# Enabling companies to work with privacy-sensitive data in hours, rather than months.



#### HEALTHCARE'S DATA DILEMMA



Organizations face complex challenges when working with privacysensitive data due to the strict regulatory landscape and the inherent privacy risks embedded within the data. Navigating HIPAA compliance requirements while retaining data fidelity for analysis and innovation purposes can be a daunting task.

Privacy and regulatory challenges have held back healthcare data liquidity, creating massive latent demand.

In order to make data's promise in healthcare transformation a reality, organizations will be tasked with scaling privacy protection for sensitive data with uncompromising efficiency and statistical rigor.

Reduction in time to certification with Integral; enabling teams to achieve certification an average of 10+ weeks faster when compared to the existing expert determination process.

"The expert determination process with Integral gave us direct visibility into the risk factors, and collaborative approaches on how to remediate the data to satisfy both HIPAA compliance standards, and STATinMED's privacy standards."

- Keshia Maughn, Senior Principal, Strategic Advisory Services, STATinMED

#### **CUSTOMERS CHOOSE INTEGRAL FOR:**





#### Efficiency

Swift and rigorous de-identification of datasets, empowering organizations to make real-time decisions with unparalleled agility.



## Data Utility and Fidelity

Consideration of your specific business objectives, ensuring that the remediated data retains the highest possible fidelity for your intended use.



Open communication, with detailed insights into embedded risk factors, and provided remediation options best suited for the business use case.



### Confidence in Compliance

Support and expert guidance throughout the full de-identification process.

