

## In-Market Retail Buyers

**New!** Boost your digital marketing performance with **over 40 retail categories** of in-market buyers, built from **daily first party site visitors**.



## In-Market Categories

Available by 30, 60, and 90-day visitor segments.

- Active Lifestyle
- Arts & Culture
- Beauty
- Bed & Bath
- Bricks & Clicks - Retail
- Children's Products & Fashion
- Family
- Fashion Accessories
- Fashionistas
- Fitness Fashion
- Food & Drink
- Food Gifts & Treats
- Furniture
- Gardening
- Gifts
- Health & Fitness
- Health & Wellness
- Healthy Living
- Home & Garden
- Home Decor
- Home DIY
- Home Furnishings
- Home Office
- Home Solutions
- Interior Decorating
- Jewelry
- Luxury Living
- Luxury Home Decor
- Mature Women's Fashion
- Men's & Women's Fashion
- Men's Fashion
- Outdoor Activities
- Outdoor Decorating
- Outdoor Enthusiasts
- Outdoor Fashion
- Shoes
- Style & Fashion
- Subscription Box Food
- The Good Life
- Unique Products & Gifts
- Women's Fashion



## Contact

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