

Sendoso + Influitive

Fulfill reward requests to build customer advocates.



Create advocates from customers by sending physical gifts and e-Gifts as rewards earned through the Advocate Hub platform.

Sendoso's Integration With Influitive Allows You To

- Generate more referral leads
- Send rewards for customer references, social buzz, success stories, and product reviews
- Fulfill reward requests from Sendoso's global warehouse network

How It Works

Directly in Influitive, you will:

1. Create a new Reward
2. Fulfill awards in the "Fulfillment" section
3. Select "Manual" and add a personal message

A screenshot of the Influitive fulfillment form. It has two main sections. The left section is titled "Auto Fulfillment Data (Optional and NOT visible to advocates)" and contains three input fields: "Provider" with "Sendoso" entered, "Type" with "handwritten_note" selected from a dropdown, and "Sku" with "420" entered. The right section is titled "Personal Message (optional)" and contains a text area with the message "Hey {{first_name}}, here is a great reward for you!".

If the reward is an e-Gift (like coffee gift card, an experience, etc.) the following details are to be filled out in the Auto Fulfillment Data section:

A screenshot of the Influitive fulfillment form for e-Gifts. It has a single section titled "Auto Fulfillment Data (Optional and NOT visible to advocates)" with three input fields: "Provider" with "Sendoso" entered, "Type" with "egift | 10" entered, and "Sku" with "11456" entered.

How To Get The Most Out Of It

- Leverage physical gifts and e-Gifts together to create rewards for customers that they will appreciate
- Use handwritten notes and personalized messages to create customized touches for every customer