

Doing good through engaging landing pages

We create impactful landing pages that make donors stop scrolling...and engage!





#### Stand for Life!

Request your Free Digital Prayer Guide and Pro-Life Declaration

You are invited to pray for the unborn and their mothers and fathers over the next nine months. Request your Pro-Life Kit, which includes a digital prayer guide as well as a Pro-Life declaration, to download, print, sign, and keep as a powerful reminder of your commitment.

### Pro-Life Declaration UStand for Life

□ I believe that every human being is a unique and unrepeatable gift of God, made in His image and likeness in order to know, love, and serve Him in this life, and to be happy with Him forever

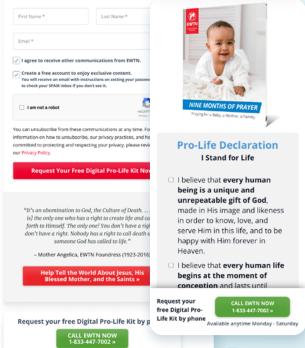
in Heaven.

- I believe that every human life begins at the moment of conception and lasts until natural death.
- I believe that all people are endowed by their Creator with the inalienable right to life, for without that right, no other individual rights are nossible
- I believe that abortion deprives an innocent person of their life, their most basic human right, and therefore it is gravely evil and never permissible, even in the cases of rape or incest.
- □ I believe that life should be lived with dignity until the moment of natural death. Suicide and euthanasia should never be condoned. Instead, dying patients should receive loving care, spiritual support, and appropriate remedies for pain until the moment of natural death.
- I believe that we should extend God's love and compassion to all who have been impacted by the effects of abortion. This includes all who are confused and frightened in today's culture of death.



#### **Request Your Free Digital Pro-Life Kit**

Available anytime Monday - Saturday



At Digizent, we create landing pages that are visually compelling, strategically structured, and built to convert.

We listen to your goals, whether you're driving donations, sign-ups, or engagement. Then we blend strong UX, clear messaging, and seamless functionality to help your visitors take the next step — and keep coming back.

Our award-winning team strives to increase visibility, attract and convert the right audiences, and grow revenue or support for you. You can stay focused on your mission, while we deliver high-impact solutions.

EWTN Global Catholic Network Marian Pro-Life Landing Page



# A well-crafted landing page motivates donors to take the next step.

Your message deserves attention. That's why Digizent creates landing pages that show audiences the need *and* what their generosity can do, provides context to answer their questions quickly, and makes taking the next step feel easy and rewarding.

Digizent combines strategic insight, persuasive messaging, and technical expertise to build landing pages that convert. We bring together design, copy, and functionality to help your message land with impact.





### Causa Bíblica: Proyectos de Impacto Social

Estamos viviendo tiempos de crisis en todos los ámbitos de nuestra sociedad. Por ello, a través de los proyectos, nuestro objetivo es poner la Biblia al alcance de los grupos más vulnerables, convencidos de que, al compartir el mensaje de esperanza y fe del Evangelio, cientos y miles de vidas experimentarán un cambio profundo y con alcance eterno.



**Mobile Version** 



Vida

(Biblia para Policía)

**Desktop Version** 

(Biblia para Hospitales)

03.

Highlight the value of your offer — whether it's a free download, resource, or exclusive content.

01.

Make it clear what prospects or donors receive — whether inspiration, insight, or exclusive access — and why it's valuable to them immediately.

### Provide a clear, compelling path for visitors to take immediate action.

02.

Guide visitors with simple navigation, bold calls-to-action, and clear next steps that reduce friction and encourage response.

### Encourage donations or sign-ups through persuasive messaging and intuitive design.

Use heartfelt language, strong visuals, and smart layouts to move supporters from interest to action effortlessly.

### Demonstrate how support directly advances your mission and impact.

04.

Show how every gift fuels real change through tangible outcomes, stories, or stats that build trust and urgency.

### Keep your audience engaged and connected to your organization's purpose.

Share your mission consistently with uplifting content that fosters emotional connection and long-term supporter engagement.



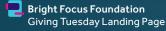
With Digizent, your landing page becomes a powerful tool that turns visitors into engaged supporters and lasting connections.











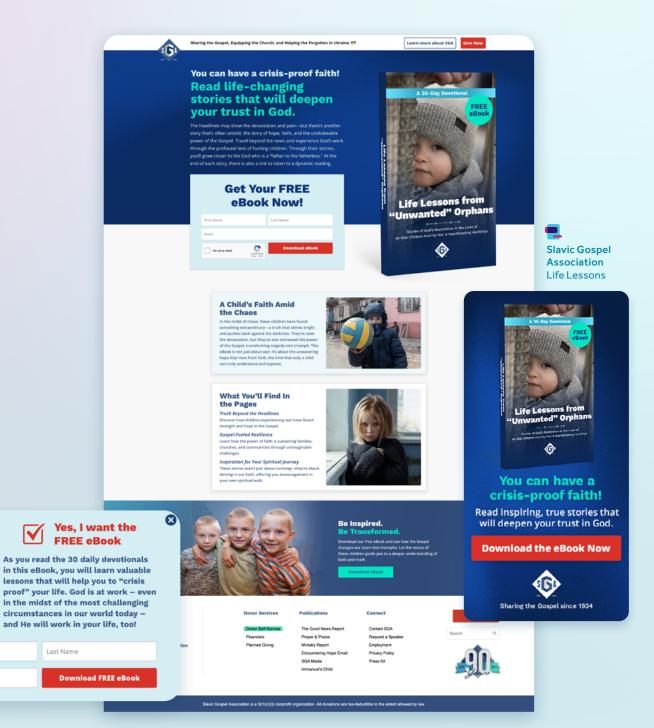


## Promote offers and opportunities that resonate deeply.

As part of a paid media acquisition campaign for the Slavic Gospel Association (SGA), a free eBook was offered as a resource to strengthen users' faith. Ads promoting the eBook directed users to a landing page where they could learn more about the tool for spiritual growth and submit their name and email to download it. This initial interaction paved the way for users to receive more information about the work of SGA-supported churches that minister to thousands of orphans each year in former Soviet Nations.

First Name

Email Address



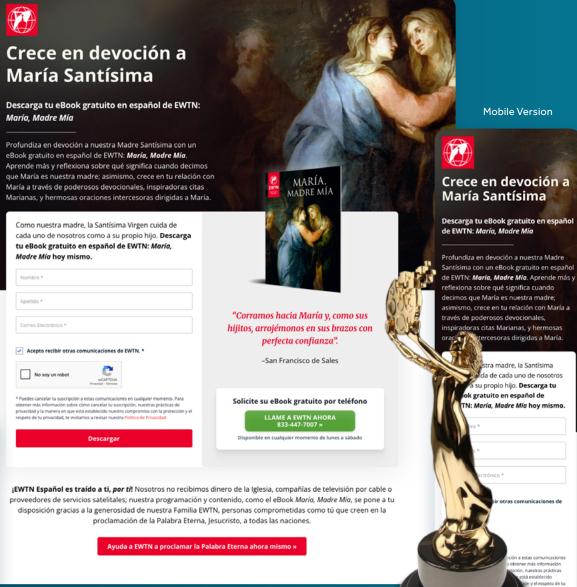
Digizent 📂

**Desktop Version** 

EWTN Global Catholic Network's bilingual digital fundraising campaign, Mary, My Mother, was designed to reach and engage Spanish-speaking audiences in the U.S. Users were invited to deepen their faith and build a stronger digital connection with EWTN.

Digizent created and built a landing page that provided a clear path for the audience to sign up and download the eBook, take immediate action, accept the invitation to donate, and understand how their support would directly expand EWTN's outreach and help bring the Gospel message to more people.





**EWTN Mary, My Mother Campaign** 

Landing Page

AVA 2025

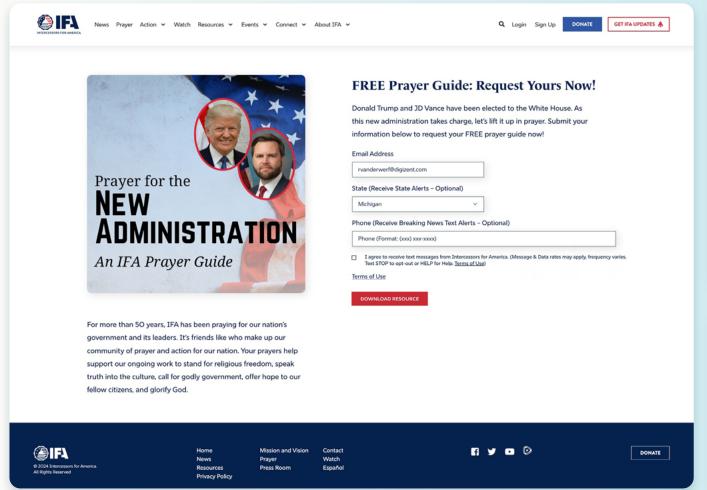
**Gold Winner** 



Acquiring new names and attracting donors.

Prior to the November 2024 U.S. presidential election, Digizent helped Intercessors for America (IFA) expand their audience through name acquisition and convert donors who would deeply connect with IFA's mission to inform, connect, and mobilize people to pray and fast for the nation and its leaders. Campaign elements included ads, landing pages, donation forms, and an

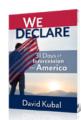
email drip welcome series. The landing pages were a key part of the strategy in connecting ad responders to receiving two different free resources. In exchange for email address submissions, users received the 2024 Election Prayer Guide. The donor acquisition campaign offered new donors the free book, *We Declare: 31 Days of Intercession for America*.



Thank you for joining our community of prayer and action to intercede for administration.

Please check your inbox for your FREE Prayer for the New Administration Guide. Or, click here to download now.

In addition, if you make a donation, we'll mail you a free copy of *We Declare: 31 Days of Intercession for America* by David Kubal.



Your gift will support Intercessors for America's (IFA) work to stand for religious freedom, speak truth into the culture, call for godly government, offer hope to our fellow citizens, and glorify God.





### Doing good.

means using our skills to help you fulfill your mission.



Results reach far beyond clicks and conversions. They touch lives, build futures, and shape a better world. That's **Doing good.** $^{\text{TM}}$ 

Let's explore how you can do even more good with Digizent on your team.



Contact Us

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