

## Business Verification

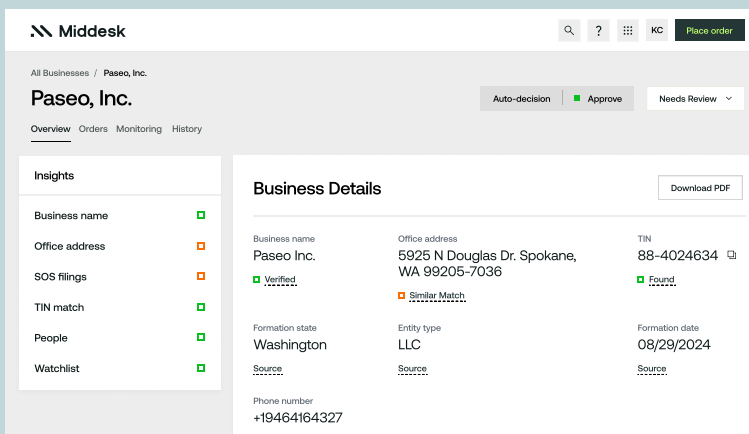
Build an understanding of businesses and associated people to confidently and quickly transact with your customers



“When a customer signs up for Plaid, they want to start building on our APIs right away. Middesk has been a critical partner enabling us to quickly and seamlessly onboard new customers”



**Chris Campano**  
Risk Lead



### Smooth onboarding, higher conversions

Accelerate onboarding, approve more business applications, and stay ahead of the competition — all while reducing fraud and staying compliant.



### Less paper, more work. Focus on higher-value tasks

Focus on more important work by automating KYB. If we're unable to match a business to our database, we'll have someone from our team review your request in 5 minutes.

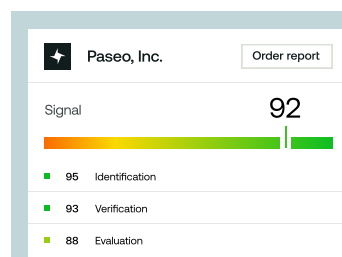


### Decisions made clear as data

Get automatically notified of any changes to your customer base, and make more informed decisions during and after onboarding.

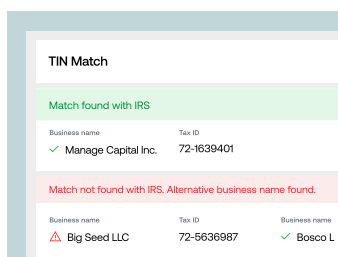
## Products

### Automate your customer onboarding process



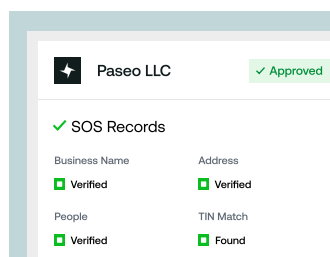
#### Signal

Instantly assess the risk and legitimacy of a business with an identity solution designed for data-driven insights to support fast decisions



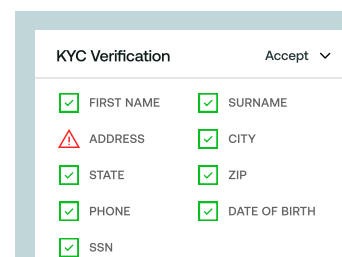
#### TIN Match

Validate a business' Tax Identification Number (TIN/EIN) to ensure it's legitimate early in the funnel



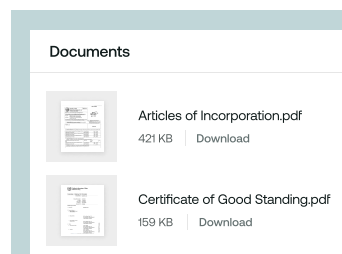
#### Verify

Verify business identities across the customer lifecycle to meet comprehensive Know Your Business (KYB) requirements



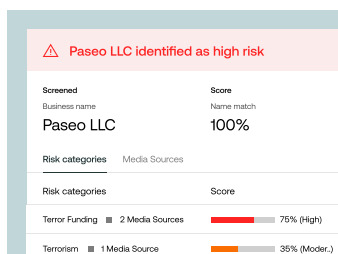
#### KYC & Fraud

Perform Know Your Customer (KYC) and fraud checks on people associated with the business to meet all CIP and CDD requirements



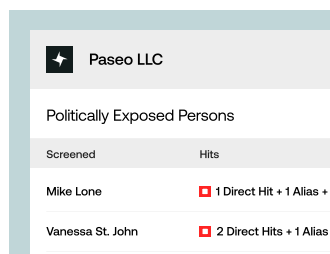
#### Document Retrieval

Retrieve documentary evidence such as Articles of Incorporation and Certificate of Good Standing associated with a business, reducing back-and-forth with your customers



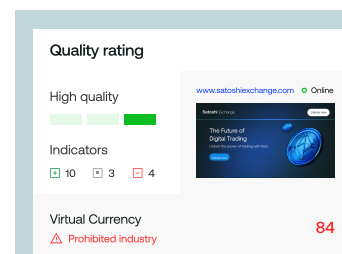
#### Adverse Media

Screen for adverse media related to a business and associated people to automatically identify high-risk entities



#### Enhanced Screenings

Perform comprehensive screening against U.S. and global watchlists, sanctions, and Politically Exposed Persons (PEP) for the business and associated people to combat financial crimes and lower risk exposure



#### Web Presence

Automatically retrieve insights about a business' online presence including its website, industry (with associated NAICS/SIC/MCC codes), and more