CONSOLIDATED DATA IS KEY

Manage your entire fundraising ecosystem in one location and create powerful supporter engagement strategies.

Humanitru

How Does Humanitru Work?

We know how it feels to struggle with software and systems that don't fit your needs. **Humanitru was created to address the problems unique to nonprofits** and to help you overcome the hurdles you face when trying to grow or expand your mission. Through a strategic balance of built-in features and integrations with other powerful platforms, Humanitru creates a holistic view of constituent activity that can help you discover new and better ways to engage with your supporters, uncover insights that only consolidated data can provide, and boost fundraising effectiveness.
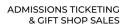
ONLINE DONATIONS
Create mobile-friendly, branded donation landing pages with one time and recurring giving options. Powerful self-service donor portal allows for easy supporter access.

EVENTS & PROGRAMS
Manage event ticket sales and program enrollment, peer to peer fundraising, and auctions using built-in functions, or integrate an event management platform.

ADMISSIONS TICKETING & GIFT SHOP SALES
Integrate best in class ticketing platforms and gift shop purchases directly into constituent profiles.

EMAIL & TEXT MARKETING
Segment your supporters, manage text and email campaigns, and track engagement within your CRM by easily integrating email tools you already use.

ACCOUNTING & BOOKKEEPING
Tag transactions to campaigns, apply key accounting codes, and track revenue automatically with integrated accounting software.

MEMBERSHIP MANAGEMENT
Process memberships, monitor member engagement, and automate renewal reminders using built-in functions or integrated membership tools.

PROSPECT RESEARCH
Integrate donor research tools to build your supporter portfolio seamlessly with your CRM.

VOLUNTEER MANAGEMENT
Use built-in tools to manage volunteers and sign-ups on branded landing pages, or integrate with volunteer tools you already use.

Your Data Command Center

At the heart of Humanitru is a **powerful database** that allows you to track and report on all supporter engagement from your donor, member, volunteer, and program, and event registrant channels.

Our Supporter Engagement Platform is designed to provide you with a holistic view of constituent actions. Pairing these insights with our built-in tools and flexible integrations can give you the ability develop a fundraising strategy that boosts impact.

Reporting

Reporting and segmentation don't have to be daunting tasks. Humanitru combines robust data with a **user-friendly interface** to allow you to easily create and use reports that best fit your organization's needs.

AI Insights and Automation

From the most urgent donor data delivered right to your inbox to automations that help you streamline your workflow, Humanitru is designed to help you deliver personalized stewardship to supporters while operating more efficiently and effectively.

What Nonprofits Have to Say About Humanitru

"Our non-profit is in a period of huge growth, and Humanitru has helped get us to the next level. We have received extensive weekly database training with the same Customer Service representative assigned to our account, and we have enjoyed working with her immensely!"

- Michelle C.,
Cape Cod Foster Closet

"Since moving to Humanitru, I now have access to ALL of my organization's data. This is huge, considering the data spans many decades and many database managers. It has saved me hours a week of database management by simplifying actions and campaigns."

- Brittany W.,
Palm Beach Zoo

"My co-workers are continually surprised by the efficiency and accuracy with which I am able to pull reports. Humanitru makes it possible for me to share real time data and answer questions about donor behavior in the middle of meetings."

- Ginny L.,
The Faison Center