MAESTRO.IO

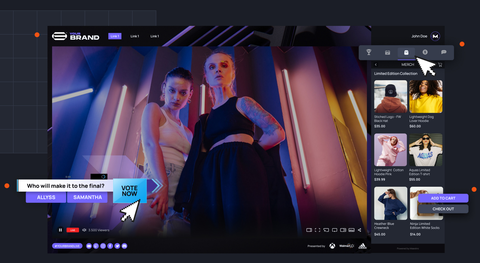
ESTABLISHED 2016

HEADQUARTERS LOS ANGELES, CA / FLORIDA

maestro + BRIGHTCOVE

Monetization and Interactivity for Brightcove

Launch and get results faster with our customizable no-code solution.



Live Channels

Make live streams interactive with chat, polls, gamification, and clickable overlays.

Pages

Create beautifully branded pages to showcase on-demand video content and offline media.

Paywalls

Gate access to your content with ticketing, subscriptions, bundles, and NFTs.

User Data & Analytics

Own your user data and gain powerful insights to make informed decisions.

Monetization

Generate revenue with tipping, integrated live shopping, and sponsor ad inventory.

Studio

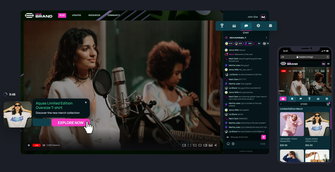
Produce professional live streams in-browser without any additional tools or plugins.

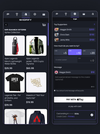
LIVE CHANNELS

Interactive Live Streaming

Increase engagement and build community.

- Live chat (with intuitive moderation tools)
- Clickable panels and overlays
- Collaborative live streaming with Maestro Studio





Panels

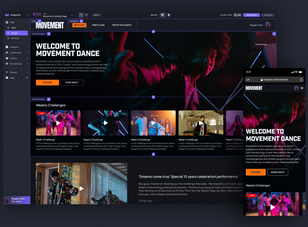
Add context and interactivity alongside the stream.

- Chat
- Tipping
- Shopify
- Multiple Choice
- People
- Quest
- Schedule
- Playlist
- iFrame
- Leaderbord
- Watch Together
- Custom Panel

Overlays

Drive viewer action at key moments of your stream.

- Lower Third
- Shopify
- Poll Results
- Raffle
- Trivia
- Poll
- Message
- Tweet



VIDEO SITES

Beautifully Branded Pages

Use our blazing fast page builder to create a branded streaming destination.

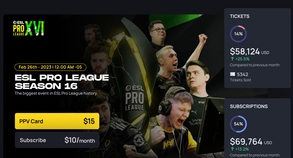
- Drag-and-drop blocks (videos, images, FAQ, text, and more)
- No training required
- Responsive across all devices to prioritize UX

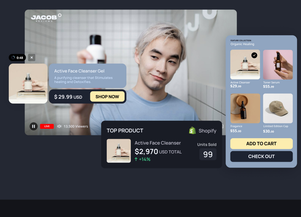
MONETIZATION

Customizable Paywalls

Create paywalls for ticketing and subscriptions.

- Accept cash, NFTs, and more
- Gate access to one-time events and on-demand content
- Global payment options





COMMERCE

Live Shopping

Drive higher conversions and increase sales with interactive live selling.

- Sell products, services, or NFTs
- One-click, in-stream shopping
- Integrate seamlessly with Shopify

DATA

Community & Analytics

Get the information you need to make informed business decisions.

- Real-time and historic data
- Viewership and revenue analytics
- Community dashboard with viewer contact information

Plus, you own the data!

Your Video Experience Powered by **Maestro**

SETUP

Seamless Integration

Easily layer Maestro over Brightcove in five minutes. No technical integration required.

- Use your existing account
- Deploy our front-end solution on your site and apps
- Automatically store live stream recordings in your video library

Ready to see how Maestro will help you reach your goals?
Contact your sales representative.