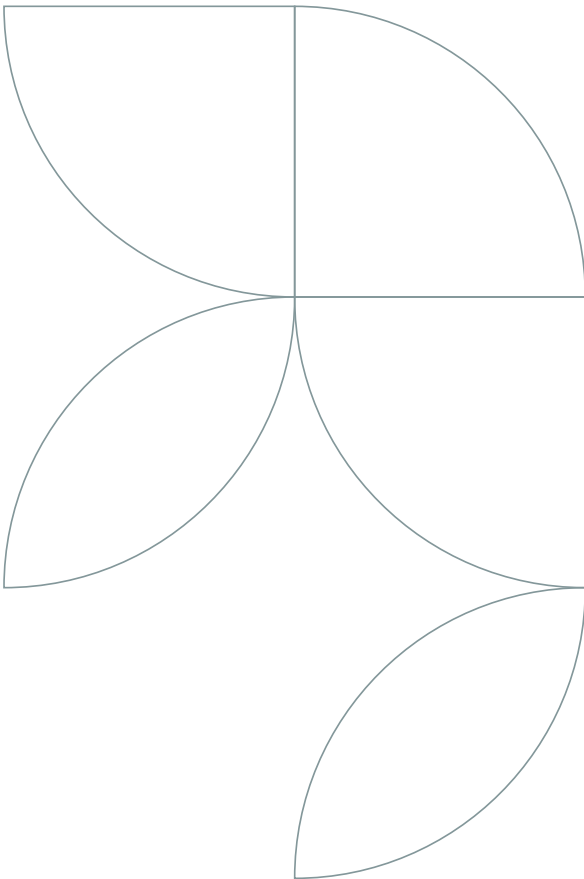
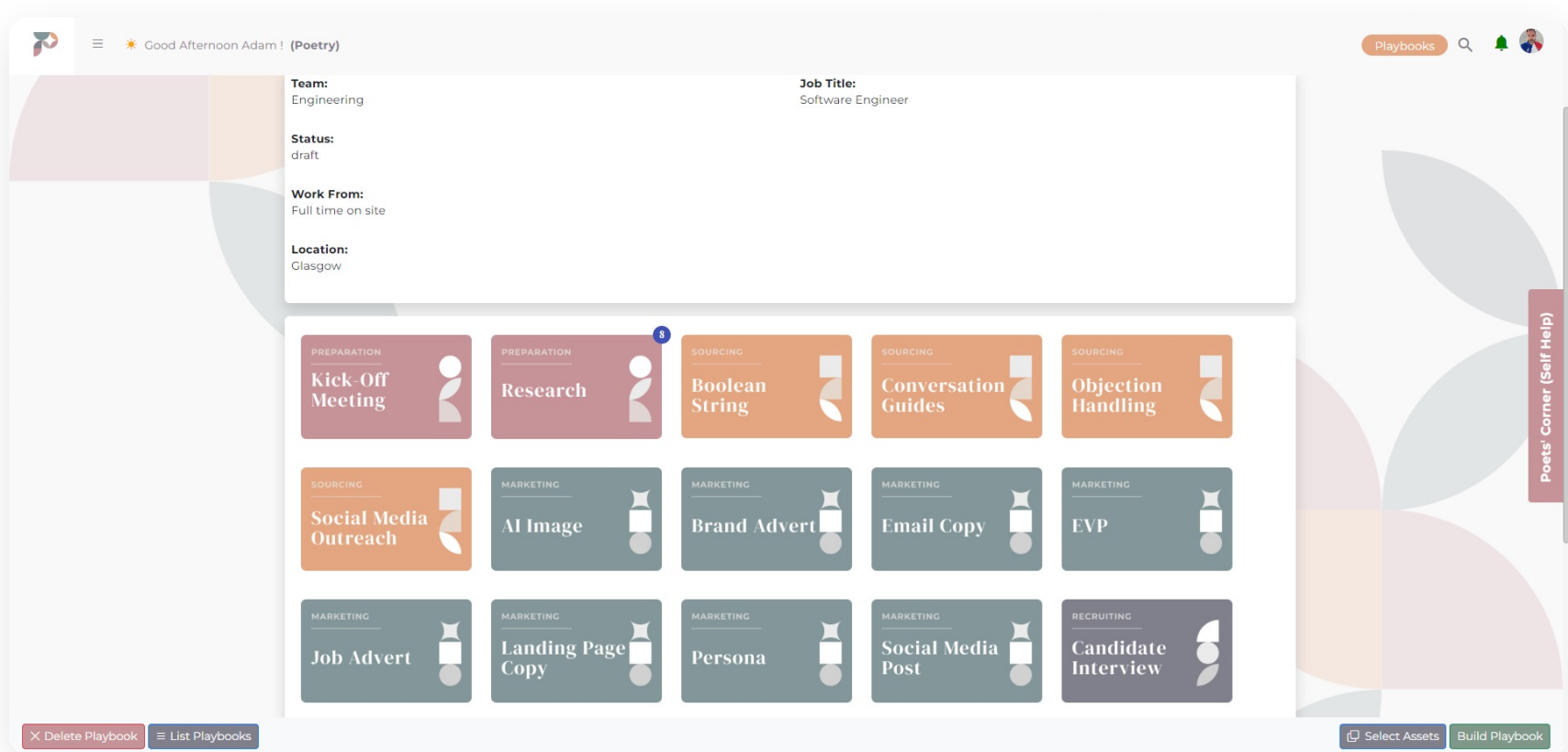
All of our native solutions are **GenAI infused** to assist your team with completion of their tasks or for inspiration.



Playbook

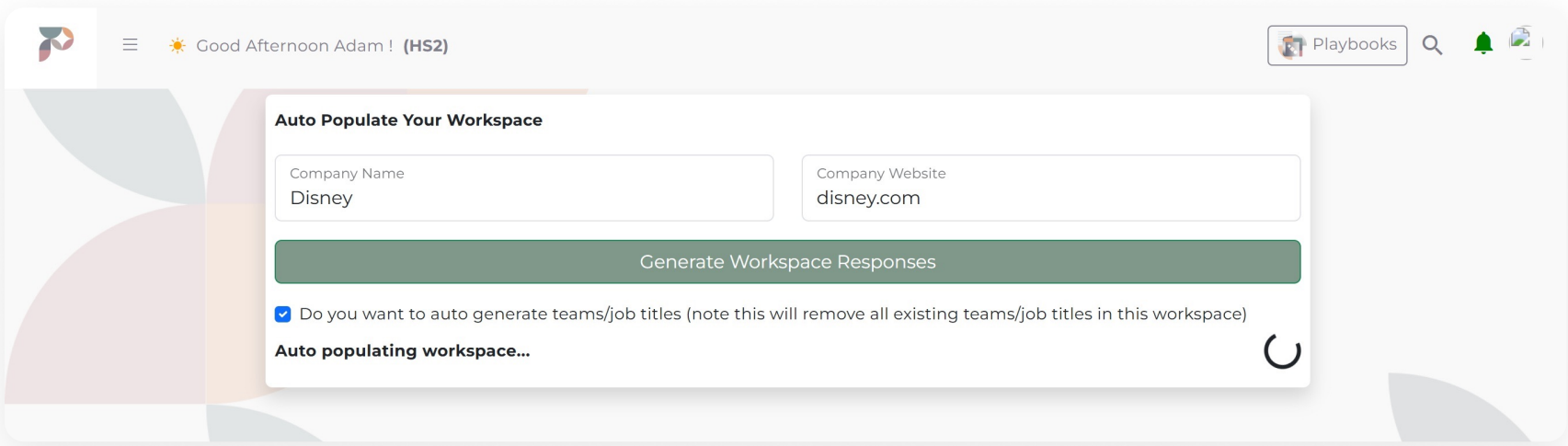
The **Job Playbook** feature enables recruiters to build 30 relevant assets relating to a job they're going to be working on in 1 minute 30 seconds from talent research, to talent sourcing, recruitment marketing and recruitment process management.

Talent Acquisition and RPO teams have never had access to such a simple-to-use and highly practical hiring enablement solution which saves them days' worth of time.

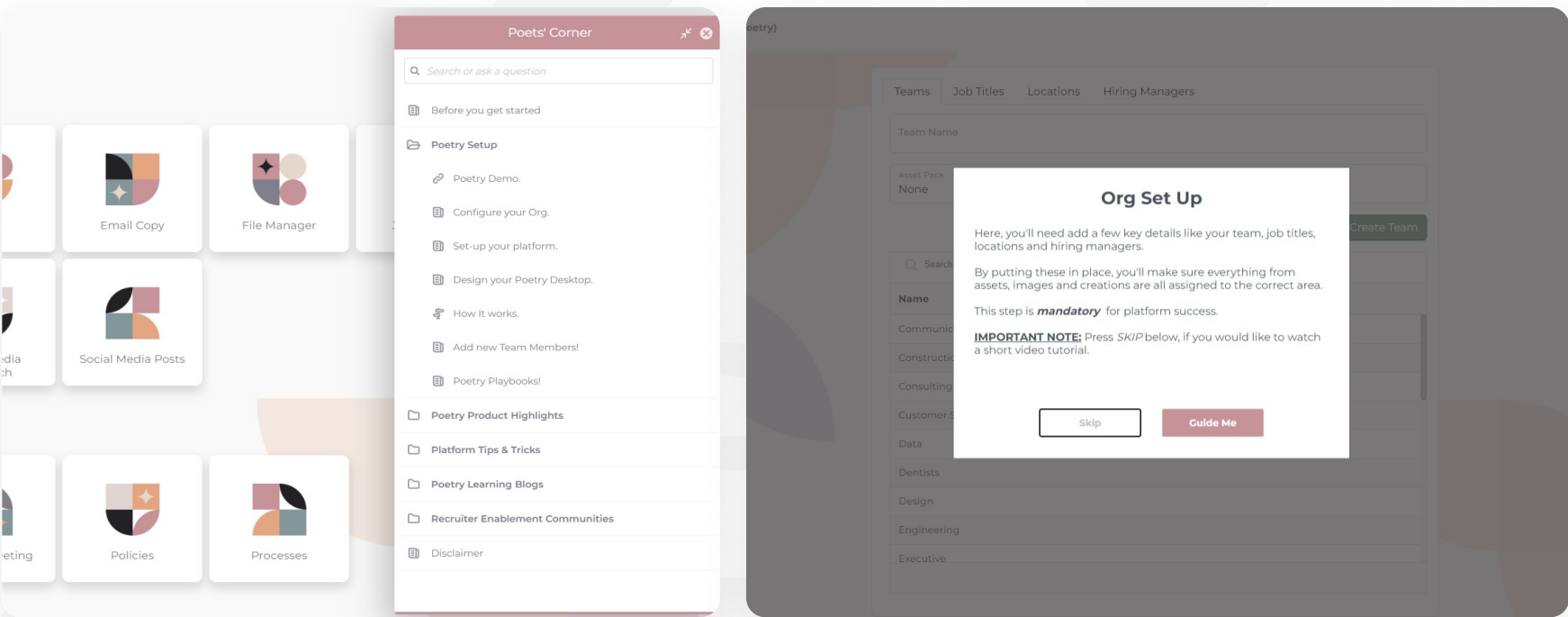


Workspace Set-Up ✨

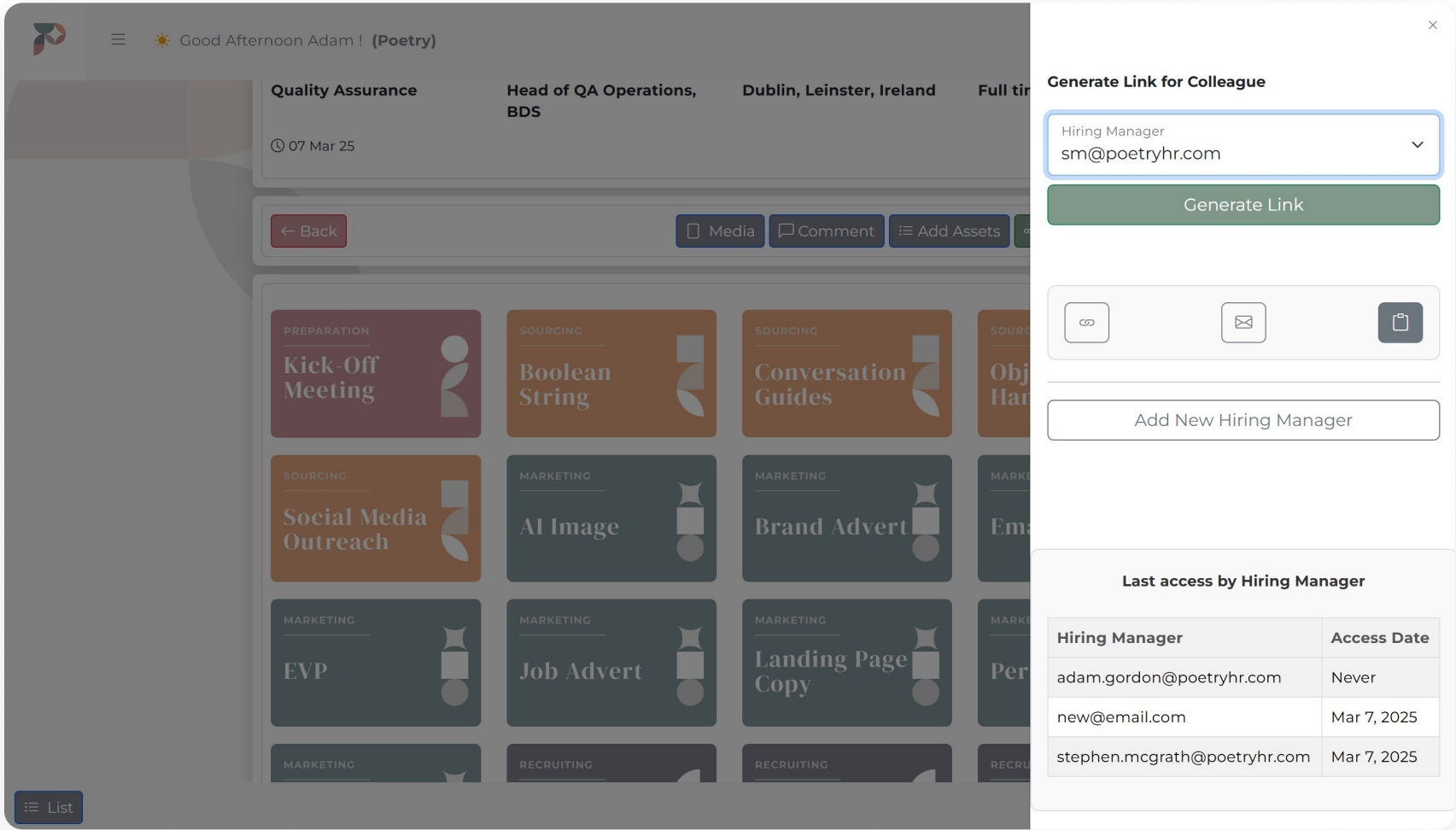
Auto-Populate is our workspace set-up feature which reads the internet and answers your workspace set-up questionnaire, adds in your careers site, teams, jobs and locations. This new feature gets you to an acceptable level of workspace configuration for your organization in only **30 seconds**.



Poets' Corner is our interactive in-workspace learning tool. This is a one-stop shop for all of your onboarding, knowledge base articles and platform tips and tricks. Making it super simple to get started with Poetry in as little as 20 minutes rapidly.



Hiring Manager Collaboration



We make it very easy for you to share individual assets as well as full Playbooks with hiring managers, allowing them to add their comments and notify you for **seamless collaboration**. This also helps you to discover which hiring managers are most collaborative.



Tech Marketplace[◌]◌

☰

☀️ Good Afternoon Adam ! (Poetry)

Category

Group

Url

Title

Source

CRM

URL of 3rd party website

Tile title

🔍 Search.....

Title

Avature

Beamery

Clinch

Eightfold

Gem

GR8 People

Phenom

Over **140 pre-built tiles** so it is easy for you to include your favourite ATS, CRM, assessment and marketing solutions on your Poetry desktop.

This is also useful for **discovery**.

User Analytics

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★ Good Afternoon Adam ! (Poetry)

Playbooks

🔍

🌲

User List (All time)

All time

Full Platform Search

☐

📈

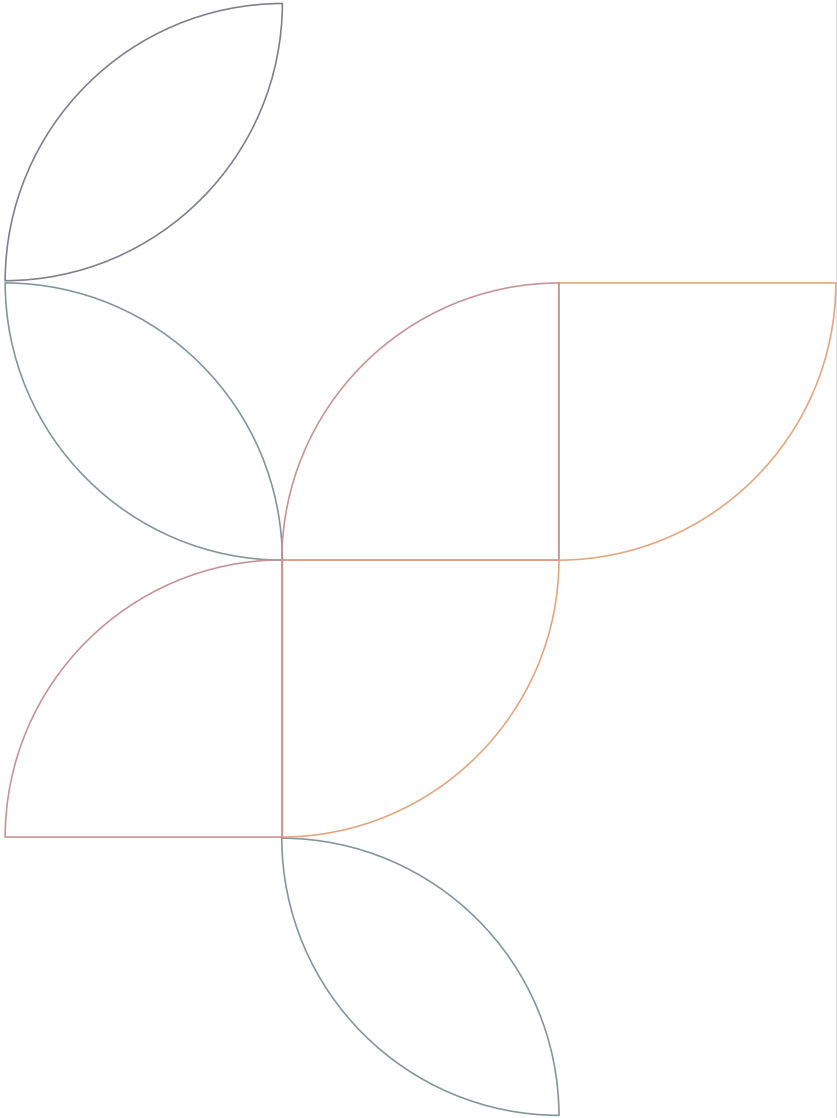
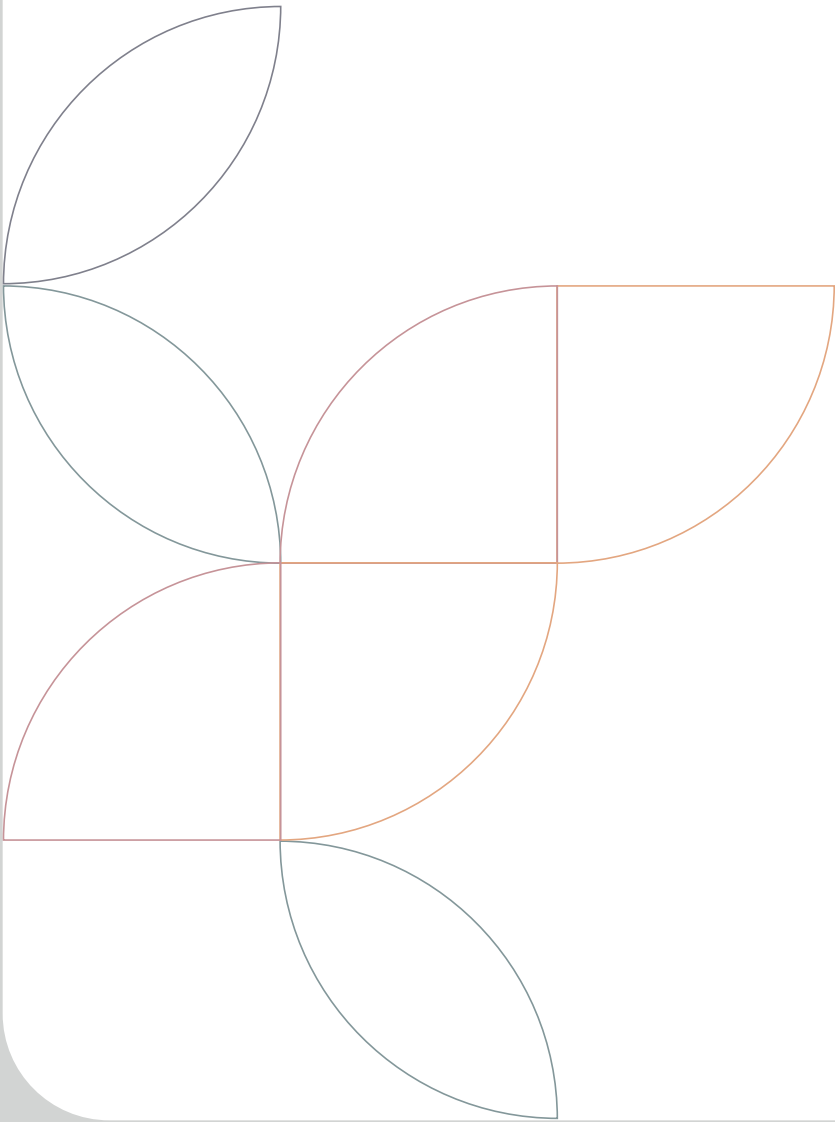
Total Time Spent : 37233 Total Visits : 3282

🔍 Search.....

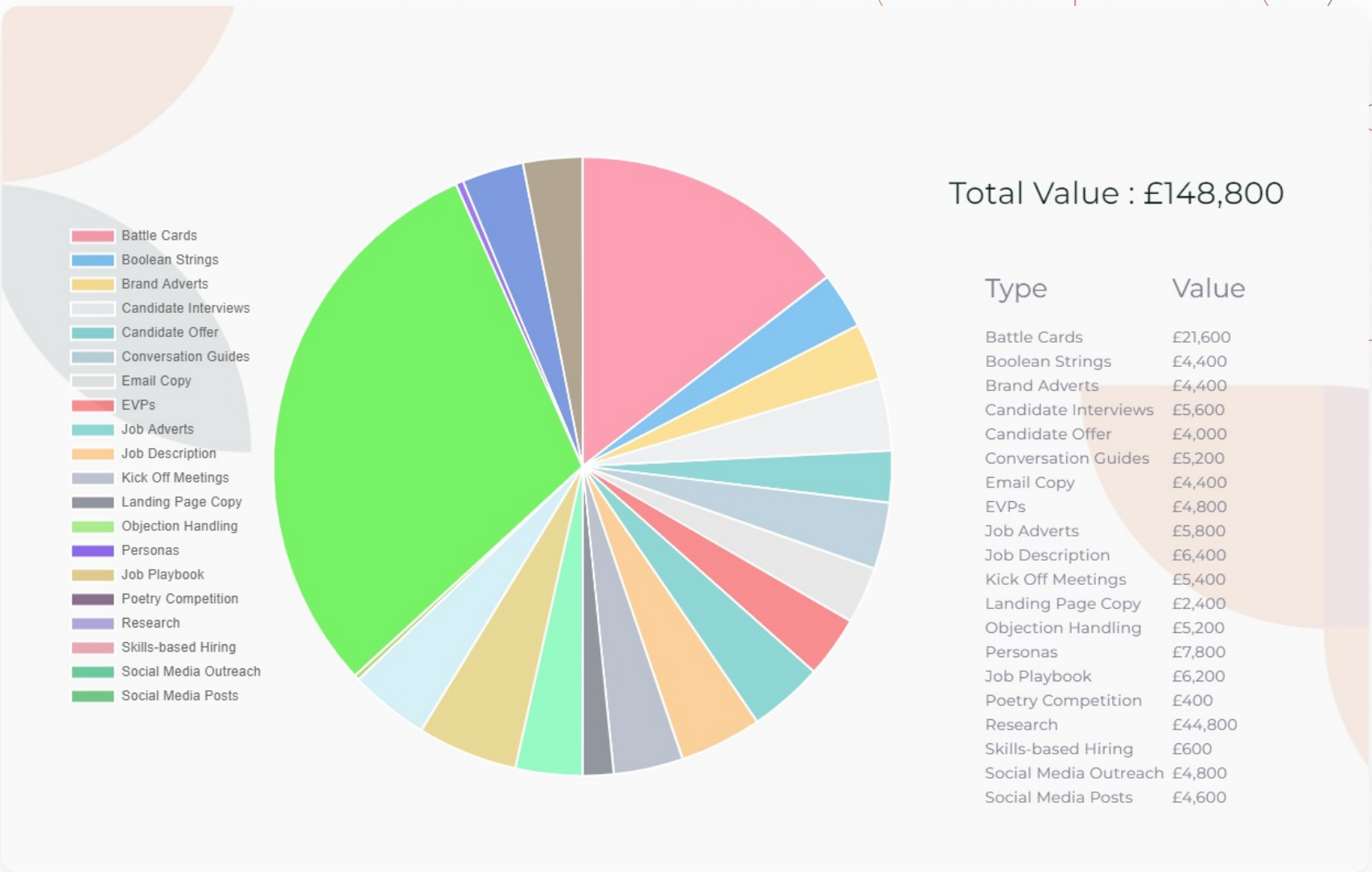
Email	Last Active	Visit Count	Time Spent (mins)	Status	Content Created	Playbooks Created
adam@adamwgordon.com	16/Aug/23	9	21	Active	0	0
adam.gordon@poetryhr.com	08/Sep/23	4	0	Active	0	0
gowthami.s@whatfix.com	12/Aug/24	8	78	Active	0	0
mike.hughes2508@gmail.com	09/Oct/23	4	7	Active	0	0
mike@red25.com	24/Aug/24	35	322	Power User	2	0
peter.hutchinson@poetryhr.com	17/Jun/24	12	129	Power User	0	0
poetiqal@poetiqal.com	29/Aug/24	3148	36289	Power User	401	16
sm@poetryhr.com	29/Apr/24	45	262	Power User	3	3
stephen.mcgrath@poetry.com	28/Mar/24	0	0	Not Active	0	0
stephen.mcgrath@poetryhr.com	07/Aug/24	17	125	Power User	0	0

📄 Poets' Corner (Self Help)

Filter your users according to activity and performance.



Asset Analysis



Analyse your assets within Poetry at a glance, including our innovative **asset value calculator**.

Buying Poetry

You probably haven't bought a hiring enablement workspace before so you'll have a few considerations; pricing shouldn't be one of them so we're keeping it simple.

- Your first admin user is **free**, so that person can sign up from our website and check out the workspace before bringing the rest of your team aboard
- After your first admin user, each additional admin and user is **£80/€90/\$100 per person per month**

Likewise, InfoSec shouldn't be a burden and here's the great news. We include no candidate profiles or PII in Poetry, so our answers to most of your InfoSec questionnaire will be 'N/A'. We are also ISO27001 accredited and have an up-to-date penetration test certificate.

For more information and to **sign up** for your **14-day free** trial go to www.poetryhr.com

Follow our company on LinkedIn for updates at www.linkedin.com/company/poetryhr/

Subscribe for occasional videos at YouTube <https://www.youtube.com/@poetryhr>

We also manage an educational initiative called '**Recruiter Enablement**'.

**RECRUITER
ENABLEMENT**

Subscribe to the YouTube channel and take a look at over 250 interviews with industry experts about every aspect of hiring enablement <https://www.youtube.com/@RecruiterEnablement>

Sign up to **join** our LinkedIn Group at <https://www.linkedin.com/groups/14384155/>

Go to the website www.recruiterenablement.org for more info on the subject.



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