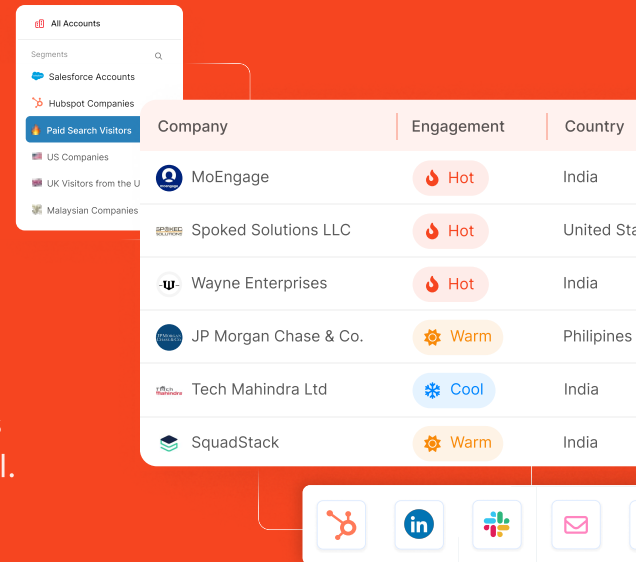


# Turn Intent Signals ✨ Into Sales

Identify anonymous website visitors, capture cross-channel intent signals, activate LinkedIn and Google Ads campaigns that actually work and measure their true ROI.



Segments	Company	Engagement	Country
All Accounts			
Salesforce Accounts			
Hubspot Companies			
Paid Search Visitors			
US Companies			
UK Visitors from the U			
Malaysian Companies			
	MoEngage	Hot	India
	Spoked Solutions LLC	Hot	United States
	Wayne Enterprises	Hot	India
	JP Morgan Chase & Co.	Warm	Philippines
	Tech Mahindra Ltd	Cool	India
	SquadStack	Warm	India

Below the table are icons for various social media and analytics platforms: a red icon, LinkedIn, a multi-colored icon, and an email icon.

## ✦ HOW FACTORS CAN HELP



Unify cross-channel intent signals (G2, LinkedIn, website, events, emails) to build a unified timeline in Factors.ai.



Identify, score, and segment G2-influenced accounts, then activate them through Google and LinkedIn Ads or prioritize them in sales outreach.



Gain full visibility into the customer journey and map G2 signals to identify early churn warnings.



Measure G2's true impact on your pipeline with in-depth analytics and funnel reports

## ✦ SPECIAL OFFER

~~\$999/mo~~ **\$649/mo (billed annually)**

All G2-introduced customers will receive a **35% discount** on Factors' Growth and Enterprise plans for the 1st year.

Trusted by 500+ GTM teams



Talk to our GTM experts for a free consultation.

 [sales@factors.ai](mailto:sales@factors.ai)