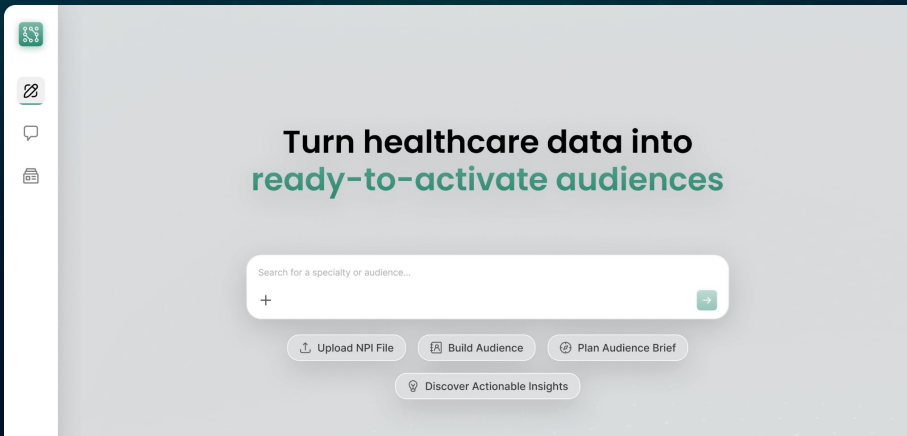




SemantIQ

# HCP Audience Handbook

Q1 2026



## Who is SemantIQ?

SemantIQ's mission is to accelerate time to value from healthcare claims data. Our AI-native platform and workflows empower marketers and their teams to ask natural language questions and get transparent, explainable answers - without waiting on IT or data science. From HCP prospecting to engagement strategies and market benchmarking, SemantIQ helps you activate smarter, faster, and with confidence.

Our audiences leverage structured and enriched healthcare claims data to deliver an accurate understanding of provider behavior, referral patterns, and treatment trends. Built from over 12 billion fully adjudicated claims covering 275 million lives across all 50 states that are sourced from 100+ payers with direct VRDC access, our segments provide HCP marketers with precise, high-fidelity audiences and actionable insights.

Whether for brand awareness, clinical education, or driving script adoption, our HCP audiences are optimized to reach the right providers at the right moment - driving measurable outcomes with high accuracy, compliance, and fidelity.

Explore SemantIQ's HCP audiences built on real-world clinical signals. Reach out to our team at [audiences@semantiqhealth.com](mailto:audiences@semantiqhealth.com) to activate high-impact HCP campaigns.

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# Conditions & Diagnosis

## Allergy

Allergic Rhinitis

## Behavioral / Mental Health

Anxiety

Attention Deficit Hyperactivity Disorder; ADHD

Autism Spectrum Disorder

## Bladder

Incontinence

Urinary Tract Infection; UTI

## Cardiovascular

Acute Myocardial Infarction; AMI; Heart Attack

Atrial Fibrillation

Congestive Heart Failure; CHF

Coronary Artery Disease; CAD

Heart failure with Reduced Ejection Fraction;

Systolic Heart Failure

Hyperlipidemia

Hypertension

Palpitations

Pulmonary Hypertension

## Electrolyte Disturbance

Hypokalemia

## Endocrinology

Diabetes Mellitus Type I

Diabetic Retinopathy

Hypothyroidism

## ENT

Hearing Loss

Otitis Media

Rhinitis

Sinusitis

Tonsillitis

## Gastrointestinal

Acid Reflux and Heartburn

Bowel Obstruction

Cholelithiasis; Cholecystitis; Gallstones

Constipation

Diverticulitis and Diverticulosis

Gastrointestinal Bleed or Hemorrhage

Hemorrhoids

Irritable Bowel Syndrome; IBS

## Infectious Disease

Candidiasis

Influenza; Flu

Pneumonia

Sepsis

## Injection

Immunization

## Kidney

Chronic Kidney Disease; CKD

Renal Failure

## Liver

Cirrhosis; Fibrosis

Non-Alcoholic Fatty Liver Disease; NAFLD

## Men's Health

Benign Prostatic Hyperplasia; BPH

Cancerous Prostate Tumor

Erectile Dysfunction; ED

## Musculoskeletal

Arthralgia

Cervicalgia

Fibromyalgia

Gout

Low Back Pain

Osteoarthritis

Rheumatoid Arthritis; RA

Scoliosis

## Neurology

Difficulty Walking due to Neurological Causes

Epilepsy

Migraine

Neuropathic Pain

Paralytic Syndromes

Restless Leg Syndrome

Stroke

## Nutrition

Vitamin D Deficiency



# Conditions & Diagnosis

## **Ophthalmology**

Cataracts  
Conjunctivitis  
Dry Eye  
Glaucoma  
Macular Degeneration

## **Respiratory**

Asthma  
Bronchitis Acute and Chronic  
Chronic Obstructive Pulmonary Disease; COPD  
Respiratory Failure

## **Skin**

Acne  
Chronic Ulcer of Skin  
Eczema  
Nail Fungus  
Seborrheic Keratosis  
Tinea

## **Sleep**

Insomnia  
Sleep Apnea

## **Surgery**

Lower Limb Amputation; Traumatic and  
Surgical

## **Vascular**

Deep Vein Thrombosis; DVT  
Pulmonary Embolism

## **Weight**

Dietary Counseling  
Morbid Obesity  
Weight Loss

## **Women's Health**

Benign Disorders of Breast  
Cancerous Breast Tumor  
Disorders of Menopause  
Menorrhagia; Metrorrhagia  
Use of Birth Control

# ★ Specialty & Credentials

## **Dentistry**

Dental Hygienist  
Dentist  
Dentistry  
Pediatric Dentistry  
Surgeon; Dental  
Surgeon; Oral and Maxillofacial

## **Mental Health**

Behavior Analysis  
Case Manager and Care Coordinator  
Counselor and Therapist  
Counselor and Therapist; Addiction  
Counselor and Therapist; Marriage and Family  
Counselor and Therapist; Mental Health  
Mental Health  
Psychologist; Clinical  
Psychology  
Social Worker  
Social Worker; Certified  
Social Worker; Clinical  
Technician; Behavior  
Technician; Psychiatric

## **Nurse**

Advanced Practice Provider (APP)  
Advanced Practice Provider (APP)  
Certified Nursing Assistant; CNA  
Home Health Aide  
Licensed Practical Nurse (LPN)  
Nurse  
Nurse Practitioner (NP)  
Nurse Practitioner (NP); Internal Medicine  
Nurse Practitioner (NP); Pediatrics  
Nurse; Anesthesiology  
Nurse; Family  
Nurse; Gerontology  
Nurse; Psychiatric  
Registered Nurse (RN)  
Registered Nurse (RN); Family  
Registered Nurse (RN); Obstetrics And Gynecology; OBGYN  
Registered Nurse (RN); Operating Recovery

## **Pharmacy**

Pharmacist  
Technician; Pharmacy

## **Physician**

Allopath and MD  
Osteopath and DO  
Physician; Allopath; Osteopath; MD; DO

## **Physician Assistant**

Physician Assistant (PA)  
Physician Assistant (PA); Internal Medicine

## **Primary Care**

Family Medicine and Family Practice  
General Practice  
Internal Medicine  
Preventative Medicine  
Primary Care

## **Provider**

Community Health Worker  
Personal Care Attendant  
Public Health

## **Specialist**

Anesthesiology  
Cardiology  
Cardiovascular Disease  
Critical Care Medicine  
Dermatology  
Emergency Medicine  
Endocrinology; Diabetes Care  
Gastroenterology  
Geriatric Medicine  
Gerontology  
Hematology and Oncology Care  
Infectious Disease  
Interventional Cardiology  
Metabolic  
Neonatal and Perinatal Medicine  
Nephrology  
Neurodevelopmental Disabilities  
Neurology  
Obstetrics and Gynecology; OBGYN  
Oncology

# ★ Specialty & Credentials

## **Specialist** *(cont'd)*

Ophthalmology  
Optometry  
Otorhinolaryngology; Ear, Nose and Throat; ENT  
Pain Management  
Pediatric Development  
Pediatrics  
Radiology  
Radiology; Diagnostic  
Reproductive Endocrinology And Infertility  
Rheumatology  
Speech-Language Pathology  
Surgeon  
Surgeon; General  
Surgeon; Orthopaedic  
Urgent Care Medicine  
Urology  
Women's Health

## **Student**

Student in an Organized Health Care Education  
or Training Program

## **Therapy**

Physical Therapy

## **Veterinary**

Veterinarian

## **Wellness**

Acupuncture  
Athletic Trainer  
Chiropractic Medicine  
Massage Therapist  
Occupational Therapy  
Registered Dietitian  
Sports Medicine

# Drug Prescriptions

## **Allergy**

Fluticasone Propionate

## **Anti-Anxiety**

Alprazolam

Lorazepam

## **Anti-Inflammatory**

Celecoxib

Prednisone

Sulfasalazine

## **Antibiotic**

Amoxicillin

Amoxicillin Clavulanate Potassium

Azithromycin

Cephalexin

Doxycycline Hyclate

## **Antifungal**

Efinaconazole

## **Anti Nausea**

Ondansetron

## **Antipsychotic**

Aripiprazole

Paliperidone

Quetiapine

## **Antirheumatic**

Hydroxychloroquine

Tofacitinib

## **Antiviral**

Famciclovir

Valacyclovir

## **Arthritis**

Diclofenac Sodium

Etanercept

Leflunomide

Meloxicam

## **Asthma**

Albuterol Sulfate

Fluticasone Furoate

Montelukast Sodium

## **Asthma/COPD**

Budesonide

## **Blood Thinner**

Apixaban

Clopidogrel

Dabigatran

Enoxaparin Sodium

Rivaroxaban

Ticagrelor

Warfarin

## **Cancer**

Ibrutinib

Lenalidomide

## **Cholesterol**

Atorvastatin

Bempedoic Acid

Ezetimibe

Lovastatin

Pitavastatin

Pravastatin Sodium

Rosuvastatin

Simvastatin

## **Constipation**

Lubiprostone

## **Contraceptive**

Ethinyl Estradiol

Levonorgestrel

## **COPD**

Ipratropium Bromide

Roflumilast

Tiotropium Bromide

Umeclidinium Bromide

# Drug Prescriptions

## **Depression**

Desvenlafaxine  
Duloxetine  
Escitalopram Oxalate  
Fluoxetine Hcl  
Mirtazapine  
Paroxetine  
Sertraline Hcl  
Trazodone Hcl  
Vortioxetine

## **Diabetes**

Acarbose  
Canagliflozin  
Dapagliflozin  
Degludec  
Detemir  
Dulaglutide  
Empagliflozin  
Exenatide  
Glargine  
Glyburide  
Liraglutide  
Metformin Hcl  
Pioglitazone  
Sitagliptin

## **Dialysis**

Sevelamer Carbonate

## **Diuretic**

Furosemide

## **Dry Eye**

Lifitegrast

## **Electrolytes**

Potassium Chloride

## **Erectile Dysfunction**

Sildenafil  
Tadalafil

## **Estrogen Antagonist**

Raloxifene

## **Flu Treatment**

Oseltamivir

## **Gout**

Allopurinol  
Colchicine  
Febuxostat

## **Heart Failure**

Carvedilol  
Spironolactone

## **Heartburn**

Famotidine

## **HIV**

Dolutegravir Sodium  
Lamivudine

## **Hypertension**

Amlodipine Besylate  
Atenolol  
Hydrochlorothiazide  
Lisinopril  
Losartan Potassium  
Metoprolol Succinate  
Metoprolol Tartrate  
Tartrate

## **Hypoglycemia**

Glucagon

## **Immunosuppressant**

Abatacept  
Cyclosporine

## **Insomnia**

Eszopiclone  
Suvorexant  
Zolpidem Tartrate

## **Irritable Bowel Syndrome**

Eluxadoline

## **Lipid**

Fenofibrate  
Gemfibrozil

# Drug Prescriptions

## **Migraine**

Atogepant  
Eletriptan  
Erenumab  
Fremanezumab  
Naratriptan  
Rimegepant  
Rizatriptan  
Sumatriptan  
Ubrogepant  
Zolmitriptan

## **Monoclonal Antibody**

Adalimumab  
Alirocumab  
Evolocumab  
Galcanzumab  
Secukinumab  
Ustekinumab

## **Multiple Sclerosis**

Dimethyl Fumarate

## **Musculoskeletal**

Cyclobenzaprine Hcl

## **Neurological**

Pregabalin

## **Omega-3 Fatty Acid**

Icosapent

## **Opioid Antagonist**

Naloxone  
Naltrexone

## **Osteoporosis**

Alendronate Sodium

## **Overactive bladder**

Mirabegron  
OnabotulinumtoxinA  
Solifenacin

## **Pain**

Acetaminophen  
Hydrocodone Acetaminophen  
Ibuprofen  
Oxycodone Hcl  
Tramadol Hcl

## **Plaque Psoriasis**

Apremilast

## **Prostate**

Tamsulosin Hcl

## **Proton Pump Inhibitor**

Dexlansoprazole  
Esomeprazole Magnesium  
Lansoprazole  
Omeprazole  
Pantoprazole Sodium  
Rabeprazole

## **Seizures**

Clonazepam  
Divalproex Sodium  
Gabapentin

## **Thyroid**

Levothyroxine Sodium

# Diagnostic Test

## **Blood Test**

Basic Metabolic Panel  
Blood Glucose  
Cholesterol Test  
Complete Blood Count; CBC  
Comprehensive Metabolic Panel  
Creatinine Test  
Hematocrit Test  
Kidney Function Test  
Testosterone Test  
Thyroid Stimulating Hormone  
Vitamin D Test

## **Cardiovascular Imaging**

Heart Echo Imaging Scan

## **Cardiovascular Test**

Electrocardiogram; EKG  
Heart Angiography with Dye  
Pacemaker Test

## **DME**

Lead Defibrillator System

## **ENT Test**

Tympanometry

## **Fecal Test**

Blood in Stool

## **Imaging**

Abdominal CT  
Abdominal MRI  
Abdominal Ultrasound  
Abdominal Xray  
Breast Cancer Test  
Breast Ultrasound  
Computerized Tomography Scan; SPECT  
Liver Elastography

## **Infectious Disease Test**

COVID19 Test  
Influenza Test  
Strep Throat Lab

## **Liver Imaging**

Hepatobiliary Scintigraphy Scan; HIDA

## **Neurology Test**

Electroencephalogram; EEG  
Electromyogram; EMG

## **Oncology Test**

Prostate Cancer Test

## **Psychological Test**

Psychological Test

## **Pulmonary Test**

Pulmonary Stress and Function

## **Urine Test**

Microalbumin Test  
Urinalysis Test



# Procedure

## Biopsy

Breast Biopsy  
Colon and Rectum Biopsy  
Esophagus Biopsy  
Liver Biopsy

## Blood Test

A1C Testing; Diabetes  
Bacterial Culture  
Prothrombin

## Catheterization

Diagnostic Cardiac Catheterization

## Cauterization

Nasal Bleeds; Control of Epistaxis

## Chemotherapy

Chemotherapy

## Chiropractic

Chiropractic Manipulation

## Dialysis

Dialysis Procedure

## DME

Cardiac Defibrillator

## Endoscopy

Cholangiopancreatography; ERCP  
Colon Cancer Screening  
Laryngoscopy  
Sinus Endoscopy

## Imaging

Bone Density Screening  
Bone Scan  
Chest CT  
Chest X-ray  
Ductogram  
Head and Neck CT  
Head and Neck MRI  
Head and Neck X-ray  
Heart Ultrasound With Blood Flow Study  
Lower Limb CT  
Lower Limb MRI

## Imaging *(cont'd)*

Lower Limb X-ray  
Lung Cancer Screening  
Mammography; Breast Cancer Screening  
Pelvis CT  
Pelvis MRI  
Pelvis Ultrasound  
Pelvis X-ray

## Injection

Allergy Shots  
Vaccine Administration

## Screening

Depression Screening

## Surgery

Arteriovenous Dialysis Shunt Procedure  
Arteriovenous Fistula for Dialysis  
Basal Cell Carcinoma Surgery  
Biliary Ducts Surgery  
Breast Cancer Surgery  
Breast Surgery  
Carpal Tunnel Surgery  
Cataract Surgery  
Coronary Artery Bypass Graft; CABG  
Diagnostic Liver Surgery  
Discectomy  
Gallbladder Surgery; Cholecystectomy  
Gallstone Removal including ESWL  
Glaucoma Treatment other than RX  
Herniorrhaphy  
Knee Replacement Surgery  
Laminectomy  
Laparoscopy  
Laser Eye Surgery  
Lesions including MOHS  
Meniscus or Articular Cartilage Repair  
Nasal Polyp Removal  
Pacemaker Surgery  
Shoulder or Elbow Arthroscopy  
Shoulder or Elbow Repair or Replacement  
Total or Partial Hip Replacement  
Total or Partial Knee Replacement



# Procedure

## **Test**

- Allergy Testing
- Asthma Testing
- Hearing Test
- Heart Stress Tests
- Pulmonary Function Tests
- Sleep Study Tests
- Vision Tests

## **Therapy**

- Physical Therapy
- Psychotherapy

## **Visit**

- Nursing Facility or Assisted Living Visits

# Thank you!

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Reach out to our team at  
[audiences@semantiqhealth.com](mailto:audiences@semantiqhealth.com)  
to activate high-impact HCP audiences or  
request custom audiences.