



Alike Audience



Think Alike Playbook

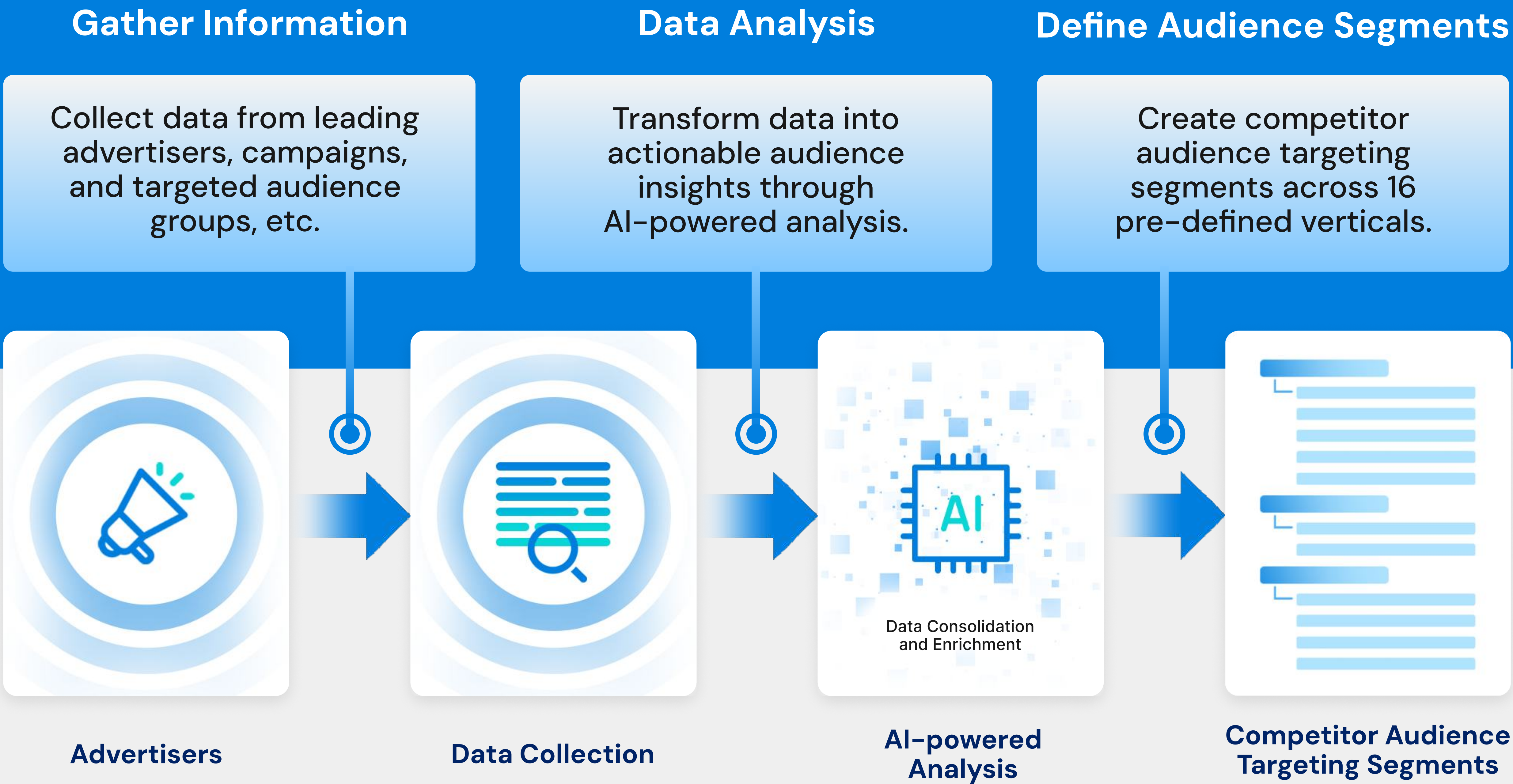
Competitor Audience Targeting

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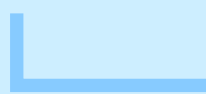
Our Methodology

Leverage Your Competitor's Audience Data for Enhanced Targeting



Beverages and Food

United States > Competitor Audience Targeting > Beverages and Foods



Bakery

Confectionery Products

Food Delivery Services

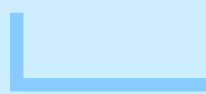
Food Ingredients and Products

Non-Alcoholic Beverages

Packaged Foods and Beverages

Spirits and Alcoholic Beverages

United States > Competitor Audience Targeting > Beverages and Foods > Restaurants



Casual Dining

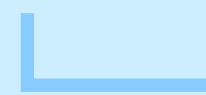
Chain of Restaurants

Fast Food

Consumer Goods

United States > Competitor Audience Targeting > Consumer Goods > Baby and Toddler Products

United States > Competitor Audience Targeting > Consumer Goods > Beauty and Personal Care > Beauty Products



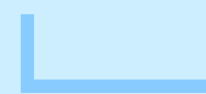
Cosmetic

Hair Care Products

Nail Care Products

Body Wash and Beauty Bars

United States > Competitor Audience Targeting > Consumer Goods > Beauty and Personal Care > Personal Care



Hair Removal

Incontinence and Personal Hygiene Products

Oral Care Products

Sexual Wellness and Skincare Products

Skin Care Products

United States > Competitor Audience Targeting > Consumer Goods > Educational Toys and Games

United States > Competitor Audience Targeting > Consumer Goods > Beverages and Foods > Confectionery, Sweets, and Candy

United States > Competitor Audience Targeting > Consumer Goods > Electronics

Electronics and Technology Services

Home Robotics and Smart Systems

Pet Health Technology and Monitoring

United States > Competitor Audience Targeting > Consumer Goods

Gifts and Special Occasion

Luxury Watch

Organic > Personal Care and Specialty Food Products

Outdoor Play Equipment

Personal and Household Products

Pet Food and Nutrition Product

Supermarket and Grocery Stores

Entertainment

United States > Competitor Audience Targeting > Entertainment

Cinema

Lottery and Gambling

Mobile and Online Gaming

Motorsports and Entertainment

Music

Online Gambling and Sports Betting

Performing Arts and Live Events

Television and Streaming Services

Theatre and Live Performance

Theme Parks

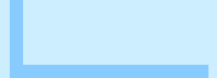
United States > Competitor Audience Targeting > Entertainment > Sports

Golf Services and Organizations

Lottery and Gambling

Education

United States > Competitor Audience Targeting > Education



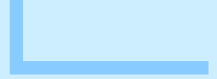
Higher Education Marketing and PR

Online Education Services

Tutoring Services

Finance

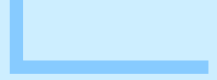
United States > Competitor Audience Targeting > Finance > Banking



Personal and Business

Personal and Commercial

United States > Competitor Audience Targeting > Finance > Insurance



Dental Insurance Services

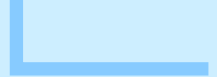
General

Life and Healthcare

Vehicle

Medical Insurance - Federal Employees

United States > Competitor Audience Targeting > Finance > Investment



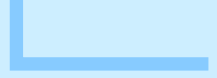
Cryptocurrency Financial

Wealth Management and Asset Management

Savings and Investment Plans

Online Trading Platform

United States > Competitor Audience Targeting > Finance > Loan



Online Lending

Housing Finance and Assistance Services

United States > Competitor Audience Targeting > Finance > Payment > Credit Card Services

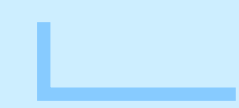
United States > Competitor Audience Targeting > Finance > Real Estate



Healthcare

United States > Competitor Audience Targeting > Healthcare > Biotechnology

United States > Competitor Audience Targeting > Healthcare > Health and Wellness



Diabetes Care Products

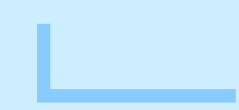
Fitness Club and Personal Training Services

Weight Management

Health Awareness and Support Services

Supplements, Nutrition, and Fitness Products

United States > Competitor Audience Targeting > Healthcare > Healthcare



Healthcare Fraud Prevention

Integrated Healthcare Services and Facilities

Pediatric Healthcare Services

Primary and Senior Healthcare Services

Senior and Retirement Home Services

United States > Competitor Audience Targeting > Healthcare > Medical and Laboratory Supplies

United States > Competitor Audience Targeting > Healthcare > Animal / Pet Health Products

United States > Competitor Audience Targeting > Healthcare > Biotechnology

United States > Competitor Audience Targeting > Healthcare > Medical Laboratory

United States > Competitor Audience Targeting > Healthcare > Pharmaceuticals

└ Drug Development and Manufacturing HIV Treatment and Prevention Homeopathic and Natural Remedies

United States > Competitor Audience Targeting > Healthcare > Services

└ Dental Services Mental Health and Addiction Services Optical Services and Products

Urgent and Immediate Care Services

Home

United States > Competitor Audience Targeting > Home

└ Home Appliance Manufacturing and Retail Home Safety and Security Equipment

Home Construction and Sales Home Equipment Retailers Office Equipment & Furniture

United States > Competitor Audience Targeting > Home > Home Equipment

└ Air Purification and Cleaning Supplies HVAC Products and Services Outdoor Cooking Equipment

United States > Competitor Audience Targeting > Home > Home Improvement

└ Bathroom Remodeling and Installation Services Flooring Products and Installation Services

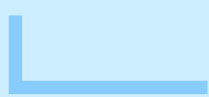
Home Maintenance and Repair Services Pest Control Products and Services

United States > Competitor Audience Targeting > Home > Others > Storage Solutions



Industrial

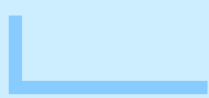
United States > Competitor Audience Targeting > Industrial > Construction



Roofing Materials and Contractor Services

Specialized Construction and Restoration Services

United States > Competitor Audience Targeting > Industrial > Agriculture



Advocacy

Agricultural Equipment

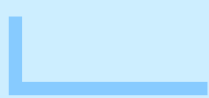
Dairy

Organic Food

Worker Union

Agritourism and Support Services

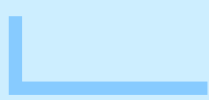
United States > Competitor Audience Targeting > Industrial > Automotive



Automotive Maintenance and Repair

Automotive Parts and Accessories Retail

United States > Competitor Audience Targeting > Industrial > Automotive > Dealership Services

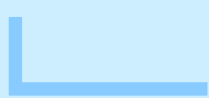


Electric and Alternative Energy Vehicles

Luxury Vehicles

Powersports and Off-Road Vehicles

United States > Competitor Audience Targeting > Industrial > Materials



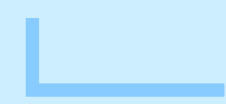
Chemicals Materials

Metal Supply

Mining and Steel Manufacturing

United States > Competitor Audience Targeting > Industrial > Services > Equipment Rental and Leasing Services

United States > Competitor Audience Targeting > Industrial > Other Industries



Adhesives and Sealants Manufacturing and Sales

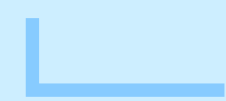
Diversified Manufacturing and Products

Office Equipment Manufacturing and Sales

Salt Production

Non-Profit Organization

United States > Competitor Audience Targeting > Non-Profit Organization > Advocacy



Advocacy and Social Justice

Blockchain and Digital Assets Advocacy

Cultural and Historical Advocacy

Economic and Healthcare Policy Advocacy

Electric Vehicle Advocacy

Environmental Advocacy

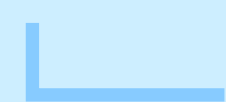
Health Advocacy and Education Services

Wildlife Advocacy

United States > Competitor Audience Targeting > Non-Profit Organization > Others > Political Campaign

United States > Competitor Audience Targeting > Non-Profit Organization > Political Advocacy > Political Action Committees

United States > Competitor Audience Targeting > Non-Profit Organization > Services



Animal Welfare Services

Child Welfare Services

Consumer Protection Services

Environmental and Health Services

Religious and Cultural Support Services

Problem Gambling

Sexual and Reproductive Health Services and Education

Food Assistance

Veteran Support Services

United States > Competitor Audience Targeting > Non-Profit Organization > Trade Associations > Pet Product Industry

Professional Services

United States > Competitor Audience Targeting > Professional Services

Chamber of Commerce Services

Electronic Business Strategy and Technology Services

Political Consulting

Employment and Career Development Services

Engineering and Architectural Solutions

Integrated Media and Product Sales

Membership and Education for Health Professionals

United States > Competitor Audience Targeting > Professional Services > Legal and Lobbying Services

Immigration and Personal Rights

Personal Injury Law

United States > Competitor Audience Targeting > Professional Services > Real Estate > Mixed-Use Properties and Recreational Services

United States > Competitor Audience Targeting > Professional Services > Advertising / Marketing

Advertising / Marketing Agency

Event Planning

United States > Competitor Audience Targeting > Professional Services > Audit, Tax, and Advisory Services

Public Services

United States > Competitor Audience Targeting > Public Services > Education

Botanical Gardens and Nature Education Services

Museum and Cultural Education Services

Vocational Training

United States > Competitor Audience Targeting > Public Services > Government

Childhood Development and Family Support

City Council and Public Administration

Commodity Promotion

Communications Sector Regulation

Healthcare Services

Law Enforcement and National Security

Maritime Safety and Security

Multi-sector Public Campaigns

Regulatory Agency Services

Social Services and Welfare Programs

State Administration and Public Services

Economic Development Programs

United States > Competitor Audience Targeting > Public Services > Healthcare > Death and Memorial Services

United States > Competitor Audience Targeting > Public Services > Infrastructure > Water Management and Emergency Preparedness Services

United States > Competitor Audience Targeting > Public Services > Public Health

Obesity Prevention and Education Services

Tobacco and Vaping Prevention Services

United States > Competitor Audience Targeting > Public Services > Public Library > Lending and Digital Access Services

United States > Competitor Audience Targeting > Public Services > Safety > Firearm Safety Education and Advocacy

United States > Competitor Audience Targeting > Public Services > Safety > Political Election Campaign



Retail

United States > Competitor Audience Targeting > Retail

- Advertising Networks
- Drugstore and Pharmacy Services
- General Merchandise
- Office and School Supplies
- Wireless Communication Devices and Services
- Convenience Store and Fuel Services
- Customized Souvenirs (for Couples / Family)

United States > Competitor Audience Targeting > Retail > Clothing and Accessories

- Footwear Retail
- Jewelry and Watch Retail
- Feminine Style Clothing and Accessories
- General Clothing and Apparel

United States > Competitor Audience Targeting > Retail > Home

- Home Furnishings
- Home Improvement and Construction Supplies
- Mattress and Bedding Products

United States > Competitor Audience Targeting > Retail > Sports

- Cycling Equipment and Accessories
- Outdoors Equipment and Apparel
- Surf Equipment and Apparel

United States > Competitor Audience Targeting > Retail Industry > Fashion > Workwear and Outdoor Apparel



Tech

United States > Competitor Audience Targeting > Tech

Advocacy and Public Policy Services

Computing Hardware and IT Services

Creative Software and Digital Solutions

Cybersecurity and Personal Protection Services

Data Analytics and Management Services

DevOps and Software Development Tools

Electronics and Technology Services

Employee Scheduling and Management Software

Electronics and Technology Services

Financial Operations Software and Services

Online Social and Dating Services

Social Media and Content Discovery Platform

Web Development and Design Tools

Writing and Grammar Software Services

E-commerce and Cloud Services

ERP and Automation Services for Food and Beverage

United States > Competitor Audience Targeting > Tech > Accounting / Finance Solution > Tax Preparation Services

Transportation

United States > Competitor Audience Targeting > Transportation

Parcel and Freight Delivery Services

Parking and Reservation Services

Public Transportation Services

Travel

United States > Competitor Audience Targeting > Travel

Airline Services

City Tourism Services

Cruise Services

Hotel and Lodging Services

Vehicle Rental

Integrated Resort Services

Tourism Marketing and Educational Services

Luxury Travel Services

United States > Competitor Audience Targeting > Travel > Tourism and Hospitality Services > General

Utilities

United States > Competitor Audience Targeting > Utilities

Electricity and Gas Services

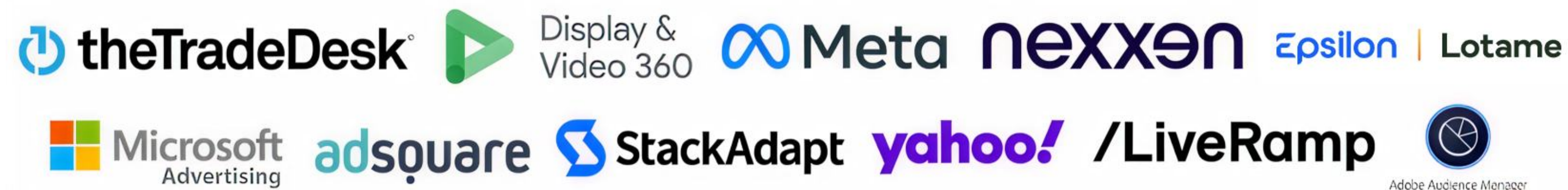
Petroleum Fuels and Lubricants

Energy Conservation Services

Trusted by Brands and Agencies



Find our data on



AlikeAudience is an award-winning data science company focused on omnichannel data activation. We enable advertisers to seamlessly connect with their target audiences through AI-powered, future-proof data solutions.

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