



STR Revenue Management & Optimization

Pricing Strategy | Yield Optimization | Analytics & Reporting



+30%

Increases in rental revenue consistently reached by our clients

10+

Years of vacation rental yield experience

100%

In Your control—we advise and manage around you and your owner's needs & wants

pacerrev.com

Unlock the **Full Revenue Potential** of Your Vacation Rentals with Pacer

What you get

- + Access to a Director of Revenue for the price of a virtual assistant
- + Active yield management and oversight of your properties
- + Data-driven insights and recommendations to maximize property revenue
- + Monthly business review meetings, ad-hoc quick syncs, and frequent inter-month communications to keep you informed on performance & strategy
- + A partner to help you optimize your business by managing revenue and keep you knowledgeable on your market

Timeline

- 1 Free Initial Meeting & Business Review
- 2 Sign-Up, Custom Contract Creation
- 3 Full Portfolio Revenue Strategy & Listing Quality Audit
- 4 Active Revenue Management
- 5 Ongoing Performance Syncs



Jon Latorre

Founder & Principal Consultant

Jon is a seasoned veteran of the vacation rental industry with over 9 years of experience driving double-digit revenue growth for large portfolios (1,000+ units) in over 100 markets across the United States, Europe, and Latin America. By leveraging sophisticated revenue strategies typically reserved for large property managers, Jon democratizes these techniques to benefit smaller property managers. His approach allows continual optimization of revenue by adjusting to changing dynamics of demand and availability in the market, leading to increased top-line revenue and enhanced business profitability

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