



Practice & Payment
Management Software Built
for Today's Healthcare

What's Holding Your Practice Back?



Admin Overload

Paper and manual workflows waste 5+ staff hours/day



Revenue Capture

Without accurate insurance verification, practices face high denial rates and delayed payments



Compliance Risks

Outdated processes put sensitive patient data at risk and expose practices to HIPAA, PCI, and privacy fines



Staff Burnout

Repetitive tasks drive turnover



Patient Frustration

Outdated scheduling methods and manual processes delay care and directly impact no-show rates

One connected ecosystem across:

Revenue & Billing (RCM)

Payments, insurance, collections

Patient Experience (PXP)

Every digital + in-office touchpoint

Practice Operations (PMS)

Scheduling, workflows, automation

Clinical Readiness

ID, consent, eligibility, documentation

Marketing

Automated, targeted outreach

The Unified Healthcare Platform

CERTIFY Health is purpose-built to orchestrate every step of modern outpatient care — from first digital check-in to final payment.

Patient Payments Made Simple

IMPACT:

With CERTIFY Health's flexible patient payment solutions, you can automate collections, and give patients the freedom to securely pay how and when they want—anytime, anywhere.

- Frictionless digital payments
- Omni-channel payment capabilities (Kiosk, SMS, email, portal, staff)
- Automated billing & reminders
- Advanced RCM insights
- Payment plan support

- Get paid 7–10 days faster
- Improved cash flow
- Increased profitability due to lower fees

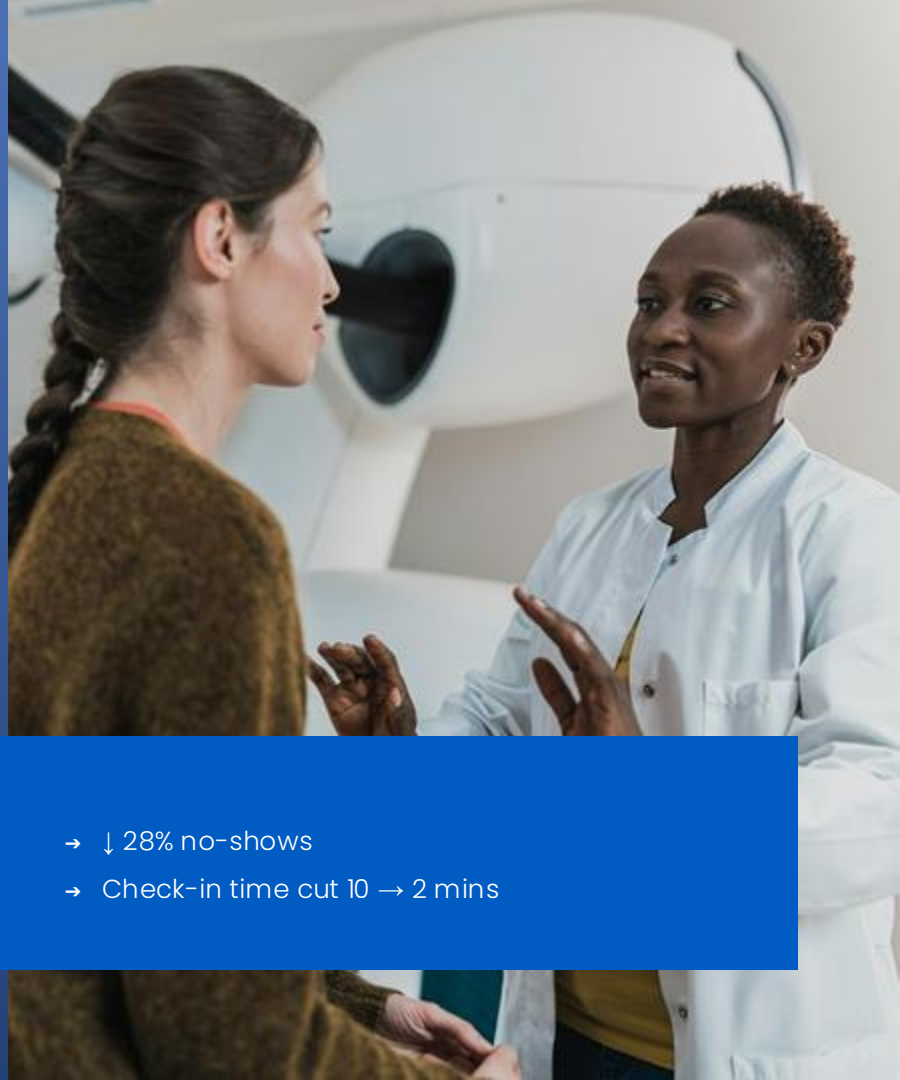
Enhance the Patient Experience

Connect with your patients more efficiently and create a seamless experience—online and in the office.

- 24/7 online scheduling
- Automated SMS/email reminders
- Two-way texting & real-time updates
- Patient portal for forms, payments, engagement

IMPACT:

- ↓ 28% no-shows
- Check-in time cut 10 → 2 mins



Streamline Practice Operations

Spend more time with patients, less time on paperwork with digital tools that eliminate errors and administrative workloads.

- Recurring scheduling & waitlist management
- Staff workflow tools & calendar sync
- Practice-wide campaign tools

IMPACT:

- ↑ 40% collections with digital payments
- Up to 20% reduction in operating expenses & waste (paper)
- \$13.8B+ in payments processed
- 50% of >90 receivables collected
- 20% average savings on payments processing costs

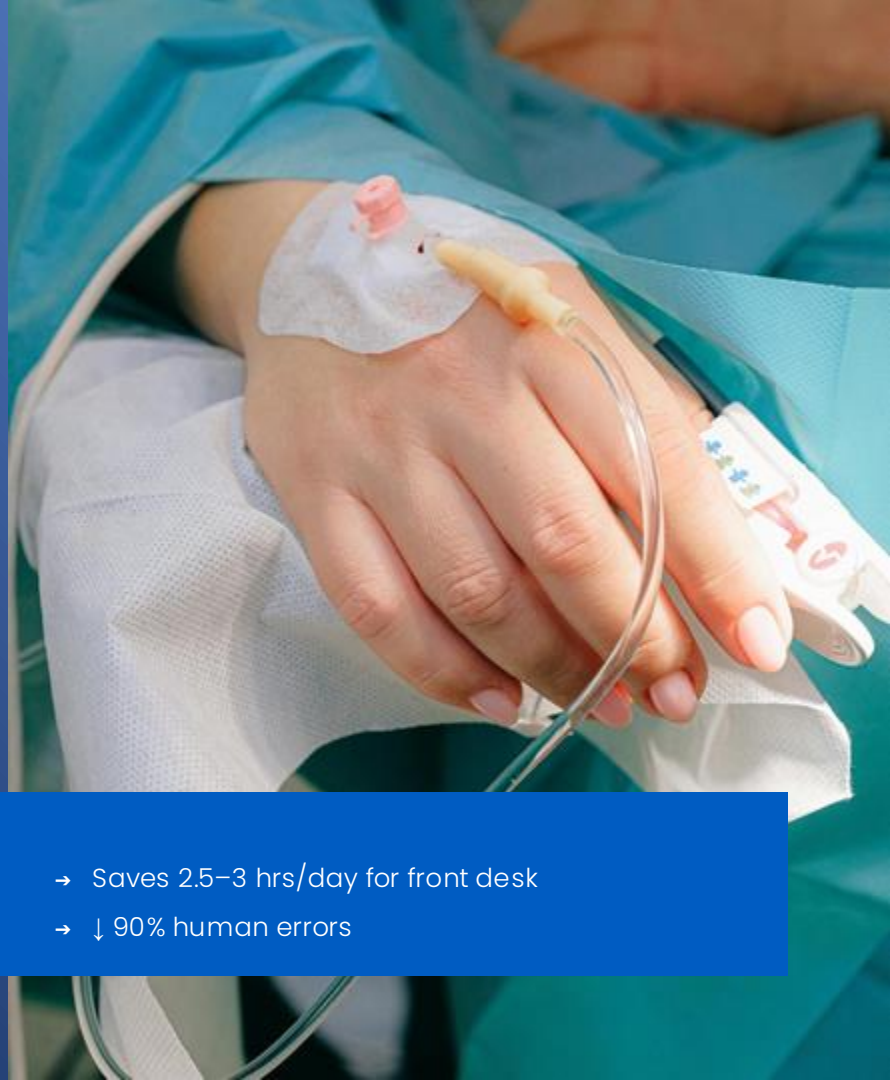
Make Every Patient Touchpoint Count

Equip your team with the capabilities they need to provide premium and personalized patient care.

- Multi-modal authentication (QR, biometric, contactless, and manual options)
- Digital consent & HIPAA-compliant forms
- Real-time insurance eligibility checks
- OCR-based insurance card & ID capture
- QR, biometric, contactless, and manual options

IMPACT:

- Saves 2.5–3 hrs/day for front desk
- ↓ 90% human errors



A background image showing a person's hands holding a smartphone, with a blue overlay. The person is wearing a white lab coat, suggesting a medical professional.

Grow Your Practice - and Keep Patients Coming Back

Make every patient touchpoint count with easy-to-use marketing features designed to attract and retain patients, capture feedback, drive engagement, and build loyalty.

- Email marketing campaigns
- Patient satisfaction surveys
- Marketing blasts
- Tracking and reporting features
- Targeted patient broadcasting

Built-In Compliance, Seamless
Integration

Real-time
EMR sync



DENTRIX

Opendental
software

| denticon

Dolphin
Imaging & Management Solutions
a Paterson Technology

Epic

eaglesoft
a Paterson Technology

Carestream
DENTAL

CLOUD9

Average install: <90 days

Outcomes You Can Expect

Better workflows. Happier patients. Stronger bottom lines.

↑45%
operational
efficiency

↑52% more
repeat visits

↑38% patient
satisfaction

↓33% admin
costs

↓28% no-
shows

Paid 7–10
days faster

Free up 5–8
staff hours
weekly

Cut IT costs
by 15–20%

CERTIFY Health: Your Partner in Practice

- **Proven expertise.** Trusted by healthcare organizations worldwide—supporting 500 practices across 25 states.
- **One platform, unlimited capabilities.** An all-in-one solution capable of supporting small speciality practices, as well as larger, multi-location clinics, hospitals and health systems.
- **Future-forward innovation.** Flexible, cutting-edge technology that empowers healthcare providers to not only manage their practice but grow it.
- **Proven ROI.** Measurable results in operational efficiency, patient experience, and financial resilience.
- **Strategic visibility.** Unified dashboards for ROI tracking and leadership insights.

A Seamless, Streamlined Transition

Whether you're transitioning from paper records, integrating with other systems, or just starting out, we're here to help every step of the way.

1.

Connect

Our onboarding experts are ready to help you transfer your data, set up your account, and answer any questions.

2.

Implement

Integrate CERTIFY Health with your existing EHR/PMS. Average install time is less than 90 days.

3.

Launch

Go live and take advantage of team training and a dedicated support team.

North American Dental Group



The Challenge

- Manual, inconsistent check-ins
- Limited payment options & delayed revenue
- Staff burnout & compliance risks

The Solution

- Digital intake & kiosk check-in
- Online scheduling + ASAP waitlist
- Text-to-Pay & flexible payments
- Secure, HIPAA-compliant integration

The Impact

- 70% pre-registration completion
- 75–80% kiosk adoption
- \$4M+ collected from outstanding balances
- \$30–60K/month saved on paper costs

Key Takeaway

Certify is a trusted partner helping NADG scale with measurable ROI while enhancing patient and staff experiences.



Let's Transform Your Dental Practice Today

Join 500+ practices transforming patient & payment experiences with CERTIFY Health.

Schedule a personalized demo today

Phone : 650-425-3050

Email : team@certifyhealth.com

