

Salesloft Integration

Flockjay is a leading enablement platform that empowers teams to streamline their learning, content, and coaching processes. Designed to foster collaboration and growth, Flockjay provides tools for creating dynamic training modules, sharing knowledge across teams, and offering personalized coaching. Customers leverage the platform to enhance team performance, improve skill development, and achieve their organizational goals more efficiently. By integrating with existing workflows and tools, Flockjay ensures a seamless experience that aligns with the unique needs of each organization.

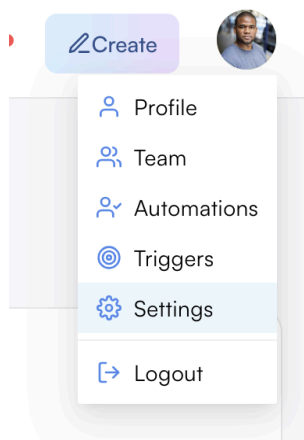
This document outlines the seamless integration between Flockjay and Salesloft.

Import Conversations into Flockjay

Flockjay's Salesloft Integration allows reps to bring the power of Enablement into their existing workflows. By importing Salesloft conversions into Flockjay, sales teams can listen to best-practice conversations, identify winning strategies, and quickly transform real-world examples into actionable training content. This integration enables reps to learn directly from top-performing peers, reinforcing key messaging, objection handling, and deal-closing techniques. Teams can accelerate ramp-up time, refine their approach, and drive consistent, scalable success across the organization.

Flockjay uses OAuth to connect to your Salesloft instance. To enable this integration, a Salesloft admin user should follow these steps:

1. [Login to Flockjay](#) (as a Flockjay admin user)
2. Hover over profile avatar in the top right corner and [click 'Settings'](#) in the dropdown menu



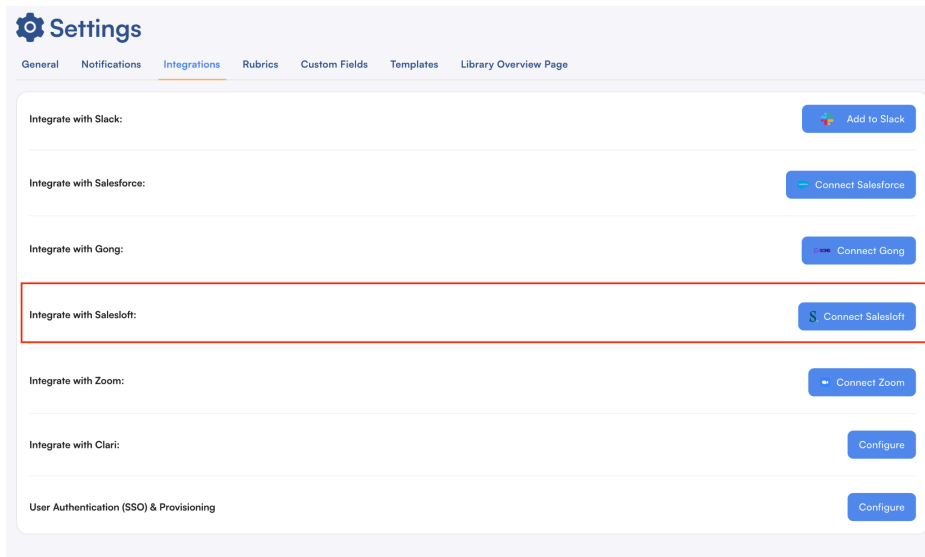
3. Click the [Integrations Tab](#)
4. In the Integrations Tab, Click the **Connect Salesloft** button



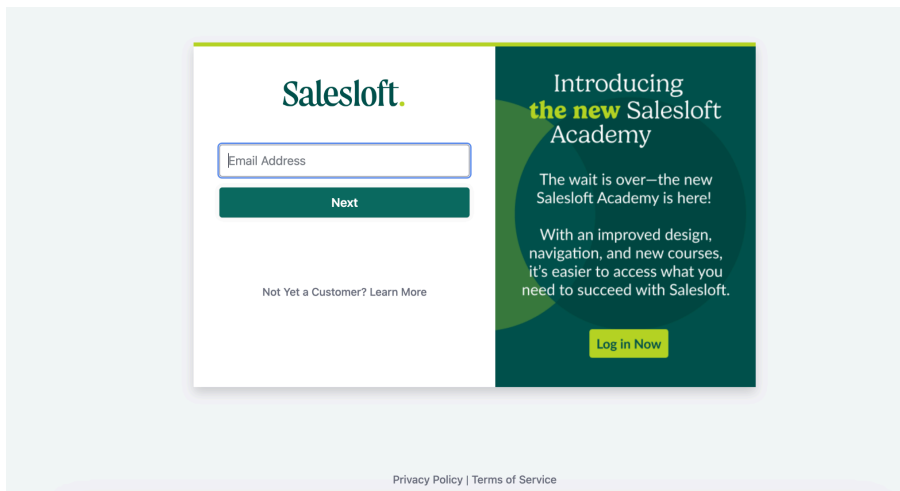
hello@flockjay.com

440 N Barranca Avenue, 3881
Covina, CA 91723

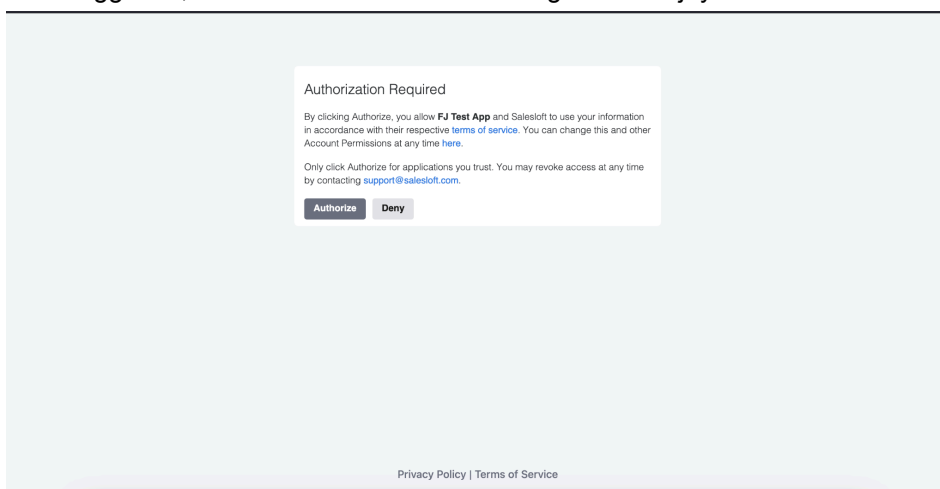
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5. This will redirect you to Salesloft to provide authorization. Login to Salesloft (as an admin).



6. Once logged in, Click the **Authorize** button to grant Flockjay access.





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Once the connection is made, Flockjay will periodically sync sales conversations from your Salesloft instance into Flockjay. Flockjay currently imports the Conversations and User metadata from Salesloft as mentioned below. Flockjay can be customized to store only the fields required or requested by the customer.

User	first_name last_name email manager_user_guid active job_role guid
Conversations	id title duration user_guid event_start_date attendees transcript recording_url

Flockjay does not currently push any data to Salesloft or modify Salesloft data through its OAuth API integration.