

Reach the style-conscious, the beauty-driven, the discerning.

Fashion, beauty & luxury audience segments built from real behavioural signals - from trend-sensitive shoppers to verified visitors of Michelin restaurants and luxury ski resorts.

NDR is a global data provider delivering thousands of privacy-compliant audience segments across mobile and desktop. Our Fashion, Beauty & Luxury data combines online purchase behaviour, brand affinity signals, lifestyle attitudes, and verified premium location visits — enabling fashion houses, beauty brands, and luxury advertisers to reach high-value audiences with precision.

Why NDR



Luxury Audience Depth

From in-market luxury brand considerers to geo-verified visitors of luxury hotels, Michelin-starred restaurants, and high-end ski resorts - audiences that reflect genuine affluence.



Style & trend intelligence

Target fashion and trend-sensitive shoppers, beauty influencers, and style-conscious audiences across apparel, accessories, jewellery, and personal care.



Privacy-first, always

Fully GDPR and CCPA compliant. Aligned with IAB Transparency and Consent Framework. Built for a cookieless world.

Luxury & Beauty segment highlights

Style & Fashion

- Women's Clothing
- Men's Clothing
- Accessories
- Jewellery
- Glasses

Beauty & Personal Care

- Cosmetics
- Skin Care
- Hair Care
- Bath Products
- Grooming Supplies

Attitudes & Influencers

- Fashion & Trend Sensitive
- Interested in Fashion
- Interested in Beauty Care
- Looks & Glamour
- Interior Design

Online Shopping Behaviour

- Online Beauty Products
- Online Clothes & Shoes
- E-commerce Friendly
- In Market: Luxury Brands
- Home Luxury Intent

and many more!

Privacy & compliance

All NDR segments are fully compliant with GDPR and CCPA regulations, and aligned with the IAB Transparency and Consent Framework (TCF). Our data collection and processing practices meet the highest industry standards, so your campaigns are not only effective, but built on a foundation you can trust. No compromises on quality, no shortcuts on consent.

**Let's find segments that will
fit your campaign the best!**

Our team will help you identify the right Luxury & Beauty audiences for your goals - reach out and let's build your targeting strategy together.

Contact Goran to find your audience: goran.eklof@nordicdataresources.com