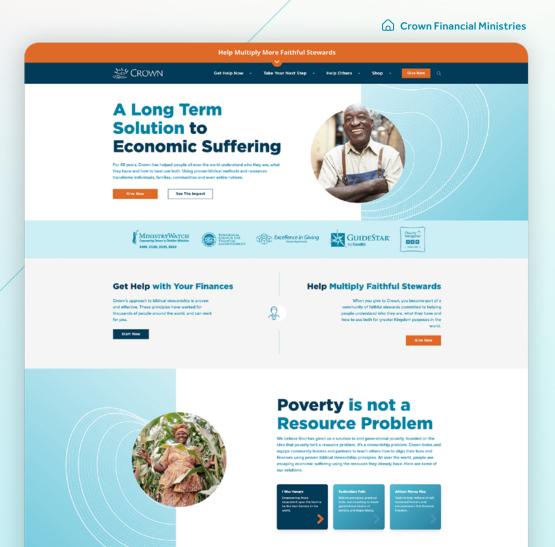


Doing good through engaging websites

We create highperforming websites that help you reach your goals.





You want your digital home to stand out in a world full of noise and constant change . . . to raise funds that benefit your cause. And that's what we want for you, too!

When you work with Digizent, we will:

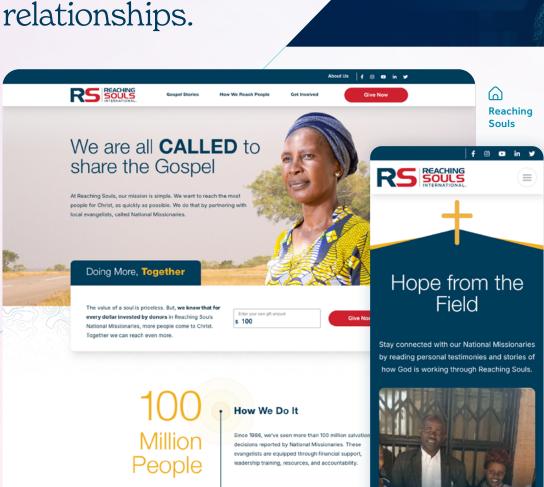
- Create or redesign a site for you that's clear,
 compelling, and true to your mission
- Spend time listening to understand your goals and create a strong, collaborative relationship
- Build an online presence that amplifies your voice and speaks to the right donor audience
- Optimize your site for fundraising, focusing on the donor's experience

An Eternal Impact

By providing financial support, training, and resources, we empower
National Missionaries to reach their home communities with the Gospel.

There are no language or cultural barriers, which allows for discipleship to

Your website is more than a donation tool . . . it's meant to build relationships



Digizent optimizes fundraising by crafting compelling, donor-centric copy that evokes emotion and urgency. It ensures intuitive website navigation, with a clear, minimal path to donation pages.

Prominent, well-placed buttons boost visibility and conversions.

Digizent

Storytelling, impact visuals, and personalized messaging foster emotional connections with your donors, emphasizing relationship fundraising over one-time gifts. Strategic calls-to-action and donor journeys are mapped to deepen engagement. And we can continuously review your website analytics to refine content, placement, and user experience for maximum donor conversion and long-term loyalty.

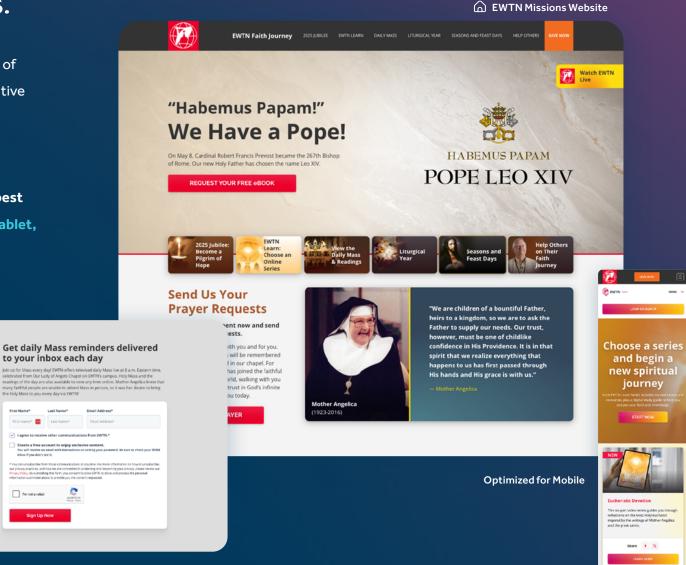


Responsive design brings a better experience and more conversions.

Effective websites are a strategic blend of exacting information architecture, intuitive user experience, compelling design, motivational and informative copy, and technical brilliance. Each page must be accessible for all audiences and at its best on every device: desktop, notebook, tablet, and phone.

Optimized for Tablet

to your inbox each day



(AP)

WHAT IS THE HEARTREAT OF

God's heart is unmistakably clear, and

in Ezekiel 18:23, we get a glimpse of

GOD? II

the heart of our...



With the rapid pace of technology advancements, a two- or three-year-old website is probably in need of refreshing — or possibly something more substantial. This is where Digizent excels! From concept to launch, our team handles every detail so you can focus on what you do best. We stay on top of the constantly evolving technologies and trends to bring you online fundraising success — on time and on budget.

STORIES ON HOW YOUR GIFTS ARE CHANGING LIVES

REFLIGEE STORIES AND PRAYERS

HIGHLIGHTED IN SAT-7

CAMPAIGN »

raising the ...

CALL TO PRAY FOR REGION

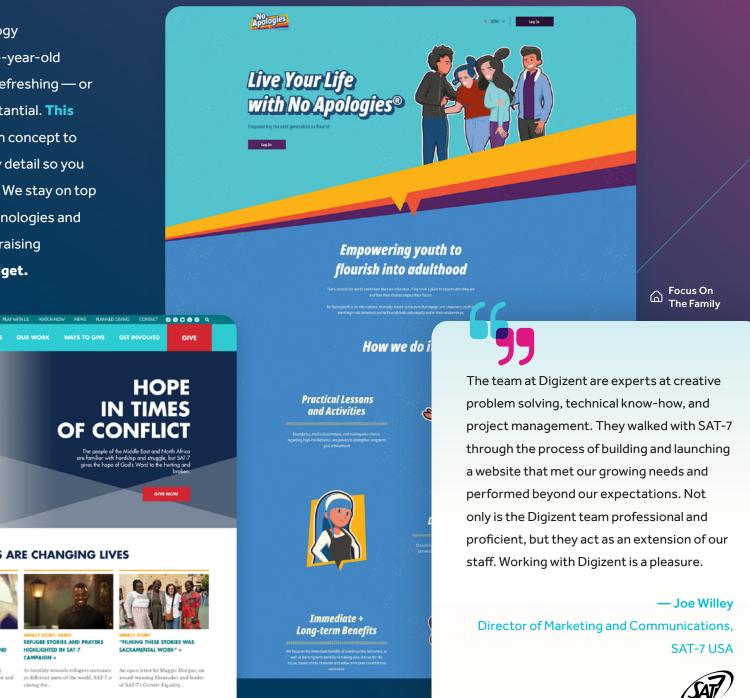
SAT-7's Arabic channel is calling

North Africa (MENA) to ...

ATTACKS »

REFLING FROM CONFLICTS AND

Christians across the Middle East and



VIEW ALL STORIES =

Digizent will walk with you each step of the way.

2.

current challenges.

there's room to improve to meet your fundraising

goals.

We start with a discovery call to learn about your organization's goals, to your brand. donor audience, and

and mockups with you This ensures your new collaboratively, making website aligns seamlessly with your overall feedback to ensure the marketing strategy. If you're redesigning, we'll and visually appealing. also conduct a site audit to identify what's working, what's not, and where

After planning, our **UX/UI** design team creates wireframes and mockups tailored

We review wireframes revisions based on your design is both functional

Once the design is approved, our development team brings it to life using responsive, **SEO-friendly code.**

3.

Your site will perform flawlessly on mobile, tablet, and desktop. We also integrate tools like contact forms, analytics, and CRM systems as needed.

You review, request any changes, and ensure the final result meets your expectations.

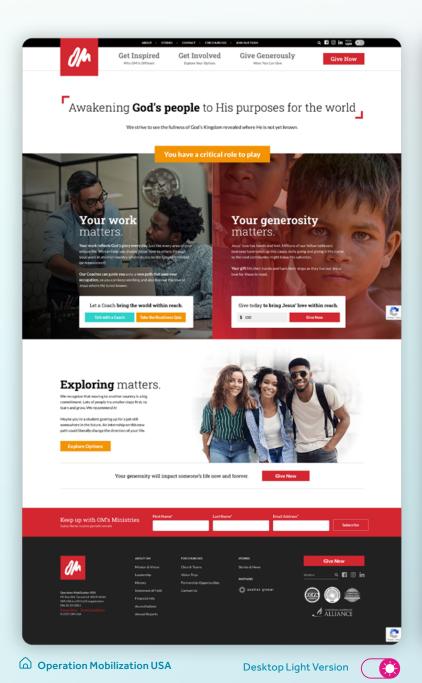
You'll have opportunities to share input at every stage. We prioritize open communication throughout the project and ensure you're involved at each key milestone.

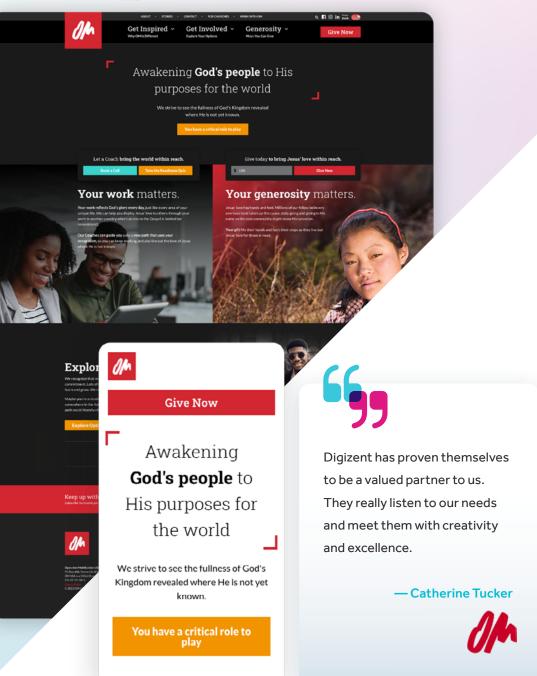
After your site launches, we can provide post-launch support, performance monitoring, and optional maintenance packages.

Digizent

We don't just launch and leave. We also offer digital marketing services to help drive donors and potential donors to your new site.









Doing good.

means building something greater with you, together.



Slavic Gospel Association





Help Vulnerable

God's Love

ans Experience

Our all-North American team builds and launches websites, finely crafts email campaigns, strategically designs landing pages, drives action and engagement through videos, and launches effective social media outreaches. We believe in celebrating great work for nonprofits that has received Davey Awards, AVA Digital Awards, and other industry accolades.

But we're here to do more with you.



Doing good.

means using our skills to help you fulfill your mission.



Results reach far beyond clicks and conversions. They touch lives, build futures, and shape a better world. That's **Doing good.** $^{\text{TM}}$

Let's explore how you can do even more good with Digizent on your team.



Contact Us

www.digizent.com connect@digizent.com