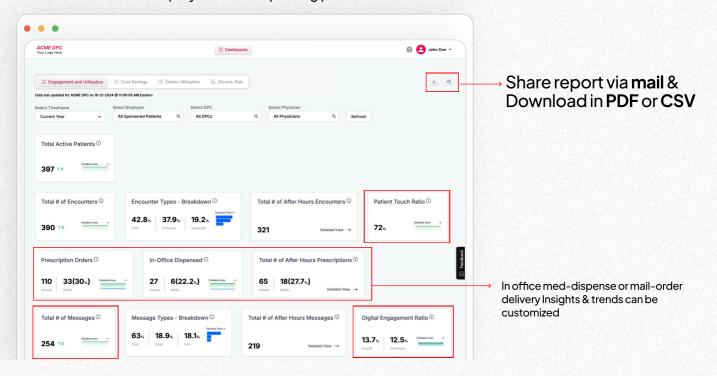


# Crafting DPC & Self Funded plan value story using data.



### **Engagement and Utilization**

Track patient interactions and service utilization to identify trends and enhance engagement strategies, benefiting both your practice and employers. Optimize your practice's performance with actionable insights that demonstrate value to employers while improving patient care.



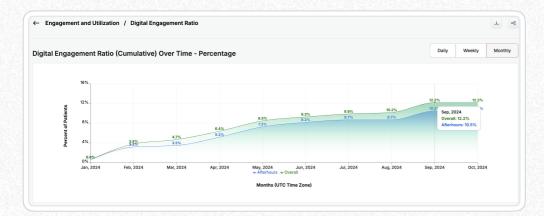


This ratio, expressed as a percentage. shows the percentage of active patients that have been touched by any type of encounter, during the selected period.

This is the total number of all phone, chat, text, and messages that have happened through the selected period with all employees on the plan, through the communication system. This includes messages from the patient and from the doctor / doctor's team, spanning all conversations.



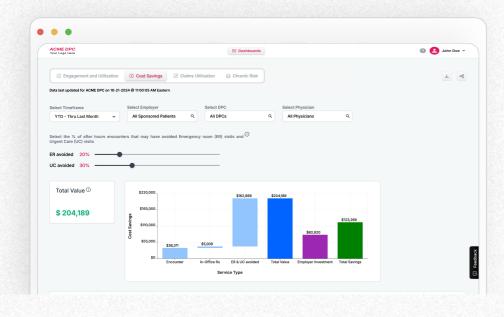




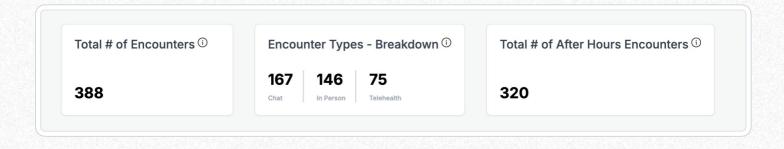
This percentage represents active adult patients who have communicated with the practice via digital channels (email, secure message, SMS).

## **Cost Savings**

Analyze cost patterns and identify opportunities for savings within your practice. Implement strategies to reduce expenses while maintaining high-quality care.



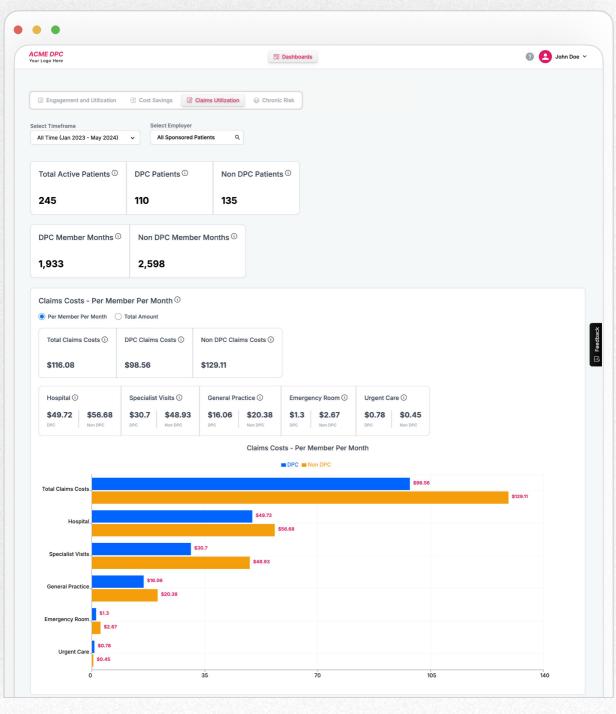
- Savings calculated from the number of patient encounters, specific CPT codes, and the feefor-service price at the DPC locations. Pricing for the procedure (CPT code) based on reference data from Healthcare Bluebook or CMS physician fee schedules.
- Absent CPT codes, the savings model defaults to 99215 (high complexity office visit - up to 40 minutes) for in person encounters, and 99443 (telemed evaluation for up to 30 mins) for telemed encounters, & chat-based encounters.
- Model assumes 20% of after-hours encounters prevent ER visits and 30% avoid UC visits. Adjust these percentages with the sliders provided. ER &UC pricing uses Healthcare Bluebook reference data.
- Employer Investment calculated from monthly subscription rates for adults and dependents (under 26), multiplied by active patients at month-end for each employer.
- Total Savings represents the difference between Total Value and Employer Investment.

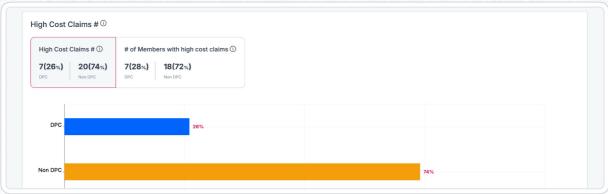




#### Claims Utilization

Compare claims volume, cost trends, and utilization patterns between DPC and non-DPC cohorts, enabling DPCs & Benefits Advisors to showcase value while optimizing billing and operational efficiency.







#### **Chronic Risk**

Monitor and analyze chronic condition risks to tailor preventive and management strategies. Improve patient outcomes with targeted interventions based on risk assessments.

