

Our Pillars

Maximize Revenue

We honor you — risk-takers, and original thinkers in the **dynamic world of vacation rental management** and partnership ventures.

We support your journey

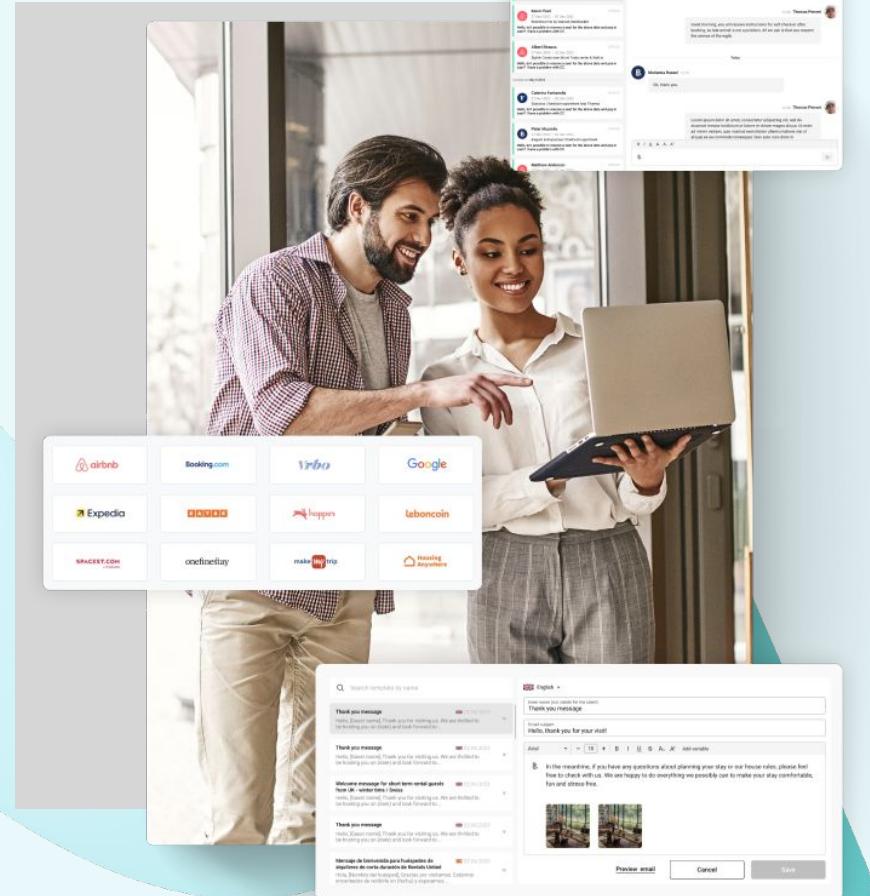
Your ideas, your talent, your path — our focus is on helping you. Whether you're looking to grow your portfolio, build an empire, or **find new opportunities**, you can trust that **we have your back**.

We believe in Community

Connecting **thousands of property managers and channel partners** around the world to foster insight, exchange perspectives, encouragement, and belonging.

We share our expertise

We share the knowledge we have gained through the years with you to help you find the right channels, adapt new tools, and **implement top industry practices**.



Why Rentals United

Maximize Revenue

Power your vacation rental business with advanced distribution software solutions. Secure your income and offer guests more ways to book.

Maximize Your Reach

Gain access to the key channels you're missing to maximize visibility for your properties and unlock OTAs tailored to your business needs





Boost your revenue with our exclusive channel connections



Access to Major Channels: We connect you directly with leading channels like **HVMB, Expedia, Google Travel**



Luxury and Mid-Term Channels: Connect effortlessly to premium and mid-term rental markets, with assurance of high-quality, reliable connections.



Error-Free Performance: Avoid common issues like unsynced rates and double bookings, ensuring smooth, error-free operations.



Simplified Setup & Dedicated Support: Our easy setup process includes dedicated onboarding support from experienced team, so you're never on your own.



Advanced Features with Booking.com: Enjoy exclusive access to advanced features on Booking.com to stay ahead of the competition.



Centralized Guest Communication: Access and manage reviews from top channels directly from Rentals United account



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BY MARRIOTT INTERNATIONAL

Let the Results Do the Talking

Track Users Data Only



Reservations
15,000+



Revenue
More than
\$23 million in revenue
generated



Bookings
More than
56,000
booked nights

Source : RU clients, Track, from 16 different channels - November 7th 2023 to November 6th 2024



Why customers love Rentals United



«Working with Rentals United, combined with our **PMS Track**, has allowed us to effortlessly manage and **optimise our listings** across multiple channels, providing **faster onboarding** and increased **accuracy of reservation information**.»



Size: 350+ Properties Connected

HQ: Florid, USA

Tech Used: Track PMS x RU

Collaboration Results:



25% **Increase in booking**
through RU



2 **New Locations**
opened



6 **New channels**
connected

Why customers love Rentals United

Rentals United is a must-have!



Thom J. in
Head of Marketing & Growth
Hospitality, 1-10 employees
Used the software for: 1-2 years

Overall Rating

★★★★★ 5.0

Ease of Use

★★★★★ 5.0

Customer Service

★★★★★ 5.0

Features

★★★★★ 5.0

Value for Money

★★★★★ 5.0

Likelihood to Recommend

★★★★★ 5.0

10/10

Reviewer Source

Source: Capterra

March 23, 2023

SHARE REVIEW

"Rentals United is a must-have for large-scale property management on OTAs"

Overall: Rentals United helps to bridge the gaps in using large-scale partners and OTAs as a small-to-medium size company. We couldn't do what we currently do without a channel manager and we feel RU is the best option at the best price, and the support is fantastic.

Pros: It makes your life so much better, when pricing and availability can be managed second to second, through a connected PMS.

Cons: Of course there are issues from time to time. To counter this as a con, however, the support is wonderful and always there.

Alternatives Considered: NextPax Channel Management System

Reasons for Choosing Rentals United: They were easier to work with and had a better existing relationship.

Vendor Response

By Rentals United on March 27, 2023

Hi Thom, Thank you for your review and nice words. We are pleased to know Rentals United has been a must-have for your company. We constantly look to improve and it is great to hear how much you value

The whole RU team has been proactive and focused!



Inês Moleiro
1 review

★★★★★ 7 months ago

It's been several years since we started working with Rentals United, and this year we focused on establishing a more direct and effective communication with our channel manager. The whole team has been proactive and focused on finding solutions! Our dear Account Manager, Ana Matos, has always been available and eager to help us go further. The Onboarding team member, Fábio, has been very results-oriented from the start and provides fantastic support. And we can't forget the Customer Support team, who not only responds quickly but also never leaves us without feedback. Our thanks for this journey, and let's continue to grow together!

⋮

Why customers love Rentals United

Great product & even better customer service!



Alexis K.
Revenue Manager
Hospitality, 51-200 employees
Used the software for: 1-2 years

Overall Rating

★★★★★ 5.0

Ease of Use

★★★★★ 5.0

Customer Service

★★★★★ 5.0

Features

★★★★★ 5.0

Value for Money

★★★★★ 5.0

Likelihood to Recommend

★★★★★ 5.0

 8/10

Reviewer Source

Source: Capterra

May 2, 2024

SHARE REVIEW 

"Great product and even better customer service!"

Pros: As a revenue manager working for a property management company in Barcelona (with 100's of units), I could not be happier with Rentals United. They keep on meeting our needs and their CS representatives (mainly [sensitive content hidden]) excel in their duties with such kindness. 10/10!!

Cons: We have had some minor issues that were quickly dealt with.

Vendor Response

By Rentals United on May 9, 2024

Thank you for the feedback Alexis! We're thrilled to hear we are meeting your needs. Our dedicated customer service reps, are delighted to have provided exceptional service. If you need anything else, just give us a shout. Looking forward to continuing our partnership!

I've never come across a better Business Support!



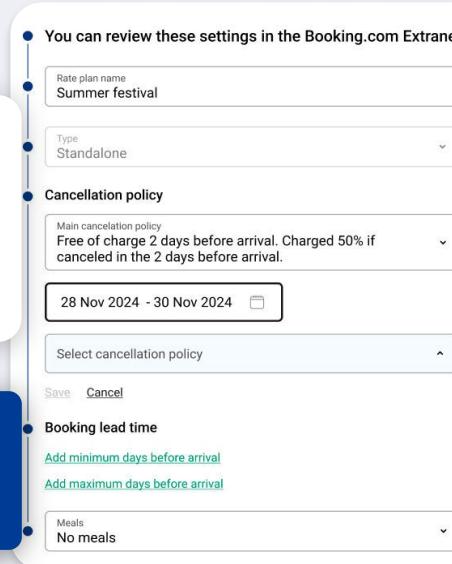
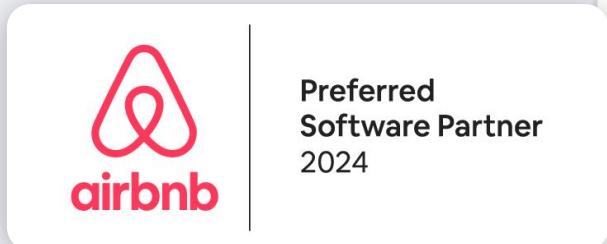
Frederick Altrock
Local Guide · 56 reviews · 4 photos

★★★★★ a year ago

I have had my ups and downs with rentalsunited however this is also partly my fault as I do this part time and it can sometimes be a little overwhelming. Nevertheless I have never come across a better Business Support Specialist in my life. In this case Dario Diana. Dario is extremely caring, knowledgeable and patient. It is an absolute pleasure to be able to work with him and to be honest the main and sometimes only reason why I am with Rentals United!

Why Choose Rentals United?

We're a **Preferred Partner** of the Top OTAs!



Exclusive Features

Get early access to
Booking.com's advanced features



Seamless Connections

Enjoy reliable,
high-quality integrations



Priority Support

Benefit from dedicated troubleshooting
and faster resolutions

Perfect Channel Mix

Time to go **beyond** the Big OTA's

Why Invest in **Luxury**?

Higher Profit Margins

Luxury properties often attract affluent guests willing to pay premium rates, significantly boosting your revenue potential.

Consistent Demand

The luxury segment tends to be resilient during economic fluctuations, ensuring a steady flow of bookings year-round.

Longer Stays

High-end guests often book for extended durations, reducing turnover costs and operational complexities. (30% longer compared to mid-range rental)

Luxury

Mid-Term

**Specialized
Channels**



topvillas



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BLUEGROUND

SITU

HomeLike



GlampingHub

the dyrt



Maximizing Revenue: The Key Role of Luxury Channels



- ✓ **Unlock High-Value Opportunities:** Luxury channels bring affluent guests who book longer stays and generate higher revenue per reservation.
- ✓ **Expand Global Reach:** Showcase your properties on exclusive platforms like Homes & Villas by Marriott to attract international guests.
- ✓ **Elevate Your Brand:** Listing on luxury platforms enhances your property's reputation and aligns with premium traveler expectation.

- ✓ **Streamline Operations:** Rentals United offers seamless integration with luxury platforms, simplifying management and boosting efficiency.
- ✓ **Maximize Revenue Potential:** Tapping into the luxury market diversifies your portfolio and drives exceptional profitability.

Centralized Guest Communication & In-platform Reviews from Vrbo, B.com, Airbnb & Expedia (coming soon)

Guest Communication

Unified Guest Communication

Effortlessly bring all messages together across different platforms to communicate seamlessly with guests. Every conversation in one place for more effective and responsive communication.

Centralized Messaging Across Channels

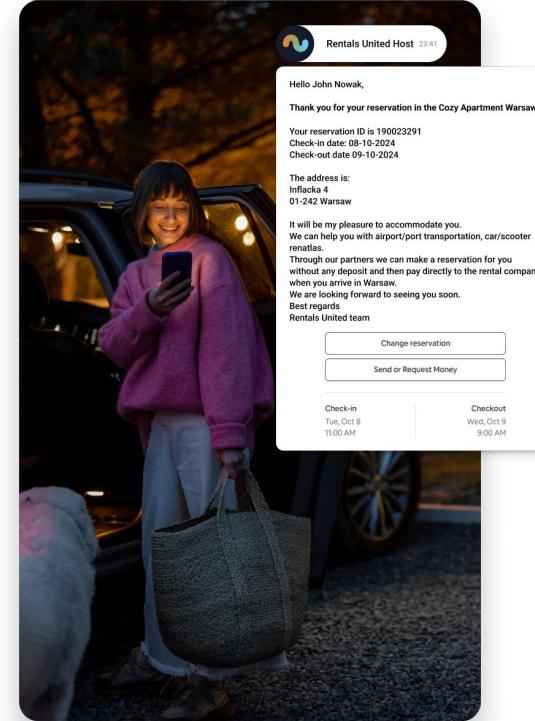
Manage all messages sent and received from guests across all major channels (Airbnb, Booking.com, VRBO) in a single platform. No need to switch between accounts; handle it all in one place.

Communication Toolkit

Gain access to a powerful toolkit designed to improve guest satisfaction and increase the likelihood of positive reviews. Provide a better guest experience while reducing manual work.

Free & Effortless for Rentals United Clients

Start using this tool without any setup required—fully compatible with Airbnb, Booking.com, and VRBO. Available at no cost for all Rentals United clients.



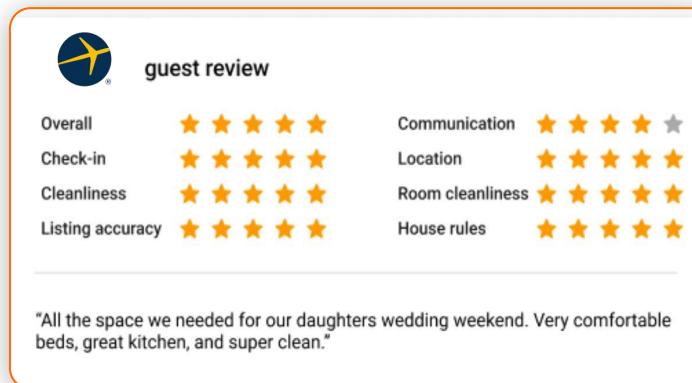
Guest reviews from selected channels



Vrbo[®]

You get a lot of messages daily from multiple platforms.

Instead of logging into them separately, manage guest communication and reviews using one tool.



guest review

Overall	★★★★★	Communication	★★★★★
Check-in	★★★★★	Location	★★★★★
Cleanliness	★★★★★	Room cleanliness	★★★★★
Listing accuracy	★★★★★	House rules	★★★★★

"All the space we needed for our daughter's wedding weekend. Very comfortable beds, great kitchen, and super clean."

82%

of travellers read the most recent reviews

70%

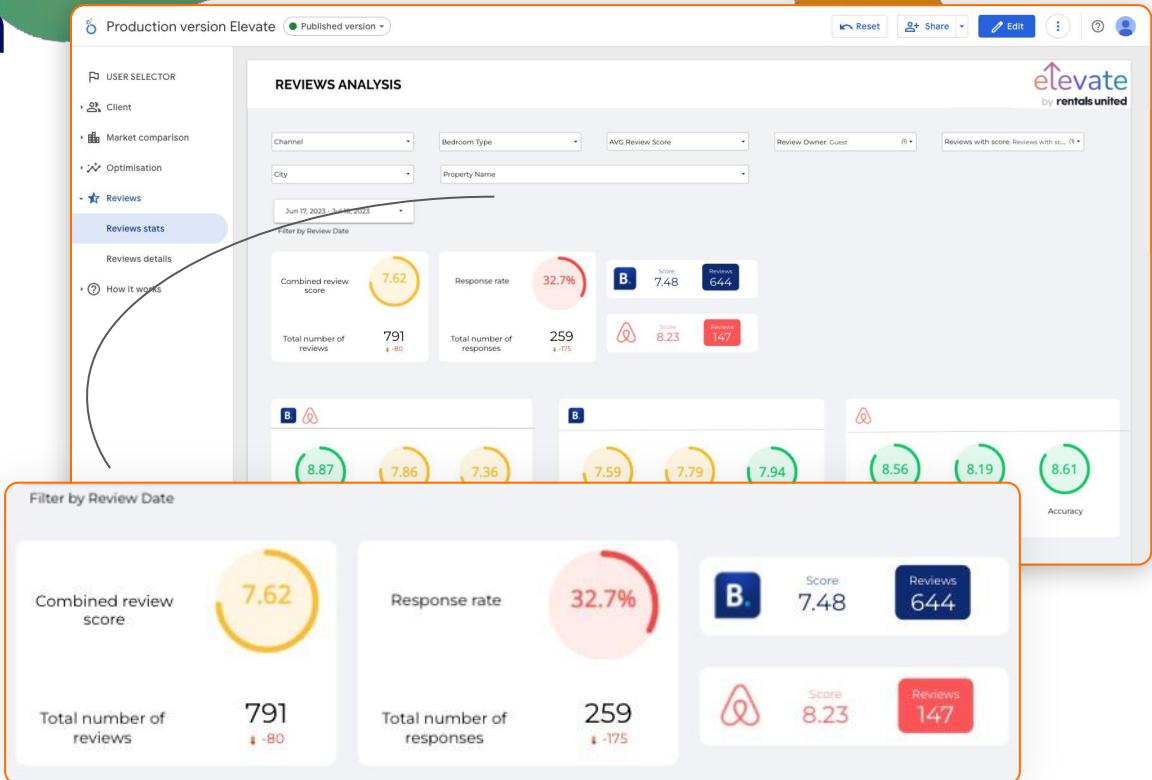
of travellers look at both positive and negative reviews

75%

of travellers look at responses to reviews from accommodations

Optimize Guest Reviews to Boost Bookings and Build Trust with Our Extra Features

- **Manage Reviews** - Track reviews and identify those needing replies to stay responsive.
- **Boost Bookings** - Engage with reviews to build trust and attract more guests.
- **Streamline with RU Tools** - Simplify review management and improve scores using Rentals United features



Booking.com Unique Features



Multiple Rate Plan Management

Create diverse rate plans to offer accommodations under various conditions, optimizing ROI.



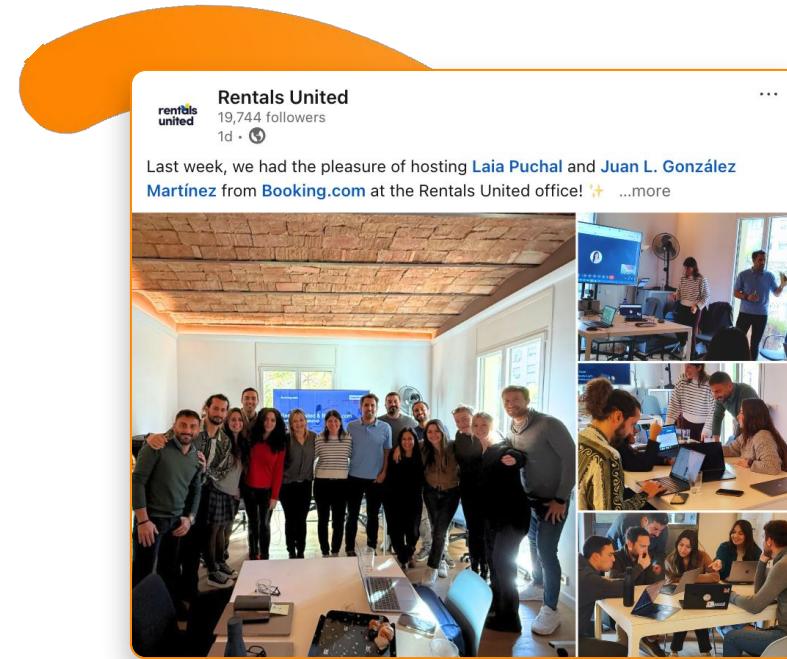
Synchronize Multiple Room Types

For hotel-like inventories, group similar properties into room types to sell multi-units. This approach enhances channel availability, speeds up guest review accumulation, and provides flexibility in booking different units.



Quick Inventory Listing: Import with a click

Add new properties to Booking.com seamlessly with just a few clicks through our automated connection.



Promotions

Utilize Booking.com's promotions API to target specific guest demographics (e.g., country-based rates, mobile rates) or run general promotions to attract bookings.

Booking.com Unique Features



Request to Book:

Review each booking request before finalizing to maintain control over reservations.



Import Property Content:

Easily import property content for faster setup and updates.



Report No-Show or Stay Dates:

Manage reservation changes directly from the RU dashboard without logging into Booking.com.



Multi-Room Management

Save time, enhance flexibility, and streamline all rate settings directly from Rentals United.



Automated listing content updates:

Update your property content in Barefoot. RU automatically syncs these updates across all connected OTAs instantly.



Self-Served Connectivity Provider:

Simplified management and connectivity tools.

Experience the seamless connection

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BY MARRIOTT INTERNATIONAL



PLUM
GUIDE



1. Customized breakdown per Channel

Access full reservation price breakdown from channels with Channel Keys created for proper visibility and tracking.

2. Real-Time Availability & Pricing Updates

- Immediate synchronization with sales channel whenever changes are made in Track.
- Daily property content updates with Rentals United ensure OTAs always have the latest listing information.

3. Property Content Synchronisation

Sync property details from Track (Property info, Amenities, Description, Photo, Price and Availability) seamlessly to all channels.

100% Booking Modification Support

Seamless connection with



"We love Rentals United as our channel manager for their industry-leading technology and exceptional support.



*Dennis Goedheid founder & CEO
of Casiola*

Experience the real support

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Booking.com

PLUM
GUIDE



Easy and
personalized
Onboarding



Dedicated and
knowledgeable
support to assist
before, during, and
after the onboarding

*"It's great to work on my
Track connection with
very knowledgeable
experts from Rentals
United."*



Dennis Goedheid founder & CEO
of Casiola

Highlight reservation modification
All the guest details are shared with PM

Quality of connection & solution customized for you

Important property information syncs seamlessly without errors - we sync everything you need, no manual work required in rentals united, all done automatically.

Amenities are synchronized with Rentals United and passed to the Sales Channels.

Reservations are inserted to Track according to your setup in Track.

You can decide:

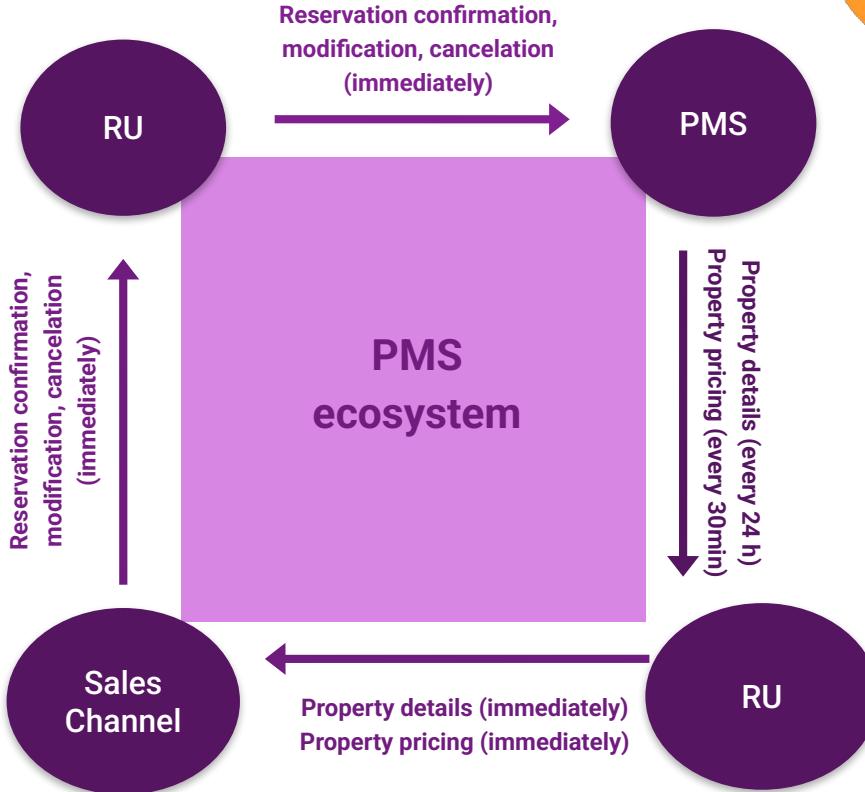
- Whether you have a different setup in Track per Channel (e.g. the channel collects the fees and taxes on your behalf as Airbnb) and you would like to see the reservations details properly

Imagine you have to manually add internet description or number of beds to each of the properties - with us there is zero hassle as you can do it automatically.

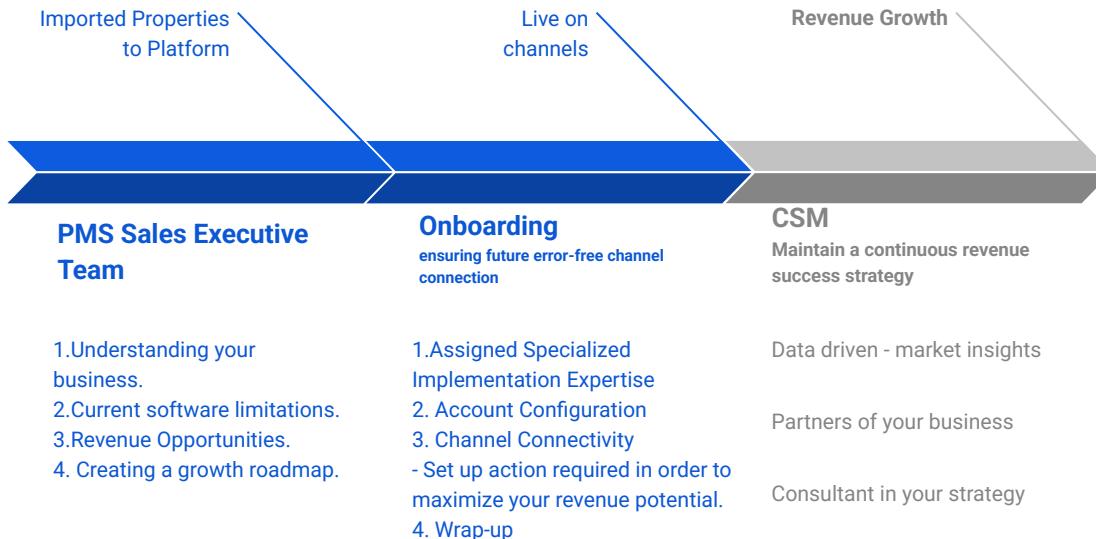
The screenshot displays the Rentals United software interface. On the left, a vertical list of steps for property setup is shown, each with a green checkmark and a duration: Step 1, 2 Minutes (BASIC INFO); Step 2, 3 Minutes (AMENITIES); Step 3, 2 Minutes (DESCRIPTION); Step 4, 1 Minute (PHOTOS); Step 5, 3 Minutes (PRICE & AVAILABILITY); Step 6, 2 Minutes (CHECK-IN/CHECK-OUT); and Step 7, 2 Minutes (PAYMENTS). A green button at the bottom right of this list says "Total 15 minutes & READY TO SELL!". To the right, under the heading "Composition", there are three icons representing Number of bedrooms (2+), Number of bathrooms (2+), and Number of toilets (0+). Below these are two checkboxes: "This Property Includes Separate Kitchen/Cooking Area/Kitchenette" and "This Property Includes Separate Kitchen/Cooking Area/Kitchenette". Under the heading "Property Amenities", there is a section titled "POPULAR AMENITIES" with a list of checkboxes for various amenities: Internet (checked), FREE internet access (unchecked), Linen & towels (checked), Iron & ironing board (unchecked), Parking (unchecked), Satellite TV (unchecked), Cable TV (unchecked), Baby Cot. (unchecked), Terrace (unchecked), Dishwasher (checked), Swimming pool (unchecked), Heating (checked), Air conditioning (checked), Washing machine (unchecked), and Garden (unchecked). At the bottom, there is a section titled "SECURITY & SAFETY".

Feature	Basic Channel Manager	Rentals United	Explanation
Reservation Modification	✗	✓	Seamless and efficient reservation updates through Rentals United.
Reservation transmission (incl price & guest full info)	✗	✓	Accurate and real-time data synchronization for better guest management.
Access to in-platform guest reviews	✗	Booking, VRBO, Airbnb, Expedia ✓	Comprehensive review management across major platforms in one place.
Guest screening	✗	✓	Ensure secure and trusted bookings with Rentals United's advanced screening.
Request to book for BCOM	Limited	Available worldwide ✓	Global availability ensures broader market reach and convenience.
Property amenities support	✗	Over 1,400 amenities support by channels	PMS clients can enhance listings by adding additional amenities via Rentals United for more compelling listings.
Customized price breakdown per channel	✗	✓	Get tailored insights per channel to optimize performance and decision-making.

PMS ecosystem - TRANSMISSION OF INFORMATION



Becoming your connectivity partner



Onboarding a Track Users



Specialized Implementation Expertise

The onboarding team are implementation specialists with deep understanding of RU System, therefore have capacity to integrate/help you with any integration (fast problem-solving). Their expertise allows them to navigate the unique complexities, ensuring smooth connection to Rentals United and sales channels.



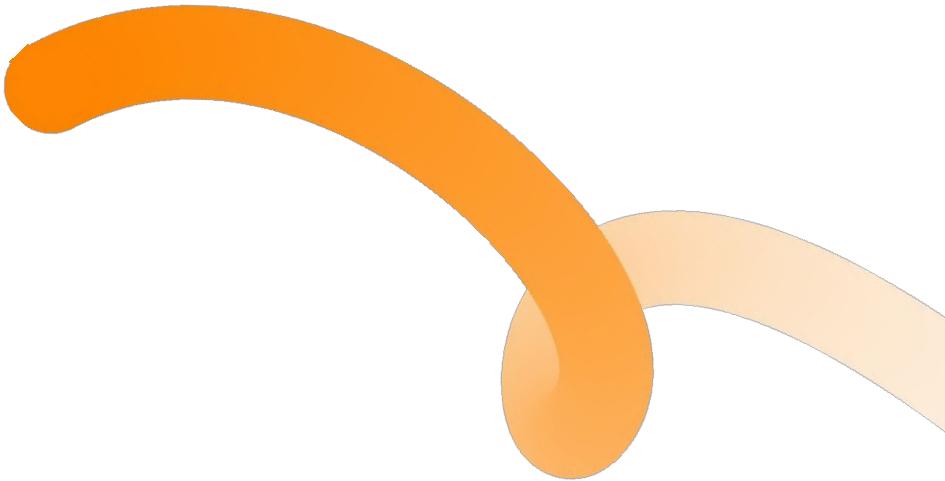
Guiding on Listing Optimization

The onboarding team ensures your property listing data is optimized and ready for distribution across all channels, maximizing your property's **visibility and potential for reservations**.



Guidance Integration

The onboarding team provides hands-on guidance to clients, working with them through account configuration. They understand that each PMS has unique structures and adapt their approach accordingly.



Focus on Successful Channel Connections

The ultimate goal of onboarding is to ensure successful connections to sales channels. The team's focus is on preparing the client's account and data to connect to channels smoothly.

Additional features in Rentals Un platform

- ✓ **FREE** Unified Inbox
- ✓ **FREE** & Unlimited Automated Messages and Reviews
- ✓ Identify revenue opportunities with **data-driven insights** via Elevate solution
- ✓ **Screen & Protect** - know your guests and protect against potential brakages
- ✓ **Advanced Google Travel** connection - redirect with personalised branding
- ✓ **Automated Messages**