Salesloft Rhythm Custom Signals

Sales Operations leaders love Vertify's real-time, no code integration with Salesloft Rhythm, including custom signals for things like user behavior, customer health, prospect buying intent, and much more! Winning with data has never been easier, and getting the right data in the hands of the right people has never been faster. Have a complex CRM or data warehouse structure? No problem!

Vertify Does the Heavy Lifting!

Real-Time & No Code

The data integration with Rhythm happens in real time, so it's always accurate and up-to-date. And, you don't need to be a developer to make on-the-fly changes.

Ensure Data Quality

With rich transformations and data polishing capabilities, ensure that all your data is clean and free of duplicates.

Custom Signals

Out-of-the-box integrations do not support advanced custom signals, so use Vertify to get the ease of native with the power of custom movements.

Multi-System

Dealing with multiple CRMs or data lakes? No problem! Vertify can automate the flow of data across multiple applications.



Custom Signal Examples

- Prospect visited pricing page
- Prospect watched 5 videos in last 30 days
- Prospect registered for an event
- Prospect joined a related community
- Prospect reacted to a company post
- Customer's trial ending in 7 days
- Customer spike/drop in product usage
- Customer created 10 support tickets in last 90 days
- Customer champion changed organizations
 - ...and many, many more!

Vertify + Rhythm = The Revenue Acceleration Machine

More Meetings

Streamline workflows and automate outreach based on real-time buyer signals.

Faster Deals

Identify high-intent prospects and prioritize leads for quicker conversions.

Deeper Buyer Insights

Gain a deeper understanding of buyer behavior to personalize the sales journey.