

Our Pillars

Maximize Revenue

We honor you — risk-takers, and original thinkers in the **dynamic world Of vacation rental management** and partnership ventures.

We support your journey

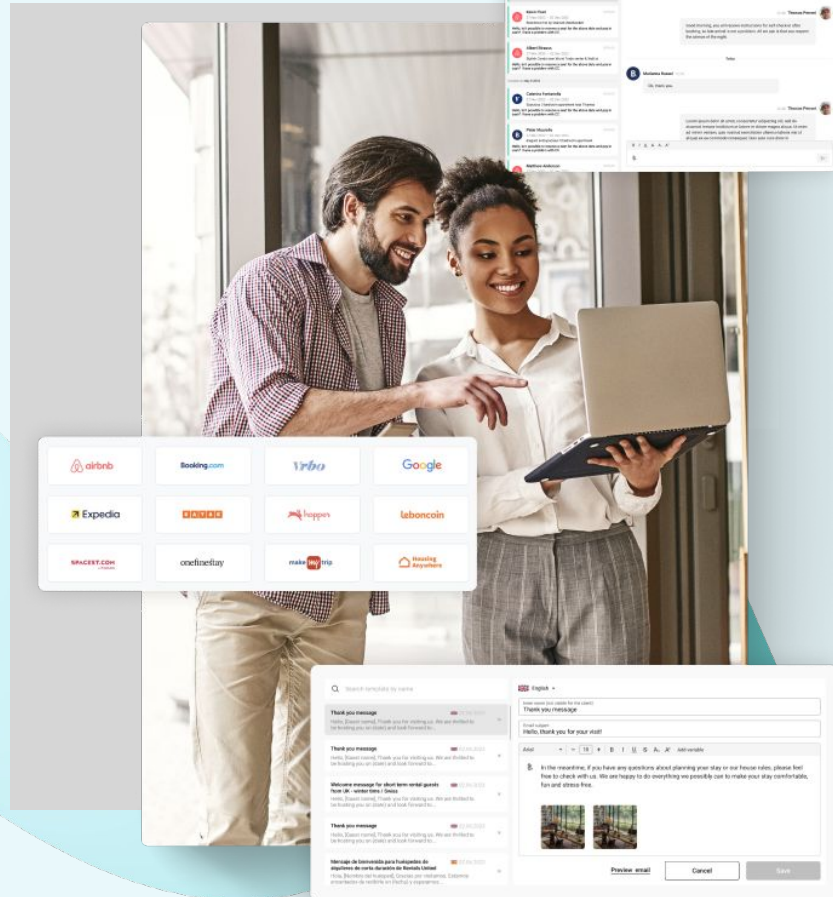
Your ideas, your talent, your path — our focus is on helping you. Whether you're looking to grow your portfolio, build an empire, or **find new opportunities**, you can trust that **we have your back**

We believe in Community

Connecting **thousands of property managers and channel partners** around the world to foster insight, exchange perspectives, encouragement, and belonging.

We share our expertise

We share the knowledge we have gained through the years with you to help you find the right channels, adapt new tools, and **implement top industry practices**.



Why Rentals United






Maximize Revenue

Power your vacation rental business with advanced distribution software solutions. Secure your income and offer guests more ways to book.

Maximize Your Reach

Gain access to the key channels you're missing to maximize visibility for your properties and unlock OTAs tailored to your business needs

Maximise your distribution potential

-  Guest Communication
-  Booking Management
-  Website Builder
-  Mobile App
-  Screen & Protect

Leverage our channel expertise to increase your ROI through extensive market data and AI recommendations

Increase your revenue & grow your business with our industry expertise and award-winning channel management.

Higher returns through advanced distribution

the channel manager

Choose from 90+ channels to create your winning channel mix and maximise revenue.



Seamless connection with





Boost your revenue with our exclusive channel connections



Access to Major Channels: We connect you directly with leading channels like **HVMB, Expedia, Google Travel**



Luxury and Mid-Term Channels: Connect effortlessly to premium and mid-term rental markets, with assurance of high-quality, reliable connections.



Error-Free Performance: Avoid common issues like unsynced rates and double bookings, ensuring smooth, error-free operations.



Simplified Setup & Dedicated Support: Our easy setup process includes dedicated onboarding support from experienced team, so you're never on your own.



Advanced Features with Booking.com: Enjoy exclusive access to advanced features on Booking.com to stay ahead of the competition.



Centralized Guest Communication: Access and manage reviews from top channels directly from Rentals United account

Let the Results Do the Talking

Track Users Data Only



Reservations

15,000+



Revenue

More than

\$23 million in revenue

generated



Bookings

More than

56,000

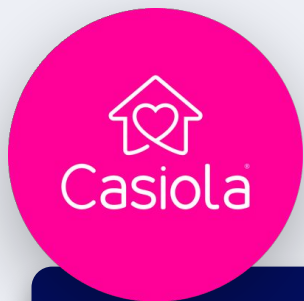
booked nights

Source : RU clients, Track, from 16 different channels - November 7th 2023 to November 6th 2024

Why customers love Rentals United



«*Working with Rentals United, combined with our **PMS Track**, has allowed us to effortlessly manage and **optimise our listings** across multiple channels, providing **faster onboarding** and increased **accuracy of reservation information**.*»



Size: 350+ Properties Connected

HQ: Florid, USA

Tech Used: Track PMS x RU

Collaboration Results:



25%

Increase in booking
through RU



2

New Locations
opened



6

New channels
connected

Why customers love Rentals United

Rentals United is a must-have!



Thom J. 

Head of Marketing & Growth
Hospitality, 1-10 employees
Used the software for: 1-2 years

| | |
|-------------------------|------------------------------|
| Overall Rating | ★★★★★ 5.0 |
| Ease of Use | ★★★★★ 5.0 |
| Customer Service | ★★★★★ 5.0 |
| Features | ★★★★★ 5.0 |
| Value for Money | ★★★★★ 5.0 |
| Likelihood to Recommend | <div><div></div></div> 10/10 |

Reviewer Source 

Source: Capterra

March 23, 2023

SHARE REVIEW <

"Rentals United is a must-have for large-scale property management on OTAs"

Overall: Rentals United helps bridge the gaps in using large-scale partners and OTAs as a small-to-medium size company. We couldn't do what we currently do without a channel manager and we feel RU is the best option at the best price, and the support is fantastic.

Pros: It makes your life so much better, when pricing and availability can be managed second to second, through a connected PMS.

Cons: Of course there are issues from time to time. To counter this as a con, however, the support is wonderful and always there.

Alternatives Considered: [NextPax Channel Management System](#)

Reasons for Choosing Rentals United: They were easier to work with and had a better existing relationship.

Vendor Response

By Rentals United on March 27, 2023

Hi Thom, Thank you for your review and nice words. We are pleased to know Rentals United has been a must-have for your company. We constantly look to improve and it is great to hear how much you value

The whole RU team has been proactive and focused!



Inês Moleiro

1 review



★★★★★ 7 months ago

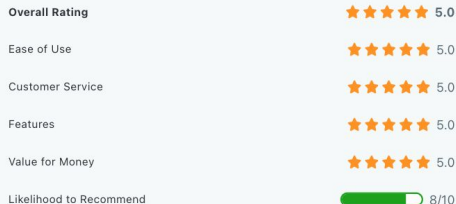
It's been several years since we started working with Rentals United, and this year we focused on establishing a more direct and effective communication with our channel manager. The whole team has been proactive and focused on finding solutions! Our dear Account Manager, Ana Matos, has always been available and eager to help us go further. The Onboarding team member, Fábio, has been very results-oriented from the start and provides fantastic support. And we can't forget the Customer Support team, who not only responds quickly but also never leaves us without feedback. Our thanks for this journey, and let's continue to grow together!

Why customers love Rentals United

*Great product
& even better
customer
service!*



Alexis K.
Revenue Manager
Hospitality, 51-200 employees
Used the software for: 1-2 years



Reviewer Source 
Source: Capterra
May 2, 2024

SHARE REVIEW <

"Great product and even better customer service!"

Pros: As a revenue manager working for a property management company in Barcelona (with 100's of units), I could not be happier with Rentals United. They keep on meeting our needs and their CS representatives (mainly [sensitive content hidden]) excel in their duties with such kindness. 10/10!!

Cons: We have had some minor issues that were quickly dealt with.

Vendor Response

By Rentals United on May 9, 2024

Thank you for the feedback Alexis! We're thrilled to hear we are meeting your needs. Our dedicated customer service reps, are delighted to have provided exceptional service. If you need anything else, just give us a shout. Looking forward to continuing our partnership!



Frederick Altrock
Local Guide · 56 reviews · 4 photos

★★★★★ a year ago

I have had my ups and downs with rentalsunited however this is also partly my fault as I do this part time and it can sometimes be a little overwhelming. Nevertheless I have never come across a better Business Support Specialist in my life. In this case Dario Diana. Dario is extremely caring, knowledgeable and patient. It is an absolute pleasure to be able to work with him and to be honest the main and sometimes only reason why I am with Rentals United!

Why Choose Rentals United?

We're a **Preferred Partner of the Top OTAs!**



Preferred
Software Partner
2024

Booking.com

2024

Premier

Connectivity Partner

You can review these settings in the Booking.com Extranet

- Rate plan name
Summer festival
- Type
Standalone
- Cancellation policy
Main cancellation policy
Free of charge 2 days before arrival. Charged 50% if canceled in the 2 days before arrival.
28 Nov 2024 - 30 Nov 2024
Select cancellation policy
Save Cancel
- Booking lead time
Add minimum days before arrival
Add maximum days before arrival
- Meals
No meals



2024
Preferred
Partner



**Exclusive
Features**

Get early access to
Booking.com's advanced features



**Seamless
Connections**

Enjoy reliable,
high-quality integrations



**Priority
Support**

Benefit from dedicated troubleshooting
and faster resolutions

Perfect Channel Mix

Time to go **beyond** the Big OTA's

Why Invest in **Luxury**?

Higher Profit Margins

Luxury properties often attract affluent guests willing to pay premium rates, significantly boosting your revenue potential.

Consistent Demand

The luxury segment tends to be resilient during economic fluctuations, ensuring a steady flow of bookings year-round.

Longer Stays

High-end guests often book for extended durations, reducing turnover costs and operational complexities. *(30% longer compared to mid-range rental)*

Luxury

Mid-Term

**Specialized
Channels**

rentals united

 **topvillas**



HOMES & VILLAS

BY MARRIOTT INTERNATIONAL



BLUEGROUND

SITU

Homelike



GlampingHub



the dyrft



Maximizing Revenue: The Key Role of Luxury Channels



Unlock High-Value Opportunities: Luxury channels bring affluent guests who book longer stays and generate higher revenue per reservation.



Expand Global Reach: Showcase your properties on exclusive platforms like Homes & Villas by Marriott to attract international guests.



Elevate Your Brand: Listing on luxury platforms enhances your property's reputation and aligns with premium traveler expectation.



Streamline Operations: Rentals United offers seamless integration with luxury platforms, simplifying management and boosting efficiency.



Maximize Revenue Potential: Tapping into the luxury market diversifies your portfolio and drives exceptional profitability.

Centralized Guest Communication & In-platform Reviews from Vrbo, B.com, Airbnb & Expedia (coming soon)

Guest Communication

Unified Guest Communication

Effortlessly bring all messages together across different platforms to communicate seamlessly with guests. Every conversation in one place for more effective and responsive communication.

Centralized Messaging Across Channels

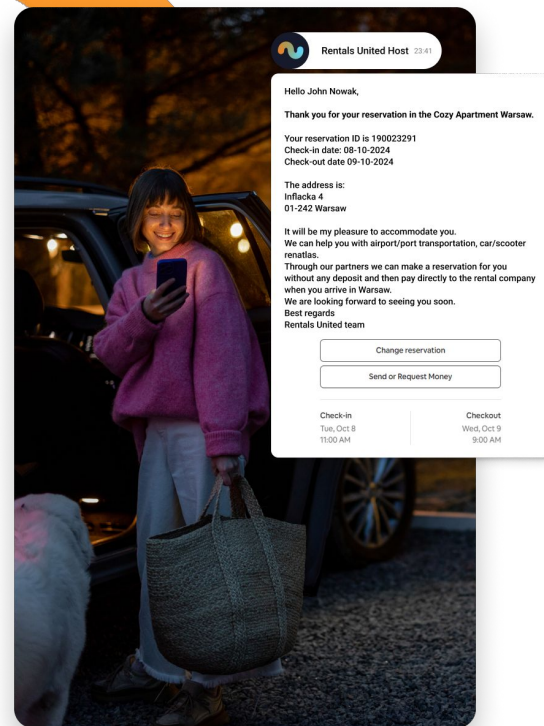
Manage all messages sent and received from guests across all major channels (Airbnb, Booking.com, VRBO) in a single platform. No need to switch between accounts; handle it all in one place.

Communication Toolkit

Gain access to a powerful toolkit designed to improve guest satisfaction and increase the likelihood of positive reviews. Provide a better guest experience while reducing manual work.

Free & Effortless for Rentals United Clients

Start using this tool without any setup required—fully compatible with Airbnb, Booking.com, and VRBO. Available at no cost for all Rentals United clients.



Guest reviews from selected channels



You get a lot of messages daily
from **multiple platforms**.

Instead of logging into them
separately, **manage guest
communication and reviews**
using one tool.



guest review

Overall ★★★★★
Check-in ★★★★★
Cleanliness ★★★★★
Listing accuracy ★★★★★

Communication ★★★★★
Location ★★★★★
Room cleanliness ★★★★★
House rules ★★★★★

"All the space we needed for our daughters wedding weekend. Very comfortable beds, great kitchen, and super clean."

82%

of travellers read the
most recent reviews

70%

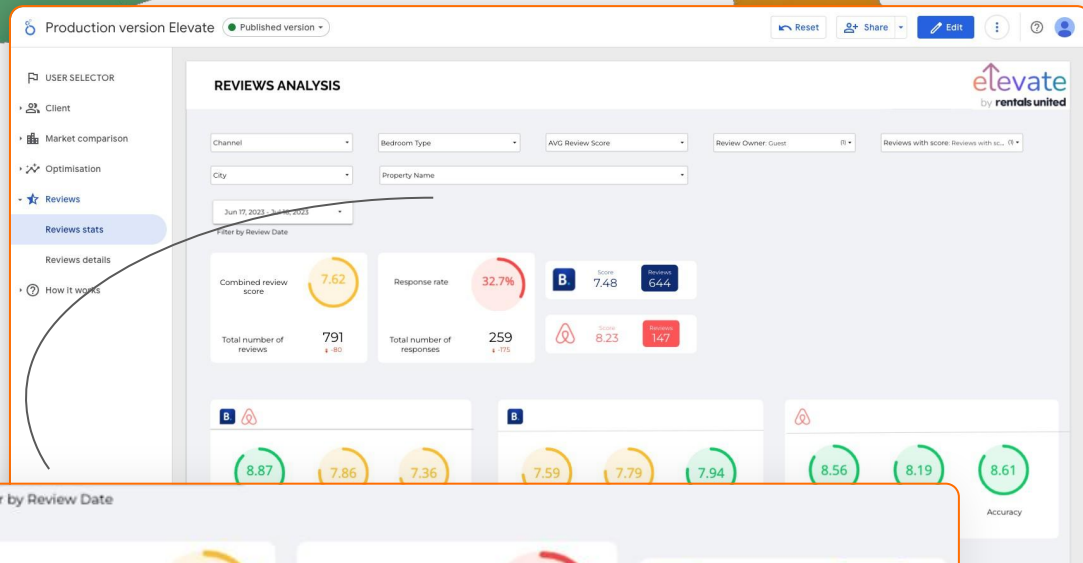
of travellers look at
both positive and
negative reviews

75%

of travellers look at
responses to reviews
from accommodations

Optimize Guest Reviews to Boost Bookings and Build Trust with Our Extra Features

- **Manage Reviews** - Track reviews and identify those needing replies to stay responsive.
- **Boost Bookings** - Engage with reviews to build trust and attract more guests.
- **Streamline with RU Tools** - Simplify review management and improve scores using Rentals United features



Booking.com

Unique Features



Multiple Rate Plan Management

Create diverse rate plans to offer accommodations under various conditions, optimizing ROI.



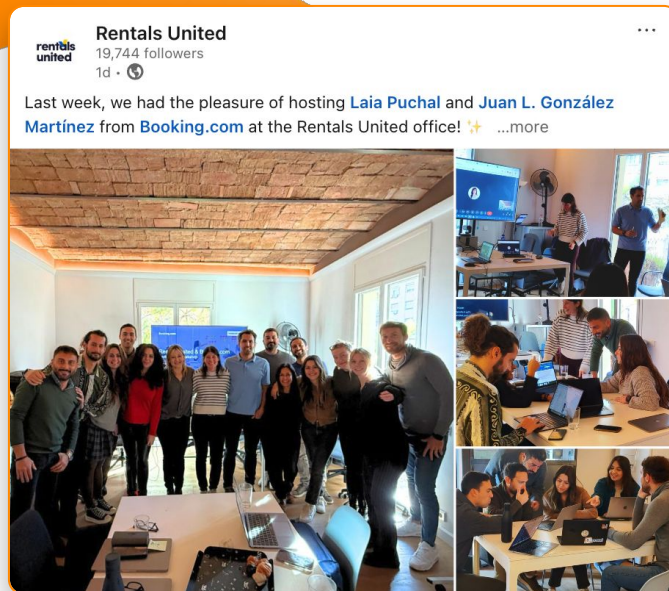
Synchronize Multiple Room Types

For hotel-like inventories, group similar properties into room types to sell multi-units. This approach enhances channel availability, speeds up guest review accumulation, and provides flexibility in booking different units.



Quick Inventory Listing: Import with a click

Add new properties to Booking.com seamlessly with just a few clicks through our automated connection.



Promotions

Utilize Booking.com's promotions API to target specific guest demographics (e.g., country-based rates, mobile rates) or run general promotions to attract bookings.

Booking.com Unique Features

- ✓ **Request to Book:**
Review each booking request before finalizing to maintain control over reservations.
- ✓ **Import Property Content:**
Easily import property content for faster setup and updates.
- ✓ **Report No-Show or Stay Dates:**
Manage reservation changes directly from the RU dashboard without logging into Booking.com.
- ✓ **Multi-Room Management**
Save time, enhance flexibility, and streamline all rate settings directly from Rentals United.
- ✓ **Automated listing content updates:**
Update your property content in Barefoot. RU automatically syncs these updates across all connected OTAs instantly.
- ✓ **Self-Served Connectivity Provider:**
Simplified management and connectivity tools.

Experience the seamless connection



1. Customized breakdown per Chanel

Access full reservation price breakdown from channels with Channel Keys created for proper visibility and tracking.

2. Real-Time Availability & Pricing Updates

- Immediate synchronization with sales channel whenever changes are made in Track.
- Daily property content updates with Rentals United ensure OTAs always have the latest listing information.

3. Property Content Synchronisation

Sync property details from Track (Property info, Amenities, Description, Photo, Price and Availability) seamlessly to all channels.

100% Booking Modification Support ✓

Seamless connection with



"We love Rentals United as our channel manager for their industry-leading technology and exceptional support."



*Dennis Goedheid founder & CEO
of Casiola*

Experience the real support



**Easy and
personalized
Onboarding**



**Dedicated and
knowledgeable
support to assist
before, during, and
after the onboarding**

*"It's great to work on my
Track connection with
very knowledgeable
experts from Rentals
United."*



*Dennis Goedheid founder & CEO
of Casiola*

Highlight reservation modification
All the guest details are shared with PM

Quality of connection & solution customized for you

Important property information syncs seamlessly without errors - we sync everything you need, no manual work required in rentals united, all done automatically.

Amenities are synchronized with Rentals United and passed to the Sales Channels.

Reservations are inserted to Track according to your setup in Track.

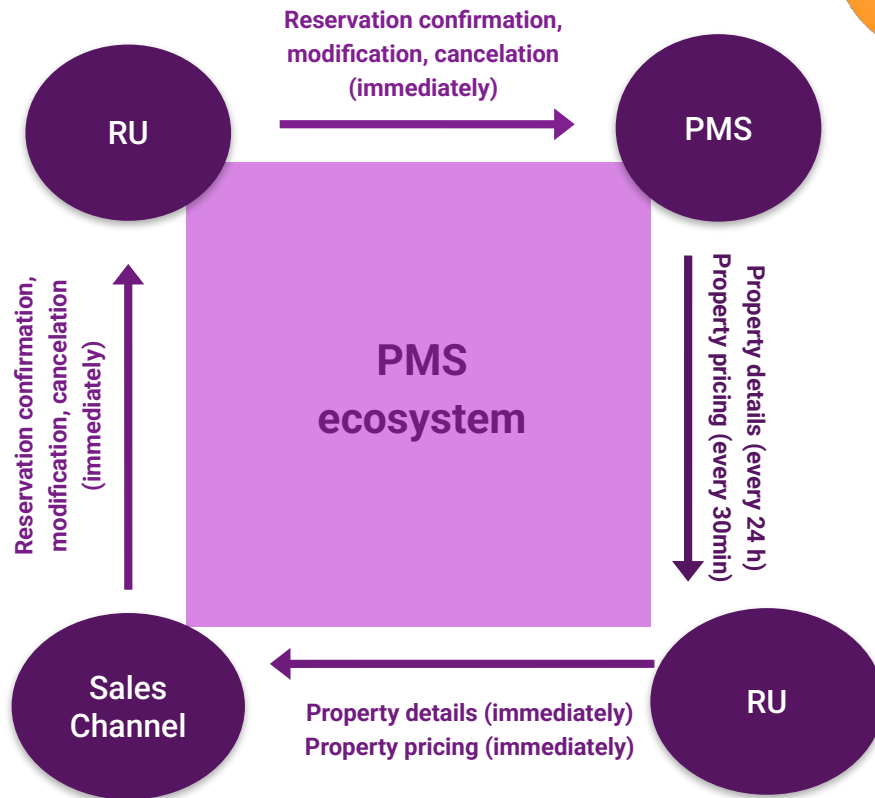
You can decide:

- Whether you have a different setup in Track per Channel (e.g. the channel collects the fees and taxes on your behalf as Airbnb) and you would like to see the reservations details properly

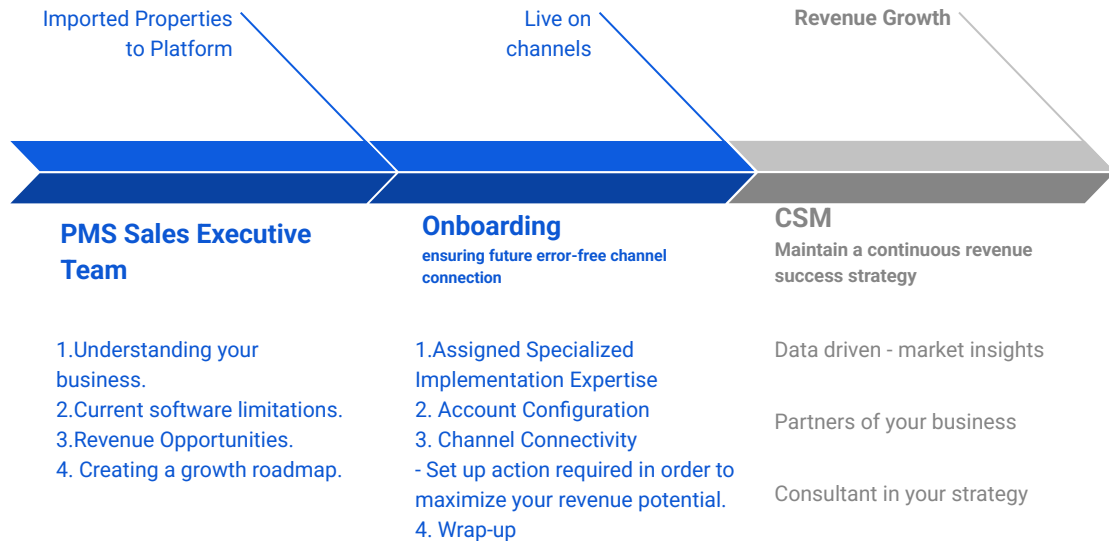
Imagine you have to manually add internet description or number of beds to each of the properties - with us there is zero hassle as you can do it automatically.

The screenshot displays the Rentals United property setup interface. On the left, a vertical progress bar lists seven steps: Step 1 (2 Minutes) BASIC INFO, Step 2 (3 Minutes) AMENITIES, Step 3 (2 Minutes) DESCRIPTION, Step 4 (1 Minute) PHOTOS, Step 5 (3 Minutes) PRICE & AVAILABILITY, Step 6 (2 Minutes) CHECK-IN/CHECK-OUT, and Step 7 (2 Minutes) PAYMENTS. The 'AMENITIES' step is currently active. On the right, the 'Composition' section shows fields for 'Number of bedrooms (keep 0 if it's a studio)' with a value of 2, 'Number of bathrooms (or shower rooms)' with a value of 2, and 'Number of toilets (that are separate from bathrooms)' with a value of 0. A checkbox 'This Property Includes Separate Kitchen/Cooking Area/Kitchenette' is checked. Below this, the 'Property Amenities' section is titled 'POPULAR AMENITIES' and includes a list of amenities with checkboxes: Internet (checked), Free internet access (input field), Linen & towels (checked), Iron & ironing board (unchecked), Parking (unchecked), Satellite TV (unchecked), Cable TV (unchecked), Baby Cot (input field), Terrace (unchecked), Dishwasher (checked), Swimming pool (input field), Heating (checked), Air conditioning (checked), Washing machine (input field), and Garden (input field). At the bottom, a green bar indicates 'Total 15 minutes & READY TO SELL!'. The 'SECURITY & SAFETY' section is partially visible at the bottom.

| Feature | Basic Channel Manager | Rentals United | Explanation |
|---|-----------------------|--|--|
| Reservation Modification | ✗ | ✓ | Seamless and efficient reservation updates through Rentals United. |
| Reservation transmission (incl price & guest full info) | ✗ | ✓ | Accurate and real-time data synchronization for better guest management. |
| Access to in-platform guest reviews | ✗ | Booking, VRBO, Airbnb, Expedia ✓ | Comprehensive review management across major platforms in one place. |
| Guest screening | ✗ | ✓ | Ensure secure and trusted bookings with Rentals United's advanced screening. |
| Request to book for BCOM | Limited | Available worldwide ✓ | Global availability ensures broader market reach and convenience. |
| Property amenities support | ✗ | Over 1,400 amenities support by channels | PMS clients can enhance listings by adding additional amenities via Rentals United for more compelling listings. |
| Customized price breakdown per channel | ✗ | ✓ | Get tailored insights per channel to optimize performance and decision-making. |



Becoming your connectivity partner



Onboarding a Track Users



Specialized Implementation Expertise

The onboarding team are implementation specialists with deep understanding of RU System, therefore have capacity to integrate/help you with any integration (fast problem-solving). Their expertise allows them to navigate the unique complexities, ensuring smooth connection to Rentals United and sales channels.



Guiding on Listing Optimization

The onboarding team ensures your property listing data is optimized and ready for distribution across all channels, maximizing your property's **visibility and potential for reservations**.



Guidance Integration

The onboarding team provides hands-on guidance to clients, working with them through account configuration. They understand that each PMS has unique structures and adapt their approach accordingly.



Focus on Successful Channel Connections

The ultimate goal of onboarding is to ensure successful connections to sales channels. The team's focus is on preparing the client's account and data to connect to channels smoothly.

Additional features in Rentals Un platform

- ✓ **FREE** Unified Inbox
- ✓ **FREE** & Unlimited Automated Messages and Reviews
- ✓ Identify revenue opportunities with **data-driven insights** via Elevate solution
- ✓ **Screen & Protect** - know your guests and protect against potential brakages
- ✓ **Advanced Google Travel** connection - redirect with personalised branding
- ✓ **Automated Messages**