



handbid Text2Give



Drive more donations with keyword-based Text2Give campaigns

Engage your donors with a wealth of text-based giving options

- Make direct donation appeals
- Increase event attendance
- Stay connected with donors

So much more than just donations

In the past, Text2Give was all about requesting donations via text. Handbid does that, but it also does a whole lot more.

With Handbid, Text2Give is an interactive keyword response feature that can drive donations, event registration, or merchandise sales. Use it to engage donors in new ways and raise more revenue.

Run Text2Give campaigns using Handbid and get...

- Simple text-based giving that uses shortcodes
- The ability to send donors or event guests to any URL you specify
- Direct communication with donors to boost engagement and giving
- Integration with existing donor profiles and payment info in Handbid

Keep donors engaged throughout the year

One of the best ways to use Text2Give is for driving donations between your live events. You can also use it to reach donors during peak giving times, such as the holidays, or to boost revenue during slower times of year.

Take advantage of interactive keyword responses to engage donors in new ways! Use Text2Give to boost event registrations, direct donors to a virtual auction, or sell more merchandise.

Since you can text any kind of link using Text2Give, there really are no limits.



Want to learn more? Check out our other features at handbid.com