

digiseg

Digiseg Audience Data

*Tracking-free targeting built
on neighborhood cohorts.*

Why Digiseg?



Massive scale – approx. 70%
of impressions segmented



Tracking-free, no PII/personal
data, cookie-less



50 Countries, one taxonomy



Omni-channel: CTV, audio,
video, display, native

Start Targeting Smarter Today.

support@digiseg.io | digiseg.io

/LiveRamp

Brands succeeding with Digiseg



BOSE



IKEA

Carlsberg

Miele

Award winning performance

TheWires
Awards2025
by ExchangeWire

The Drum.
Awards

iab.
mixx

TheWires
Awards2024
by ExchangeWire

World Cup 2026 Audiences

Event attendees

Event viewers



- No car
- 1 child
- Lowest 20-40%
- Apartment