

Reach the people who actually make decisions with B2B segments.

 NDR | /LiveRamp

B2B audiences - from C-suite executives to industry professionals - ready to activate on LiveRamp.

NDR is a global data provider delivering thousands of privacy-compliant audience segments across mobile and desktop. Our B2B data is built on real user behaviors, browsing patterns, content engagement, and professional signals, giving you precision targeting at scale, without the guesswork.

Why NDR



Decision-maker depth

Segments covering the full org chart — from CEOs and CTOs down to department-level professionals across 20+ industries.



Behavior-based signals

Built on real browsing, content engagement, and purchase intent — not stale firmographics.



Global reach, local precision

Available across mobile and desktop. Scalable worldwide with geo-targeting capabilities built in.



Privacy-first, always

Fully GDPR and CCPA compliant. Aligned with IAB Transparency and Consent Framework. No legal headaches, just clean data.

B2B Segment Highlights

C-suite & leadership

- C-Level Sector - CEO
- C-Level Sector - CFO
- C-Level Sector - CMO
- C-Level Sector - Directors
- C-Level Sector - Management
- C-Level Sector - Ownership

High income authority

- High Income Authority - Banking Professionals
- High Income Authority - Corporate Legal Advice
- High Income Authority - Healthcare Professionals
- High Income Authority - Investments Professionals
- High Income Authority - IT Professionals

Industries

- Finance Sector - Banking
- Automotive Sector - Automotive Parts & Components
- Agriculture Sector - Fruit & Vegetable Farming
- Apparel Sector - Fashion Design
- Business Sector - Sales
- Construction Sector - Architecture & Urban Planning

SMB & business functions

- Small Businesses - Fitness Studios
- Small Businesses - Coffee Shops
- Small Businesses - StartUp
- Technology Sector - Software Developers
- Industries - Legal Services Sector

and many more!

Privacy & compliance

All NDR segments are fully compliant with GDPR and CCPA regulations, and aligned with the IAB Transparency and Consent Framework (TCF). Our data collection and processing practices meet the highest industry standards, so your campaigns are not only effective, but built on a foundation you can trust. No compromises on quality, no shortcuts on consent.

Let's find segments that will fit your campaign the best!

Our team will help you identify the right B2B audiences for your goals - reach out and let's build your targeting strategy together.

Contact Goran to find your audience: goran.eklof@nordicdataresources.com