

# **OUR METHOD**

**Data-Driven, Performance-Focused:** The ability to create measurable results for businesses of every shape, size, and revenue model.

**Strategic Guidance:** The expertise to scale growth, increase bandwidth, and optimize outreach.

**Cutting-Edge Insight:** The knowledge to master the digital marketing landscape, regardless of industry or vertical.

**An À La Carte Service:** The freedom to build a customized marketing plan, with no long term contract.

#### **CONTENT & SOCIAL**

Providing customized written content and organic social curation, we leverage SEO insights to grow your audiences through engagement.

## **MEDIA BUYING**

We develop data-driven social campaigns to target ideal consumer touch points, ensuring the right people always get the right message.

## **AMAZON**

We work to ensure your brand is positioned for success on Amazon, providing the navigation needed for proper indexing and optimization.

#### **BRANDING**

We develop a visual aesthetic to truly distinguish your brand and make it personally resonate with your ideal consumers.

# **AFFILIATE**

We help you develop new revenue streams with organic affiliate partnerships, finding the publishers that align best with your brand.

## PHOTO & VIDEO

Combining branded lifestyle and instudio photography with GIF/video content, we highlight your brand identity to facilitate engagement.

#### **WEB DESIGN**

Using UX focused frameworks and front-end aesthetic development, we create an online journey to turn prospects into conversions.

#### **STRATEGY**

We build a digital playbook around what makes your business unique, helping you to leverage strengths and make greater market impact.

## **SEARCH & SOCIAL ADS**

We ideate and implement ads based on search preferences and specific interactions across targeted consumer social feeds.

## **EMAIL & SMS**

We create a consumer lifecycle game plan, driving massive revenue through comprehensive growth and re-targeting email strategies.

## **PARTNERSHIPS**

Google
Amazon
Facebook
Shopify
Klaviyo
Yotpo
Clearbanc
Brex

Gorgias Vendocommerce

JustUno

Drip PostScript Braze MediaKix

Foundermade