



Indeed Apply Sync | Salary information

Include salary information to attract more applicants



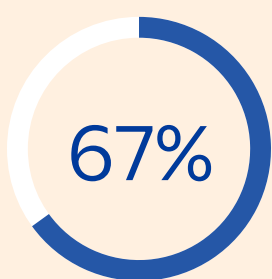
Make your Indeed Apply jobs even better by entering salary information when you post a job on your ATS. Job seekers are looking for this type of information, and in fact, 75% said they're more likely to apply for a job if the salary range is listed in the posting.¹

Including salary information can increase candidate engagement, improve transparency, and can even help you save time as you'll only attract candidates who are genuinely interested in the salary range offered.



Jobs with employer-provided salaries listed receive **3.8X** more applications²

Jobs showing employer-provided salaries have a **30% lower cost per apply** on average³



67% of job seekers consider compensation as the most important factor when deciding whether or not to apply to a new job⁴



Important to know

- When adding salary information via XML feed, provide data in a single <salary> element.
[Read this article on formatting salary data.](#)

For more information on Indeed Apply Sync and the importance of including salary information, contact your Indeed representative.

Sources:

1 Indeed commissioned survey, n=1,500 people in the U.S.

2 Indeed data (US)

3 Indeed data (US)

4 Glassdoor, Study Reveals What Job Seekers Are Looking For

This document is subject to copyright owned by Indeed, Inc. Any use, alteration, reproduction, retransmissions, republication, in whole or in part, of all or part of the present document without Indeed's written consent is expressly prohibited. Indeed disclaims any liability from the use or application of the information contained herein or from the interpretations thereof. Copyright © [2024] Indeed, Inc. All rights reserved.