



### Broadcast a real-time, zero latency livestream to your guests through a single interface

Custom themes help guests can interact with the brand they already know and love

- Motivate guests to bid
- Run live, hybrid auctions
- Improve guest engagement

### Handbid Premium Streaming > YouTube

Use Handbid's native streaming tool to share a latency-free livestream with your guests.

Zero latency means there aren't any delays, unlike with solutions like YouTube/Vimeo/Facebook. With Handbid, you can actually run interactive hybrid auctions with in-the-room and remote bidders without the typical 30-second broadcast delay! Moreover, you can do it from a single interface! No need to have your bidders log into a conferencing tool while they bid from a separate app.

Think your guests would prefer a YouTube or Facebook livestream? No problem. Handbid does that, too.

### Live auctions aren't just for the bidders in the room

With Handbid Premium Streaming, remote bidders can participate without missing a thing.

Thanks to zero latency, virtual guests can bid during silent auctions. They'll see what's going on at the same moment your live guests see it, so they can place bids and raise paddles as if they were right there with you.

Use your livestream to support more bidders, get more bids, and raise more money!

### Why use Handbid to livestream your event? Here are some reasons:

- Include remote guests who aren't in the room.
- Guests view the livestream from their devices, so they can keep up with the action from anywhere.
- Show featured auction items directly below the livestream and motivate guests to bid.
- Show bid activity below the livestream, so guests can see others' bids in real time.
- Keep more guests engaged with your auction.
- Guests can bid or make donations directly from the livestream screen.

