

Get in front of your next customer with 180byTwo Audiences from Anteriad

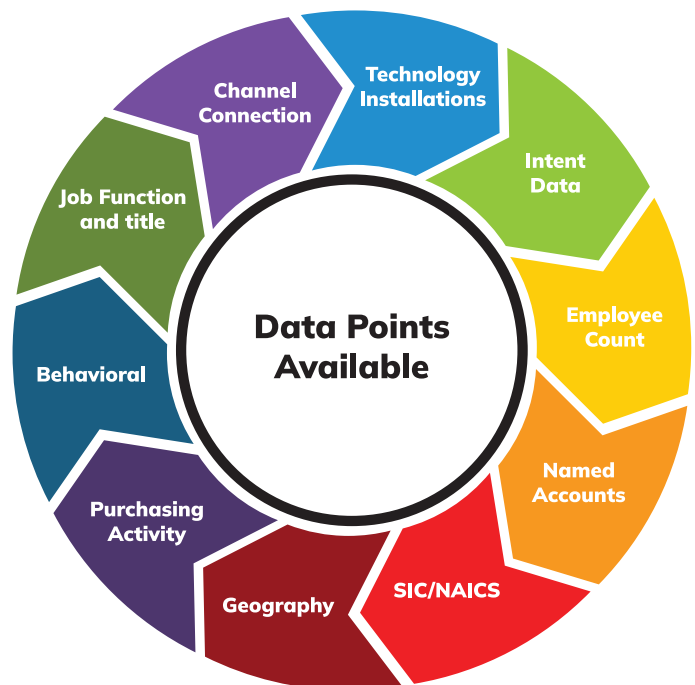
180byTwo from Anteriad is the most comprehensive and authoritative set of audiences available today providing Neutronian certified data that is factual, deterministic, and directly sourced.



Anteriad's solution provides agencies and advertisers with the potential to create precise audience targeting through our standard and custom audiences. Create new audiences, expand existing ones, or initiate a targeting campaign using data that provides you with accuracy in a wide array of categories.

More than 3,000 authenticated audiences that can be found in every major DMP, DSP and Ad-tech platform

- ✓ **ABM** | 80+ Segments for Top Companies
- ✓ **B2B Firmographics** | 300+ Segments
- ✓ **B2B Technographics** | 90+ Segments
- ✓ **B2B Intent** | 1,000+ Segments
- ✓ **B2C** | 200+ Segments for Demographics & Psychographics
- ✓ **B2C Truthset Scored** | 15+ Segments for Improved Demographic
- ✓ **Auto** | 80+ Ownership & Interest
- ✓ **Consumer Location** | 700+



Why use Anteriad Audiences?



At Anteriad, we utilize our extensive Neutronian certified data assets to produce reliable programmatic segments that consistently drive better results. In fact, programmatic campaigns using Anteriad B2B data routinely perform up to **4X better*** than other B2B campaigns

**Based on TradeDesk average B2B CTR*

Learn how Anteriad can build CUSTOM programmatic segments and distribute them to your DSP. Contact us today to help you get in front of your next customer.