

DIGITAL AUDIENCES

High-performing audiences. Built for every **touchpoint.**

THE BEST AUDIENCES. READY TO ACTIVATE.

Speedeon's high-performing digital audiences are live and searchable in the **LiveRamp Data Marketplace**, giving you seamless access to 800+ curated segments and predictive models that drive results across display, CTV, social, and more.

Whether you're looking to target high-income homeowners, pre-movers, new parents, or prospective donors, we make it easy to find and activate the perfect audience, fast.

THE AUDIENCE ADVANTAGE >> From retail to financial services and beyond, our data powers audience strategies across industries, helping marketers reach the right people with greater precision. Take a look at what we offer.



Demo & Household Attributes

Such as age, income, home ownership



Life Events

Such as marriage, new parents, graduation



Movers

Such as pre-movers, at listing, just arrived



Lifestyle, Spend & Intent

Such as hobbies, spend & in-market signals



Custom Audiences + Models

Quick-turn segments & predictive models built to support your goals

CROSS-CHANNEL AUDIENCES WITHOUT ANY TRADEOFFS

From fast turnarounds to full-funnel coverage, here's when our data makes the difference.

- You want to reach the same audience across direct mail and digital.
- You want predictive models without long lead times.
- You need a partner who understands both online and offline strategy.
- You need audience data curated from multiple high-quality sources.

READY TO UPLEVEL YOUR AUDIENCE STRATEGY?

Most audience buying relies on outdated data and imprecise segments from disconnected vendors, inefficient and expensive. Speedeon changes that. We curate top-performing data, continuously refreshed and validated by Truthset, so you know it delivers.

Our Audience Desk is your direct line to strategy. We're ready to recommend segments, build custom audiences, or deliver predictive models seamlessly onboarded to LiveRamp.

Ready to unlock smarter targeting? Visit the LiveRamp Data Marketplace or connect with the Speedeon Audience Desk today.