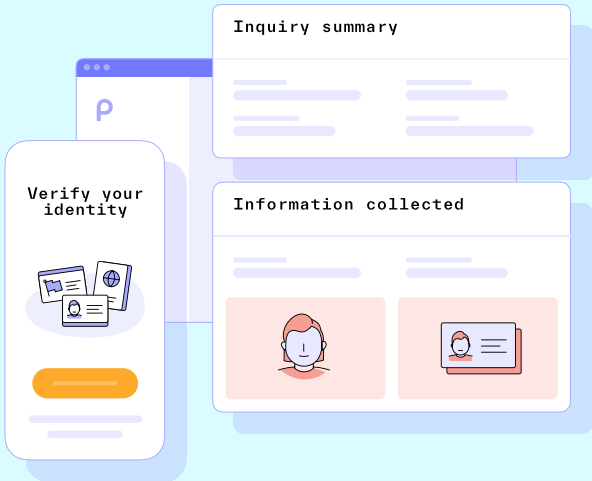# Modernize your financial institution's onboarding experience with Persona

Provide your consumers with the same level of service whether in-branch or online. Streamline onboarding for individuals and businesses while meeting compliance requirements - with little to no technical expertise required.

Inquiry summary

Verify your identity

Information collected

01 Increase conversion of consumers while preventing fraud

Leverage our robust set of verifications to confirm the identities of individuals and entities during account opening or before high-risk events while adding an extra layer of security to prevent fraud.

02 Create a single identity experience across all product lines

Use one identity solution across all product lines, creating a cohesive experience for your consumers and reducing redundancies across your verification processes.

03 Stay compliant with local and regional requirements quickly and efficiently

Comply with regional compliance program requirements such as FINCEN or FINTRAC in weeks, not months, with an end-to-end solution.

Relevant Persona products

VERIFICATIONS

Collect and automatically verify documents and PII to help meet KYC/KYB requirements, such as government ID and supplementary documents.

REPORTS

Build a more holistic picture of your consumers through authoritative third-party reports such as watchlists/PEP, adverse media, and email risk.

INQUIRIES

Tailor your flows to match your user experience and set logic to personalize the onboarding experience for your consumers.

PERSONA MARKETPLACE

Pair our in-house library of verification and reports with the expertise of 20+ integration partners, such as Mastercard, SentiLink, Telesign, and MX.

Bank-grade security and privacy at our core

CCPA
GDPR
AICPA SOC 2
kantara NIST 800-63 rev.3
FERPA
HIPAA
ISO 27001
PCI

Trusted by our partners

OCEANFIRST BANK
PRELIM
HERITAGE BANK Employee Owned
Hershey FEDERAL CREDIT UNION
New York University FEDERAL CREDIT UNION
abrigo

persona

Contact sales at sales@withpersona.com