@ rev + BRIGHTCOVE®

Rev and Brightcove automate production workflows by providing 99% accurate captions directly to the Brightcove video platform.

The Challenge

Managing mass amounts of content, working with tight timelines, collaborating across teams and budgeting for projects can add layers of difficulty to providing accessible options for video content.

The absence of captions or subtitles often leads to limited reach and inaccessible content, leaving creators and production teams in disarray for finding an accurate, affordable and timely solution that fits into their workflow.
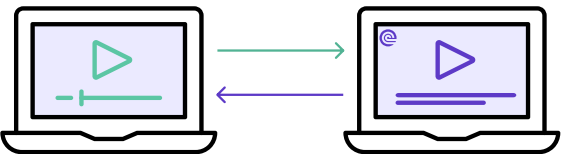
The Solution

Brightcove + Rev

With Rev's speedy turnaround times and network of 70,000 freelancers, video content is returned with highly accurate captions directly to the Brightcove platform so users don't have to switch between interfaces.

Brightcove's cloud-based video platform makes it easy for users to stream, publish, or entertain through their video platform. With Rev's captions, content is now searchable, accessible, and captures more attention. Brightcove and Rev bring their solutions together to automate the captioning workflow expanding content reach, making it visible to those who are watching video with sound off, or have a disability.

Along with accurate captions, teams and individuals using this integration also benefit from the Rev editor, giving an option for teams to collaborate - jumping to different moments within their content and making edits as needed.

How We Work Together

Rev and Brightcove automate production workflows providing 99% accurate captions directly to the Brightcove video platform.

Benefits

• Accessible video content

• Improve collaboration

• Automate production workflow

• Expand your reach

• Stay compliant

@ About Rev

Rev provides fast and accurate speech-to-text services so your business gets the most value from its audio and video content. Powered by industry-leading AI and perfected by people, Rev's scalable and flexible platform makes it easy to integrate transcriptions, captions, and global language subtitles into your business's workflow. For more information visit www.rev.com

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B About Brightcove

Brightcove Inc. is a leading global provider of cloud services for video which enable its customers to publish and distribute video to Internet-connected devices quickly, easily and in a cost-effective and high-quality manner.For more information visit www.brightcove.com

To learn more about Rev and Brightcove:
https://www.rev.com/integration/brightcove