

Doing good[™] through powerful emails



Our emails inspire action. Every Time.

Our goal is to improve the effectiveness of your emails, so they move hearts

and drive action.

An effective email is more than just a message — it's the right content, design, timing, and audience working together. We know how to help you forge powerful emotional bonds that make people feel seen, valued, and inspired. Through heartfelt stories and meaningful messages, our emails humanize causes and spark empathy — turning passive readers into passionate supporters, advocates, and donors.



Digizent creates engaging, responsive email campaigns that get opens ... and results!

Our team designs emails that connect emotionally and perform technically, deepening engagement and delivering measurable outcomes. Every element is thoughtfully crafted to enhance user experience and build stronger relationships — helping your message resonate, inspire, and prompt meaningful action.



Fred Hutch
Cancer Center

Last Chance: **Double Your Impact** Through the GiveBIG Match

Give now to have twice the impact.



You have only a few hours left to GiveBIG to Fred Hutch and make 2X the difference through a special matching gift. But you need to act right away.

Your gift before midnight tonight could have twice the impact advance the leading edge of research and care.

Make a Difference Now

At Fred Hutch, our big discoveries matter and you help make them possible

For example, our research into the immune system's natural a cancer defenses has shown that a self-renewing pool of anti-car immune cells sustains long-term attacks against breast, prosta and other cancers

Could this type of perpetual anti-cancer attack be recreated to improve immunotherapy?

Fred Hutch researcher Shivani Srivatsan, PhD, aims to find ou

Fred Hutch Cancer Center Give Big Campaign



Access Essential Care Items! **WOMAN TO WOMAN**

Right now, there are nearly 1 million women and girls facing poverty in New York City. Women in this situation are often forced to make impossible choices between paying for things like food and rent and purchasing other essential care products.



Over half (57%) of all emergency food program participants in New York City are women



Prior to the pandemic, nearly 1 in 5 women in New York City were already living below the federal poverty line.



New York City's median income for single mothers is 38 percent lower than New York City's median income for single fathers.

Your gift to the "Woman to Woman" campaign will help Food Bank



Dear <First Name> or <default to SGA Friend>

As Easter approaches on April 20, lost souls—including children and their families and elderly people in their final days-need to hear the Good News! Yet I'm concerned that the pastors and churches SGA serves in the former Soviet nations won't have enough funds and other necessities to reach the countless lost this Easter.

Life-Changing Ministry Happens Inside and Outside of the Church







Slavic Gospel Association Compassion Campaign

Foodbank For New York City Woman to Woman Campaign

Digizent can help you build stronger connections with your audience.

The story that is not in the news





We are thankful for you - because you are part of this story of hope Your gift is already making a tremendous difference in the lives of many families, children and elderly. Thanks to your generosity, they can experience the other side of the story: God's provision in difficult

Thanks to you, our supported pastors and churches can share warm meals and clothing, provide shelter to the displaced . . . and above all tell those facing unspeakable heartbreak about the love of God and the hope found in the Gospel.



Mobile Version

SLAVIC GOSPEL ASSOCIATION

Sharing the Gospel • Equipping the Church • Helping the Forgotten

View as web page »

The story that is not in the news



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Watch the other side of the story

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Thank you!

the physical and spiritual needs of people mpacted by the war in Ukraine. Your gift will help fund the ministry of SGA-supported pastors and churches - and provide nental assistance to these Christian leaders as they serve where needed most.

HELP NOW »

Ukraine War Campaign



meanings. They ask questions about life and death, questions with answers only God can provide. For the people of Ukraine, their r pain, and anguish continues to increase . . . and so do their o

SGA-sponsored postors, churches, missionaries, and of reporting a harvest in Ukraine like never before. God? His people, the church, to draw those who are? of Christ, remains as God always intended:



With sensitivity and customized strategy, we know how to create emails that address any topic including serious issues like war. Expert storytelling, emotional intelligence, and audience insights are used to craft respectful, impactful messages. We use real stories, focus on impact, and offer clear, actionable steps to ensure the tone remains hopeful, supportive, and aligned with your goals.



Digizent **T**





With the bump we saw on

GivingTuesday, we are seeing roughly a 70% increase in online revenue growth fiscal year to date as well as 60% growth in the gift count. This is most encouraging! Thank you, Digizent—you and your wonderful staff are a great blessing to us!

Michael Johnson, PresidentSlavic Gospel Association



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Help Send Kids »

GA Friend>.

rted churches in 13 nations hope to ng girls and boys in Summer Bible

s are seeing more distraction, dren than ever before in SGA's

churches to get the girls and boys and reach them for Christ! Every \$41 hild attend Summer Bible Camp.

Send a Child to mp So They Can . . .

Slavic Gospel Association
Summer Bible Camp
Campaign



Every \$41 on average provides for Bibles, food, activities, transportation, and more for one child attending camp!

Help Send Kids »

Dear <First Name> or <default to SGA Friend>,

Very soon, hundreds of SGA-supported churches in 13 nations hope to reach out to more than 80,000 hurting girls and boys in Summer Bible Camps—a record number this year!

In every country we serve, pastors are seeing more distraction, depression, and confusion in children than ever before in SGA's history.

But God uses camps held by these churches to get the girls and boys away, focus their minds and hearts, and reach them for Christ! Every \$41 you give now will help a hurting child attend Summer Bible Camp.

You Can Help Send a Child to **Summer Bible Camp** So They Can . . .



GO

Covers transportation to and from camp and room & board



On the other end of the spectrum, we can balance urgency with an approachable aesthetic when it comes to subject matters such as sending at-risk children to a life-changing summer camp. No matter the tone, we'll execute emails for you that inform, engage, and inspire response — while protecting your voice, mission, and audience trust.



It's where MORE children come to Christ than any other SGA-supported outreach!

Dear <First Name> or <default to SGA Friend>,

A girl in Russia named Valeria. Ivan, a young teen from Orsha. And Danil, who lives in a Russian orphanage. Do you know what they have in common?

Each of these young people encountered Jesus Christ through caring friends like you — believers in Christ who helped <u>send children to Summer Bible Camps</u> held by SGA-supported churches. That is the kind of eternal impact this ministry outreach can and does have in the life of a child!

Sponsor a Child's Week of Summer Bible Camp So They Can . . .







)

Covers transportation to and from camp and room & board KNOW

Provides a children's Bible and Christian literature GROW

Supports a church's ongoing discipleship for children and their families

Mobile Version

We support your email campaigns from start to finish through:

2.



Strategic planning

Ensures an email campaign reaches the right audience with the right message, maximizing engagement, impact, and results through timing, content, and targeting.

Content: persuasive copywriting and award-winning design

Capture attention, build emotional connection, and guide readers to act — which is essential for driving engagement, donations, and campaign success.

Expert platform-specific email development

Provides for optimal display, functionality, and deliverability across devices and email clients, enhancing user experience, readability, and campaign effectiveness.

Data-driven testing for continuous optimization

Identifies what content, design, and timing work best, allowing data-driven improvements that boost open rates, engagement, and overall effectiveness of an email campaign.

Seamless execution — from audience targeting to delivery and performance tracking

Maximizes engagement, enhances quality, provides actionable insights, and drives measurable results aligned with campaign goals.

With deep knowledge and experience across more than 20 development platforms and a diverse range of nonprofits — from faith-based groups to food banks, health causes, animal welfare and more — Digizent knows how to bring it all together to deliver results.

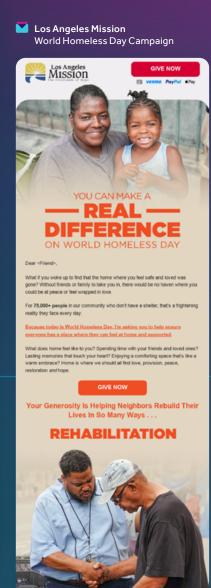
Our experience and many achievements — Davey Awards, AVA Digital Awards, and other industry accolades — have allowed us to build trust with our clients. It is an honor to help bring stories of great need or meaningful impact to life, highlighting the importance of every donation through compelling narratives and vivid imagery.







City Rescue Mission



ess Day is needed to help Los Angeles Mission provide comprehensive healing services that are critical to helping people who are

struggling to rebuild their lives and need long-term solutions.



Give Now

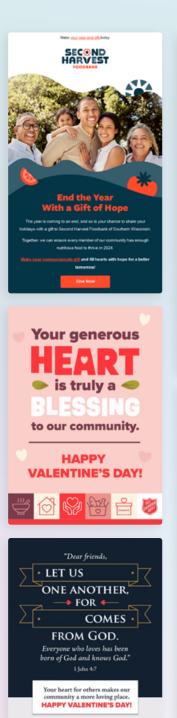
2024 Stories of **Hope THANKS** TO YOU!



Your Gift Matters Campaign



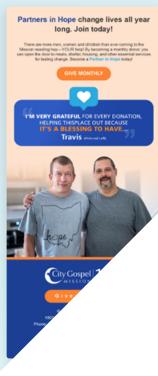








Buffalo City Mission



Our work at Digizent is more than doing work for the clients we serve. It's



Digizent **Z**

Doing good.

means using our skills to help you fulfill your mission.



Results reach far beyond clicks and conversions. They touch lives, build futures, and shape a better world. That's **Doing good.** $^{\text{TM}}$

Let's explore how you can do even more good with Digizent on your team.



Contact Us

www.digizent.com connect@digizent.com