

# Humanitru



We tell our clients that we're dedicated to their success — and we mean it!

So far, Humanitru clients have...

EXPERIENCED  
**41%**  
FEWER  
LAPSED  
DONORS



GAINED  
**57%**  
MORE MAJOR  
DONORS

ACHIEVED  
**57%**  
HIGHER  
AVERAGE  
DONATION  
AMOUNTS



CELEBRATED  
**62%**  
GROWTH  
IN ACTIVE  
DONORS

REACHED  
**425%**  
MORE ACTIVE  
DONORS  
COLLECTIVELY

(Calculations determined by  
client average across 36 months  
of Humanitru use.)

Learn more about the ways we can help your nonprofit at [Humanitru.com](https://Humanitru.com)