

Strategy, creative, and technical solutions that move your mission forward

Grow visibility, attract the right audience, and boost support — while you do more and reach further.

We know how to craft effective, relationship-building, and award-winning digital communication.

Our strategic, creative, and technical expertise work together to get emails opened, inspire donors to act, and build trust through seamless, high-performing digital experiences that drive results.







Digizent

#### **Strategic Solutions**

We craft personalized, data-driven strategies through collaboration, research, and analytics. By aligning with your goals and leveraging industry tools, we deliver targeted solutions that drive engagement, visibility, and growth. Every approach is tailored to meet your unique challenges, ensuring measurable impact and a strong return on investment.

#### **Creative Solutions**

We blend award-winning design with compelling storytelling to turn missions into meaningful experiences. Every visual and message is customized to reflect your organization's identity, evoke emotion, and inspire action. Through research, partnership, and strategic creativity, we deliver authentic, platform-specific campaigns that connect with audiences and drive measurable impact for you.

#### **Technical Development Solutions**

From custom websites and high-converting landing pages to full email campaigns, automations, and back-end systems, we deliver scalable, secure digital solutions that grow with you. Our team handles everything from responsive design and campaign infrastructure to behind-the-scenes API integrations — ensuring seamless functionality and powerful user experiences across platforms. With ongoing support and optimization, we help keep your brand connected, performing, and positioned for long-term success.



# Strategy that gets opens, clicks, and results.

**Strategic Solutions** 

Digizent's behavior-based strategies can significantly improve results and help you meet your unique goals. Every marketing decision we help you make is based on evidence rather than guesswork.

We combine in-depth research, competitor analysis, and audience insights to develop customized solutions that address your specific challenges. We collaborate closely, ensuring every solution is aligned with your goals.

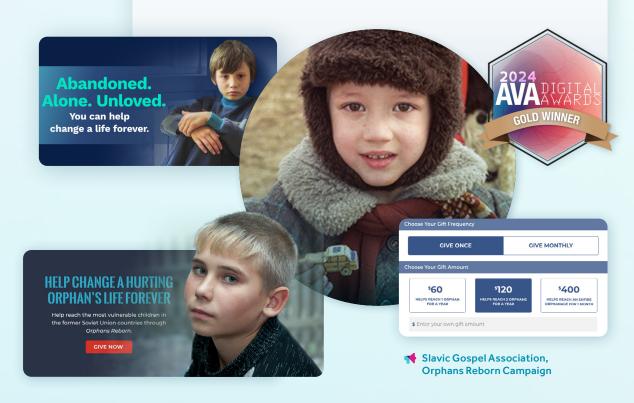
Our impactful process leads to measurable improvements that make a tangible difference for your organization.



With the bump we saw on GivingTuesday, we are seeing roughly a **70% increase in online revenue** growth fiscal year to date as well as **60% growth in the gift count**. This is most encouraging! Thank you, Digizent — you and your wonderful staff are a great blessing to us!

- Michael Johnson, President SGA



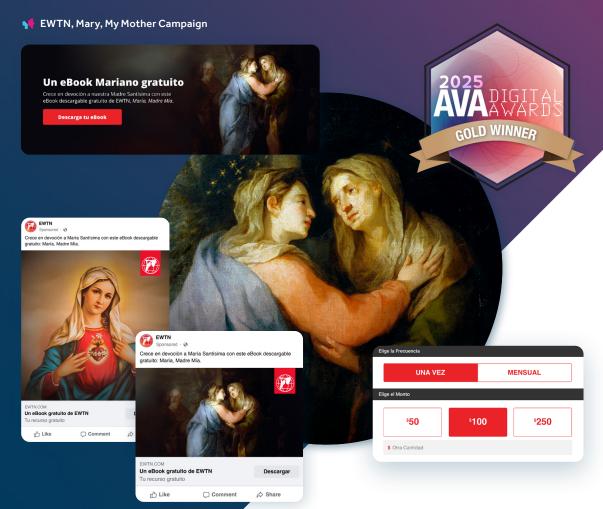




Strategy is more than a plan — it's a roadmap for growth, impact, and engagement.

We create results-focused strategies grounded in research, testing, and working side-by-side with you.

Our strategies streamline processes, enhance user experience, and improve visibility — resulting in measurable growth and ROI. We leverage tools like Google Analytics, social listening platforms, CRM data, SEMrush, and Similarweb to guide content, channels, and optimization for maximum impact.



This campaign successfully expanded EWTN's U.S. Spanish-speaking audience by capturing 20,000+ new contacts. It also fostered deeper faith connections and led to a notable increase in new donors, strengthening EWTN's mission and outreach.



Beautiful work that makes donors pause, connect, and give.

**Creative Solutions** 

Our creativity goes beyond visuals — it's about crafting compelling messages that resonate.

Our award-winning designs are not only visually striking but also strategically crafted to align with your brand and mission. Through storytelling, we insert narratives that connect with audiences across various media, from websites to social campaigns.

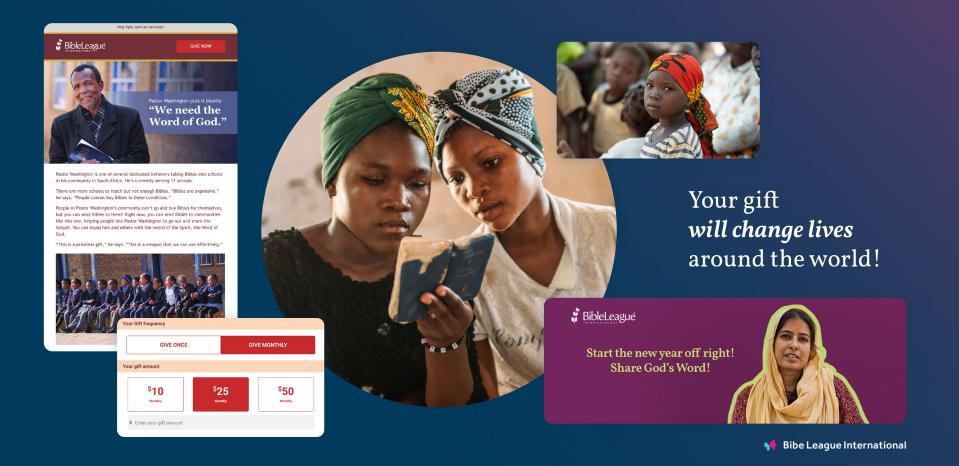
Our process involves collaboration, conceptualization, and execution, ensuring that every project delivers impactful creative and meaningful results.



Messaging that engages audiences and strengthens your brand increases long-term impact.

At Digizent, we tailor every creative piece to reflect your brand's identity, voice, and mission. Our designs, messaging, and campaigns are consistent, emotionally engaging, and platform-specific — crafted to

connect with your audience and drive action. Through research, storytelling, and partnership with you, we transform insights into strategic visuals that support your goals and mission.





# Your success is our award-winning goal.

Our team has won five **AVA Awards** and five **Davey Awards** in recent years — a reflection of our commitment to creative excellence, strategic thinking, and delivering meaningful success for our clients. We're honored to bring additional recognition and exposure to the organizations we serve. **Our goals are always centered on you.** 

We don't succeed until you succeed!





### **AVA**BIGITAL

- EWTN Mary, My Mother Campaign 2025 GOLD WINNER
- SGA Camps Campaign 2025 GOLD WINNER
- SGA Orphans Reborn Campaign 2024 GOLD WINNER
- SGA Encountering Hope Podcast Campaign 2024 GOLD WINNER

# DAVEY

- SGA Encountering Hope Podcast Campaign 2024 SILVER WINNER
- SGA Orphans Reborn Campaign 2024 SILVER WINNER
- Reaching Souls Website Redesign 2024 SILVER WINNER
- OM Website Redesign and Launch 2023 SILVER WINNER
- SGA Website Redesign and Launch 2023 SILVER WINNER

















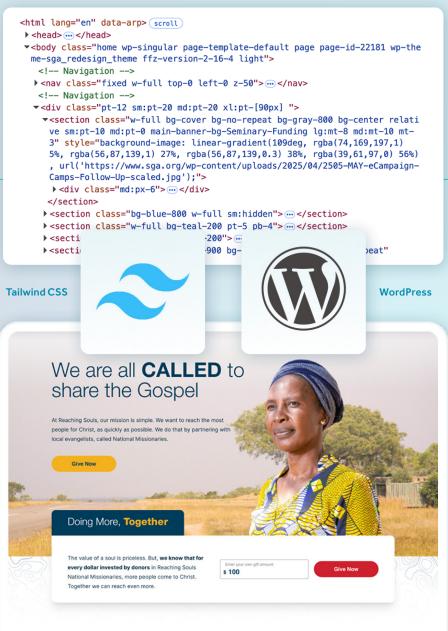
# Technology that builds trust, turning visitors into donors.

**Technical Development Solutions** 

Digizent helps you elevate your digital presence and achieve measurable success. Our team specializes in crafting customized digital experiences that connect with your audience and reflect your unique goals.

Whether you're launching a new initiative or enhancing existing digital assets, we focus on performance, usability, and impact. From innovative features to future-ready infrastructure, we provide the technical craftsmanship your organization needs to thrive online.







Your digital presence can become more efficient and aligned with long-term success.

We build high-performance innovative digital experiences — custom websites and platforms — that align with your objectives. Our team develops landing pages, email journeys, automations, and full campaign build-outs that drive outcomes. Through smart API and back-end integration, we connect your website, CRM, email platform, and donation tools to work seamlessly together.

#### **IT WORKS**

Over two decades of anecdotal evidence supporting the program's efficacy:

- Effective across 70 countries in 34 languages
- Impacting over 3.3 million students outside the USA
- Used in schools, community centers, and churches around the world, including Costa Rica, Mongolia, Thailand, Malaysia, Egypt, and Saudi Arabia.



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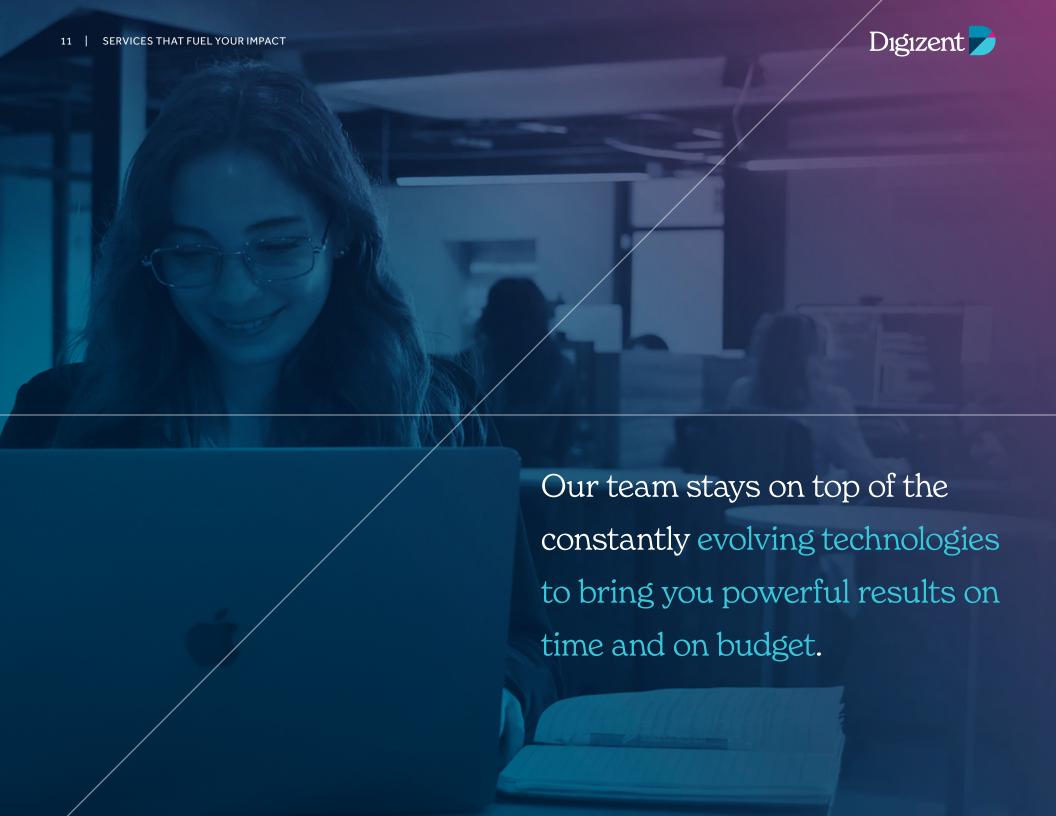
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## Digizent 🗾

# Doing good.

means using our skills to help you fulfill your mission.



Results reach far beyond clicks and conversions. They touch lives, build futures, and shape a better world. That's **Doing good.** $^{\text{TM}}$ 

Let's explore how you can do even more good with Digizent on your team.



Dallas, Texas | Cholula, Puebla

Contact Us

www.digizent.com