



 **B2Brain**  **Salesloft.**

How does this integration work?



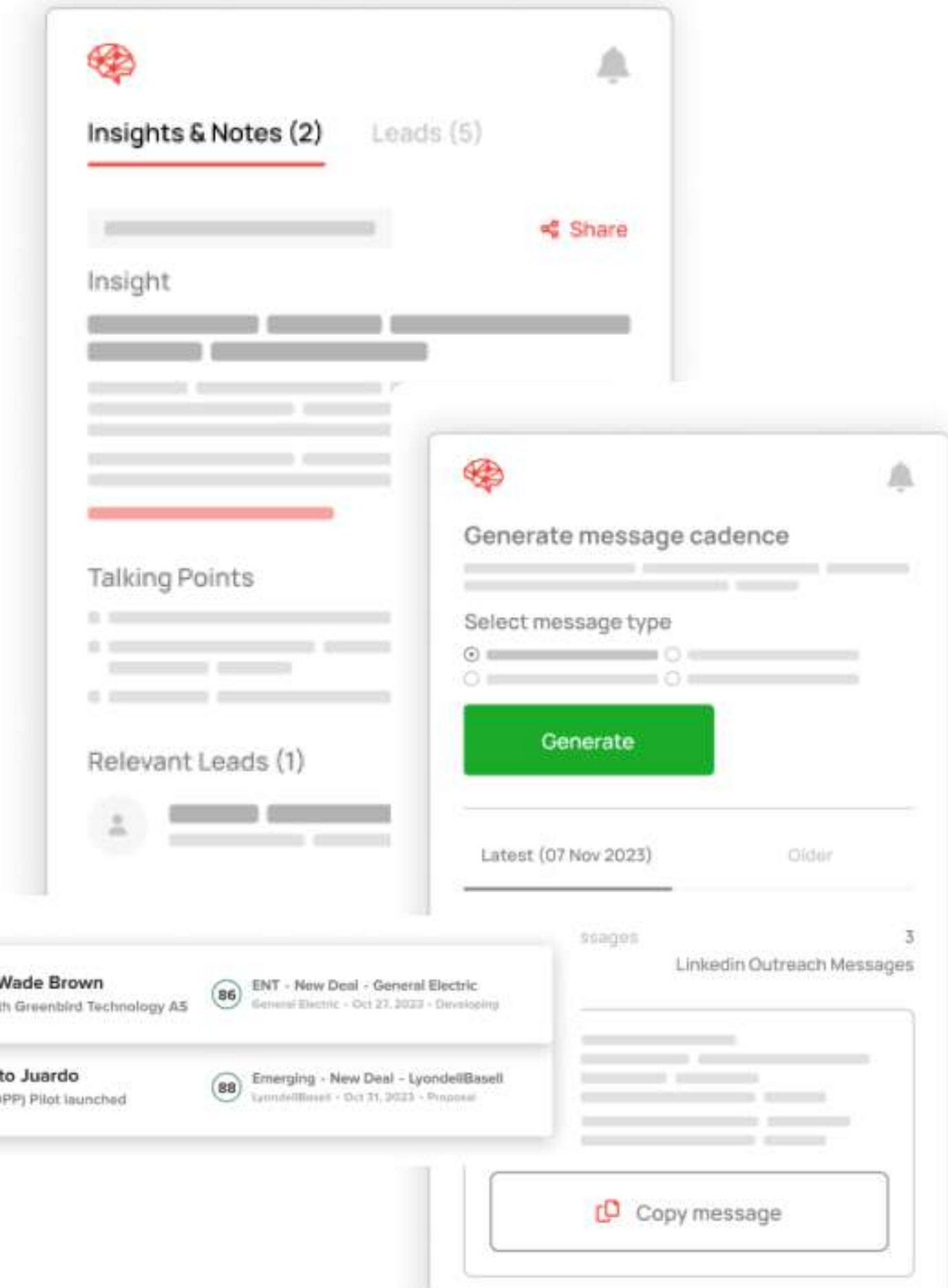
But first, what does B2Brain really do?

Sales Executives spend a large portion of their time in researching accounts.

To help with this, B2Brain provides

- Contextual insights with talking points
 - Relevant leads with the right details
 - Account-based cadences for customized outreach
 - Intent signals around Company Plans, M&A and Deals & Partnerships
- for your target accounts, all within **Salesloft**.

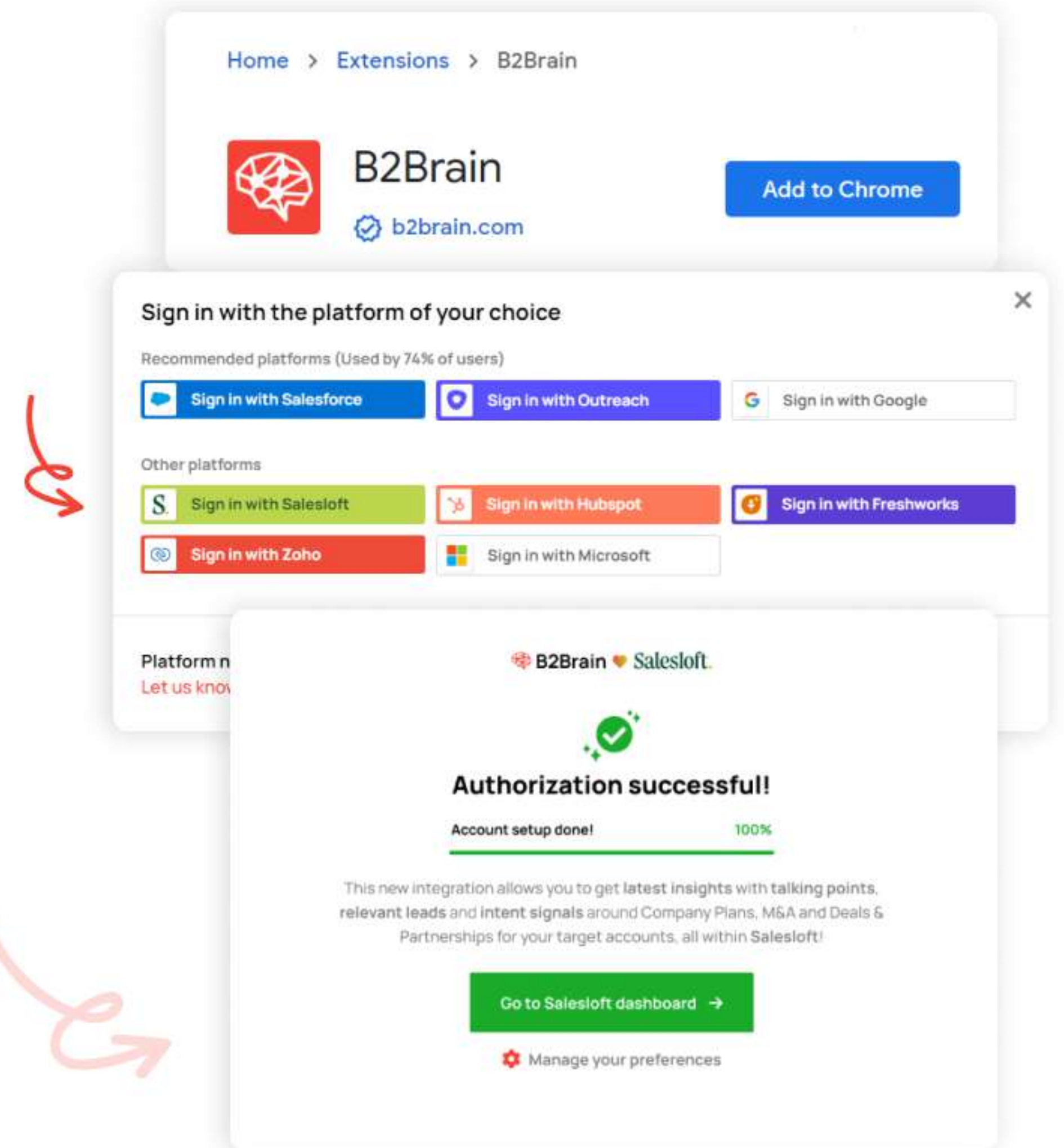
Thus, with B2Brain's AI-powered account intelligence, sales and account management teams are able save a lot of time.



How to set up your integration?

PART A : From the Chrome Web Store

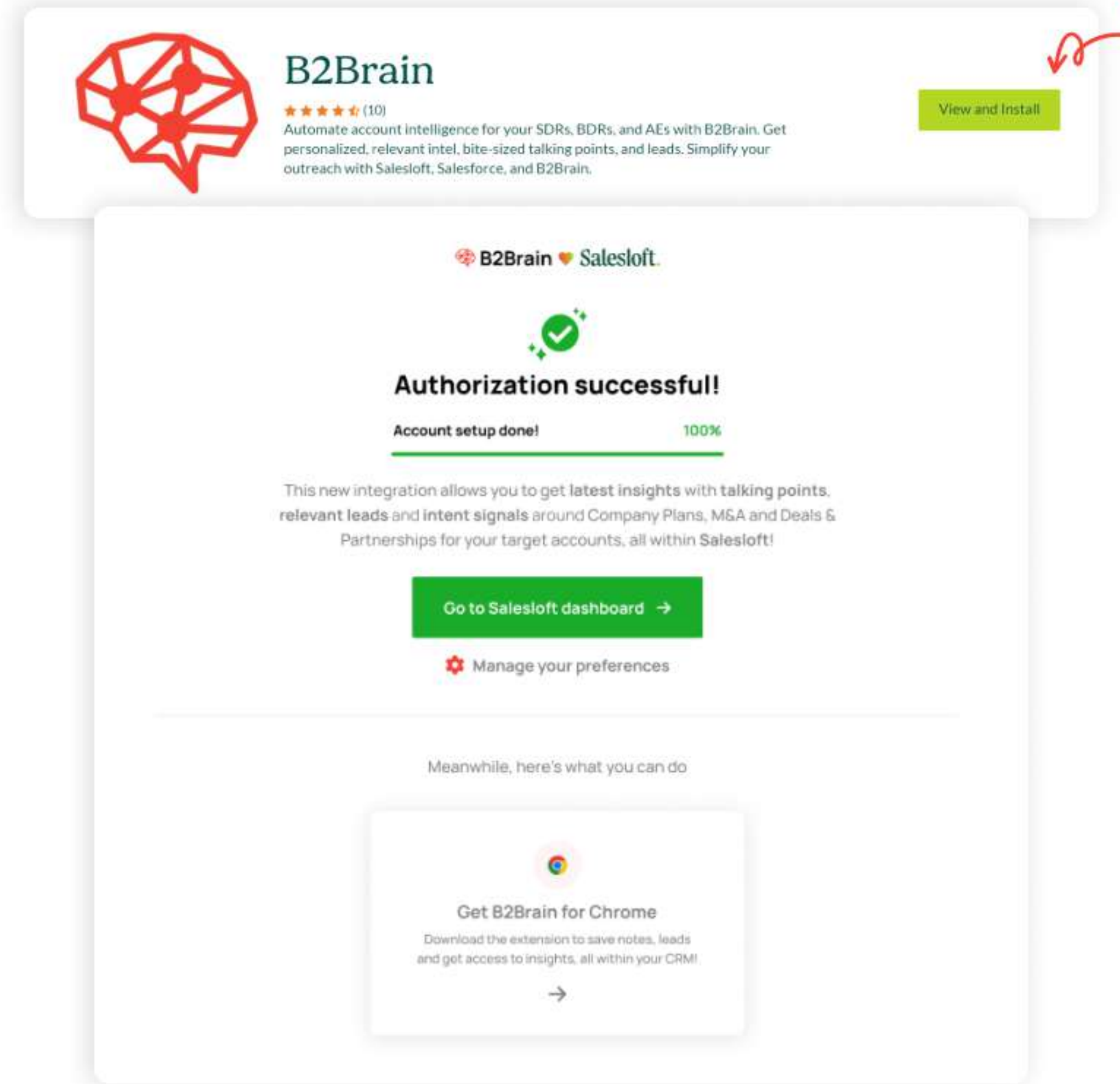
1. Head over to chrome.b2brain.com.
2. Click on “Add to Chrome”.
3. On the post-installation screen, authorize with your **Salesloft** account.
4. On successful auth, you’ll be redirected to a page where you can **manage your preferences** or choose to **continue to your Salesloft dashboard**.
5. Once your account setup is complete, you’ll start receiving insights & signals for your target accounts, all within Salesloft.



How to set up your integration?

PART B : From the Salesloft Marketplace

1. Head over to marketplace.salesloft.com/partners/b2brain.
2. Click on “View and Install”.
3. On successful auth with Salesloft, you’ll be redirected to a page where you can **manage your preferences**, download the B2Brain chrome extension or choose to **continue to your Salesloft dashboard**.
4. Once your account setup is complete, you’ll start receiving insights & signals for your target accounts.
5. PS : To get insights, TPs & leads right within Salesloft, you need to download our chrome extension.



Simple, right?

Head over to

chrome.b2brain.com

or

marketplace.salesloft.com/partners/b2brain

NOW!

